

**LOUISIANA STATE UNIVERSITY**

**STRATEGIC PLAN**

**FY 2023-2024 through FY 2027-2028**

**Revised July 1, 2022**

**Louisiana State University Agricultural and Mechanical College  
2023-2024 through 2027-2028 Strategic Plan**

**Louisiana State University Strategic Plan**

**Vision Statement:** As the flagship institution of the state, the vision of Louisiana State University is to be a leading research-extensive university, challenging undergraduate and graduate students to achieve the highest levels of intellectual and personal development.

**Mission Statement:** Designated as a land-, sea-, and space-

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**Goals and Objectives:**

**I. Goal: Increase Opportunities for Student Access and Success**

**Objective I.1. Increase fall headcount enrollment by 3.7% from the baseline level of 37,129 in fall 2021 to 38,500 by fall 2026.**

Link to State Outcome Goals: Youth Education, Better Health, Diversified Economic Growth, and Transparent, Accountable and Effective Government

Other Link: [Master Plan for Postsecondary Education.](#)

**Strategy I.1.1:** Expand recruiting to attract more high-achieving undergraduate and graduate students.

**Strategy I.1.2:** Improve outreach programs to recruit more minority students.

**Strategy I.1.3:** Develop recruitment materials to increase the number of transfer students enrolling at LSU.

**Strategy I.1.4:** Increase dual enrollment participation with public school districts and develop more cross-enrollment agreements with postsecondary institutions.

**Strategy I.1.5:** Expand distance learning activities.

**Strategy I.1.6:** Continue to develop partnerships with high schools to prepare students for postsecondary education.

**Strategy I.1.7:** Continue to develop partnerships with community colleges to implement 2+2 programs and other articulation transfer agreements.

**Performance Indicators:**

Output: Number of students enrolled in fall (full term).

Outcome: Percent change in the number of students enrolled in fall (full term).



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**Objective II.2**





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**Objective II.5:**



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**Objective II.6:** Increase the total number of undergraduate degree completers age 25+ in a given academic year from the baseline year number of 382 in 2020-21 academic year to 500 in academic year 2025-26.

Link to State Outcome Goals: Youth Education, Better Health, and Diversified Economic Growth

Other Link: [Master Plan for Postsecondary Education](#)

**Strategy II.6.1:** Create articulation agreements with community colleges and high schools to offer seamless learner pathways into LSU system of institutions.

**Strategy II.6.2:** Develop employer and industry partnerships and align programming to address skill needs and career outcomes.

**Strategy II.6.3:** Refine and implement student-friendly policies for transfers, credit for prior learning, and other advanced standing mechanisms so no credit goes to waste.

**Strategy II.6.4:** Maximize Average Credit Hour (ACH) in UG programs to ensure students are moving through their program and graduating in a timely manner.

**Strategy II.6.5:** Train administrators, faculty, and staff on effective and efficient recruitment/retention practices for online. (Administrative perspective).

**Performance Indicators:**

Output: Total number of undergraduate completers age 25+.

Outcome: Percent change in number of undergraduate completers age 25+ from the baseline year.

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**Objective II.7: Increase the total number of minority degree completers in a given academic year from the baseline year number of 1,425 in 2020-21 academic year to 1,700 in academic year 2025-26. Students may only be counted once per award level.**

Link to State Outcome Goals: Youth Education, Better Health, and Diversified

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*In Compliance with Act 1465 of 1997, each strategic plan must include the following process:*

**I. A brief, general description of how the strategic planning process was implemented.**

Strategic planning at LSU is currently guided by the LSU Strategic Plan 2025, an extension of the initial National Flagship Agenda, which focuses on how the University can improve its research and educational enterprise to make it more nationally competitive. Through an open dialogue, this agenda is the culmination of discussions and debates among the faculty, staff, students, and friends of the University. To measure progress, the University has selected a group of national research universities as peers and will benchmark its performance relative to theirs. The agenda further recognizes that, as a public institution, LSU must be accountable and accessible, always demonstrating that it uses its resources wisely and efficiently.

**II. A brief statement identifying the principal clients and users of each program and the specific service or benefit derived by such persons or organizations:**

LSU awards 248 undergraduate degrees, graduate/professional degrees, and graduate certificates. The University attracts about 17,000 students from many ethnic and religious backgrounds. The student body consists of more than 35,000 students from 50 states and over 100 foreign countries. Since its first commencement in 1869, LSU has awarded more than 298,000 degrees. The University produces about 24,000 graduates, approximately 17,000 of whom are doctoral degrees. The university has over 1,500 full-time and part-time faculty members--approximately 85 percent of whom have received state funds to obtain federal dollars represents a total of 1,200 active sponsored research projects are in progress. Additionally, faculty and staff members and graduate students pursue numerous research projects that are not sponsored by outside agencies. LSU annually brings in grants and contracts from federal, state, and private sources with 2018-19 expenditures of approximately \$296 million.

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**Responsible for data collection, analysis, and quality**

Each institution submits the SSPS data electronically to the Board of Regents. The Board of Regents performs numerous edits and works with the campuses/systems to correct errors. When all campus

**Caveats? Limitations or weaknesses? Does the source of the data have a bias or agenda?**

No real weaknesses other than potential external factors as stated in Section III above. The reader must understand that this indicator reflects headcount enrollment and is not the enrollment calculation used for funding or reimbursement calculations.

**Responsible Person: Jose Aviles**



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**PERFORMANCE INDICATOR DOCUMENTATION**

**Program:** LSU

**II. Goal: Ensure Quality and Accountability**

**Objective II.1:**

Increase the percentage of first-time in college, full-time, degree-seeking students retained to the second fall at the same instituti

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**Scope:**

This indicator is reported for LSU only.

**Responsible for data collection, analysis, and quality**

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**Caveats? Limitations or weaknesses? Does the source of the data have a bias or agenda?**

No real weaknesses other than potential external factors as stated in Section III above. The reader must understand that this indicator reflects retention at the same institution and does not include students who transfer to other institutions.

**Responsible Person: Jose Aviles**

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**PERFORMANCE INDICATOR DOCUMENTATION**

**Program:** LSU

**Objective II.1:**

Increase the percentage of first-time in college, full-time, degree-seeking students retained to the second fall at the same institution of initial enrollment by 1.6 percentage points from the fall 2020 cohort (to fall 2021) baseline level of 83.4% to 85.0% by fall 2026 (retention of fall 2025 cohort).

**Indicator Name:**

Percentage point change in the percentage of first-time in college, full time, degree-seeking students retained to the second fall at the same institution of initial enrollment.

**Indicator LaPAS PI Code:** 24439

**Type & Level:** Outcome, Supporting

**Rationale:**

The postsecondary education system must be committed not only to recruiting and enrolling students but also to retaining them in school, thus preparing them for more productive lives.

**Use:**

Increased student retention within the Louisiana public postsecondary system contributes to an increase in the number of degree completers and as a consequence leads to a more educated citizenry.

**Clarity:**

This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14<sup>th</sup> class day of the fall semester.

**Validity, Reliability and Accuracy:**

Data will be retrieved from the Student Success System (SSPS).

**Data Source, Collection and Reporting:**

SSPS data is gathered three times annually, in the fall, spring, and summer. For this indicator, fall data (the national standard) will be used. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

**Calculation Methodology:**

This calculation is based on subtracting the respective retention rate from the fall 2021 baseline year retention rate.

**Scope:**

This indicator is reported for LSU only.

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**Responsible for data collection, analysis, and quality**

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**Caveats? Limitations or weaknesses? Does the source of the data have a bias or agenda?**

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**Responsible Person: Jose Aviles**



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**Scope:**

This indicator is reported for LSU only.

**Responsible for data collection, analysis, and quality**

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**PERFORMANCE INDICATOR DOCUMENTATION**

**Program:** LSU

**Objective II.2:**

Increase the percentage of first-time in college, full-time, degree-seeking students retained to the third fall at the same institution of initial enrollment by 1.9 percentage points from the fall 2019 cohort (to fall 2021) baseline level of 75.1% to 77.0% by fall 2026 (retention of fall 2024 cohort).

**Indicator Name:**

Percentage point change in the percentage of first-time in college, full time, degree seeking students retained to the third fall at the same institution of initial enrollment.

**Indicator LaPAS PI Code:** 24441

**Type & Level:** Outcome, Supporting

**Rationale:**

The postsecondary education system must be committed not only to recruiting and enrolling students, but also to retaining them in school, thus preparing them for more productive lives.

**Use:**

Increased student retention within the Louisiana public postsecondary system contributes to an increase in the number of degree completers and as a consequence leads to a more educated citizenry.

**Clarity:**

This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14<sup>th</sup> class day of the fall semester.

**Validity, Reliability and Accuracy:**

Data will be retrieved from the Student Profile System (SSPS).

**Data Source, Collection and Reporting:**

SSPS data is gathered three times annually, in the fall, spring, and summer. For this indicator, fall data (the national standard) will be used. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

**Calculation Methodology:**

This calculation is based on subtracting the respective retention rate from the baseline year retention rate.

**Scope:**

This indicator is reported for LSU only.

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**Responsible for data collection, analysis, and quality**



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**PERFORMANCE INDICATOR DOCUMENTATION**

Program: LSU

**Objective II.4:**

Increase the total number of baccalaureate degree completers in a given academic year from the baseline year number of 4,665 in 2020-21 academic year to 5,300 in academic year 2025-26. Students may only be counted once per award level.

**Indicator Name:**

Total number of completers for the baccalaureate level.

**Indicator LaPAS PI Code:** 24444

**Type:** Output, Key

**Rationale:**

The mission of LSU is to produce well prepared graduates for Louisiana and the nation.

**Use:**

Increasing the number of graduates will lead to a more educated citizenry and as a result will contribute to higher incomes, greater economic productivity, and improved quality of life for Louisiana.

**Clarity:**

This indicator is the total number of students awarded degrees at the baccalaureate level. Students may only be counted once per institution per award level within a fiscal year.

**Validity, Reliability and Accuracy:**

Dec'y km'dg'tgtl'xgf'htqo "vj g'Dqctf "qh'T gi gpwø'Ucvgy kf g Completers System. This system has been in existence for over 25 years.

**Data Source, Collection and Reporting:**

Vj g'uqwtg"qh'vj g'f cv'ku'vj g'Dqctf "qh'T gi gpwø'Statewide Completers System. The BOR collects data on completers each July for the previous fiscal year. The indicator will be reported at the end of the fourth quarter for the prior fiscal year. This will allow time for collection, aggregation, and editing of the data.

**Calculation Methodology:**

This indicator is a unique student count of completers for the baccalaureate award level offered at the institution.

**Scope:**

This indicator is reported for LSU only.

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**Responsible for data collection, analysis, and quality**

Each institution submits the data electronically to the Board of Regents. Board of Regents staff perform numerous edits and work with the campuses to correct errors.

**Caveats? Limitations or weaknesses? Does the source of the data have a bias or agenda?**

The award must be recognized by the Regents and included in the institution's curriculum inventory.

**Responsible Person: Jose Aviles**

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**PERFORMANCE INDICATOR DOCUMENTATION**

Program: LSU

**Objective II.5:**

Increase the total number of graduate degree completers in a given academic year from the baseline year number of 2,

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**Caveats? Limitations or weaknesses? Does the source of the data have a bias or agenda?**

The award must be recognized by the Regents and included in the institution's strategic plan.

**Responsible Person: Roy Haggerty**

**Louisiana State University**

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**Responsible for data collection, analysis, and quality**

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**Responsible Person: Roy Haggerty**

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