



PERMANENT MEMORANDUM 48

University Affiliations

POLICY DIGEST

Monitoring Unit: Finance & Administration

Initially Issued: October 21, 2021

Last Revised: July 21, 2023

I. PURPOSE

Non-profit entities may exist to provide services and support to LSU. In many instances, these non-profit entities utilize the university's name and trademarks for the purposes of their operations. The university recognizes the importance and value of these "affiliated" entities to the LSU community. These entities support LSU through fundraising, engaging alumni in Louisiana and throughout the world, facilitating public-private partnerships, and many other activities that ultimately support LSU's mission. This policy outlines the different types of affiliates, as well as the steps and requirements for creating and formally recognizing affiliated entities.

II. DEFINITION OF AN AFFILIATED ORGANIZATION

An affiliated organization is:

- an organization that is separate from the University,
- exists solely to support the mission of the University, and
- has been formally recognized by the Board of Supervisors.

The university may have contractual and other relationships with other organizations, but if they do not meet each of these three criteria, they are not considered a University Affiliate under this policy.

Affiliated entities may range in size, scope, and level of organization, and their support of the university may take on many different forms. To help categorize the different types of affiliates, each affiliate will be assigned to one of two "tiers." The common characteristics of affiliates in each tier are listed below. Assignment to the following categories is subjective and based on the discretion of the Board of Supervisors or its designees. Assignments may change as the nature and scope of an affiliate's activities change.

III. AFFILIATE TIERS

A. Tier I Affiliates

1. As a result of their size, scope of operations, and nature of the support provided to LSU, Tier I Affiliates are expected to have a long-term relationship with the university. All Tier I Affiliates are required to have a signed Uniform Affiliation Agreement with LSU. The following characteristics may be used to identify Tier I Affiliates:
 - a. Affiliate has a separate legal existence from the university

- b. Affiliate employs paid, professional staff
- c.

