

Spring 2025 Advertising and Communications Networking Event

LSU Student Union Ballroom | March 19, 2025 | Career Fair: 10 a.m.–2 p.m.
Employer Check in: 8:30–10:30 a.m. | Boxed Lunch Served: 11 a.m.–1 p.m.

Policies and Guidelines

Please review the LSU [Recruiting Policies and Guides](#).

Please review the [Event Cancellation, No Show, Inclement Weather and Technology Policy](#).

View top tips for recruitment success and how to [Broaden your Impact](#) on campus.

The only event signage allowed is signage that fits on top of your 6-8 ft table. Table size will be determined one week prior to the event, based on spacing limitations. Signage that does not fit on top of your table will need to be removed, no exceptions. Personalized linens and giveaways are acceptable.

Please note, there is NO ACCESS to power outlets in the ballroom.

A parking pass is not needed in advance.

Other than Event Sponsors and Corporate Partners who will have prime placement, employers will be placed on the floorplan in order of registration date/time.

We do not need individual recruiter names in advance.

Optional plastic table covers will be available, but many employers bring their own branded table covers.

Due to campus mail processing delays, package/supply shipping is not available for this event. Please bring any items with you or consider shipping in advance to the hotel in which you are staying.

We encourage all employer representatives to be checked in and ready to greet students by 9:45 a.m.

Check-In and Setup

Recruiter Check-In and Setup will begin at 8:30 a.m. in the LSU Student Union Ballroom. Please allow ample time for parking and setting up prior to the start of the event. A check-in kiosk will be available upon arrival, and name tags will be printed on site. We do not need recruiter names in advance. Employers will be provided with a 6-8 foot table and two chairs. Table size will be determined one week prior to the event, based on spacing limitations. If there are more recruiters than what you registered for, you will be charged \$50 per additional recruiter.

Event Format

Job seekers, candidates looking to network, and candidates looking to discover opportunities in their intended career fields will be welcome to attend the event from 10 a.m.–2 p.m. Please stay for the duration of the event in order to meet with the most candidates possible. Class hours vary for students and leaving early will limit their opportunities to meet with you.

Directions to Campus and Parking

Event Location: [LSU Student Union](#)

Event Parking: [LSU Union Square Parking Garage](#).

[View directions to the event parking.](#)

Once Inside Parking Structure:

Two parking spaces are included with your event registration unless you registered for more than two attendees via your [Handshake](#) event registration.

A parking guard will greet you at the parking structure entrance.

- Enter parking space number and payment into the pay station
- A receipt will be printed once payment is accepted
- Retain your receipt as you may need it to add additional time at any pay station on campus

Directions to the LSU Student Union:

Find the closest stairway or elevator and exit at ground level

The LSU Student Union is across Highland Road

Please use the designated crosswalk at Highland Road and Veterans Drive

The LSU Student Union Ballroom is on the second floor of the LSU Student Union

- Stairway Access: Enter the LSU Student Union on the second level via the front stairwell. Continue straight through the Student Union's center lobby. At the rear wall, turn right. The Ballroom entrance will be on your left.
- Elevator Access: Enter the LSU Student Union on the first level via the Union Theater entrance on the front of the building, farthest from the parking garage. Upon entering the theater lobby, the elevators are to your left. Take the elevator to the second level. Exiting the elevator proceed through the front lobby to the main entrance. Turn right at the Information Desk and continue straight through the Student Union's center lobby. At the rear wall, turn right. The Ballroom entrance will be on your left.

Lodging

We encourage guests to campus to stay at our on-campus hotel, [The Cook Hotel & Conference Center](#) at LSU, located at 3848 West Lakeshore Drive. For more information, call 225-383-2665 and ask for the "LSU Recruiter" rate.

For a comprehensive list of local hotels, check out [Visit Baton Rouge](#).

Dining Options

The following restaurants are popular with our visiting recruiters:

Restaurant	Phone
The Chimes - Seafood	225-383-1754
Walk-On's Bistreaux - Seafood	225-757-8010