



# GDPR at LSU



# What is GDPR

- The General Data Protection Regulation (GDPR) is a European regulation that aims to strengthen personal data protection for all individuals residing within the European Union (EU), and further control the export of personal data outside of the EU
  - Officially replaces the EU's Data Protection Directive of 1995
  - Extends the scope to include any entity, *including those with no physical presence in the EU*, that controls or processes personal information of EU data subjects
  - GDPR becomes enforceable on **May 25th, 2018**







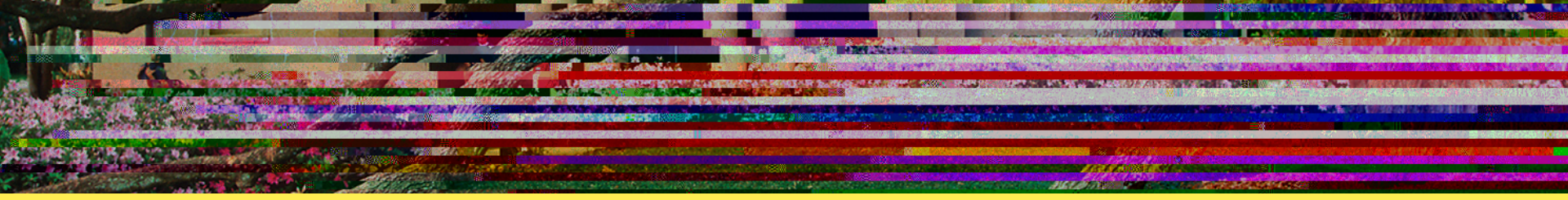
# Personal Data

GDPR defines **personal data** as any type of information that can be used directly or indirectly to identify an individual.

This can include but is not limited to:

- Name
- Identification Number
- Location Data
- Online Identifiers
- Health Data
- Criminal Offence data
- Photographs





# Consent

- An additional provision of the GDPR states that processing (i.e. collecting, storing, using, disclosing) personal information must be based on the data subjects direct or indirect consent through a contract.
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