

LYTTLETON T. HARRIS IV

Lyt Harris is a native of Baton Rouge, Louisiana and currently resides in Houston, Texas. He was married to the late Venita VanCaspel Harris.

He is the retired President and CEO of Southwest Management & Marketing Company of Houston, a residential property management concern.

Lyt is a 1962 graduate of the University of Mississippi with a B.B.A. degree in Marketing and Economics from Louisiana State University in 1963. In May of 2009, he received an honorary Doctor of Laws degree from Northwood University.

After completing graduate school, he rose through the ranks of Scott Paper Company where he became Project Manager for the first disposable diapers in the US which he took from test market to national distribution. Later he became National Brand Manager for facial tissue products in three years to the #1 selling brand still holds today.

Lyt then spent several years as a senior marketing executive in the banking and finance industry before moving to Houston in 1982 to become President and CEO of Southwest Management & Marketing Company, a residential property management concern.

He sold his company and retired in 2004 and currently serves as Managing

Partner of The Harris Investment Partnership, specializing in projects such as multi-family real estate & senior housing developments among others.

Always active in civic and charitable activities, Lyt has served on the boards of several non-profit organizations, including The Kidney Foundation, Junior Achievement, Boy Scouts of America, Big Brothers/Big Sisters, and St. Luke's United Methodist Church. During his business career, he was listed in Who's Who in America, Who's Who in Finance and Industry and Who's Who in the South and Southwest. He has served as a mentor for MBA students at the University of Mississippi's Graduate School of Business for many years and was made an Otho Smith Fellow of the Ole Miss School of Business Administration in 2008. In 2023 he joined the mentoring program at the E. J. Ourso College of Business at LSU.

Lyt served for ten years on the Board of Trustees and on the Executive Committee of Northwood University in Michigan and is Past Chairman of the Board of Trustees of The John Quincy Adams Foundation, a national organization of Executive

Sixty-Year Journey in Marketing," to university marketing classes at several colleges and universities.