

# The Economic Opportunities for a Limited Industrial Retail Choice Plan

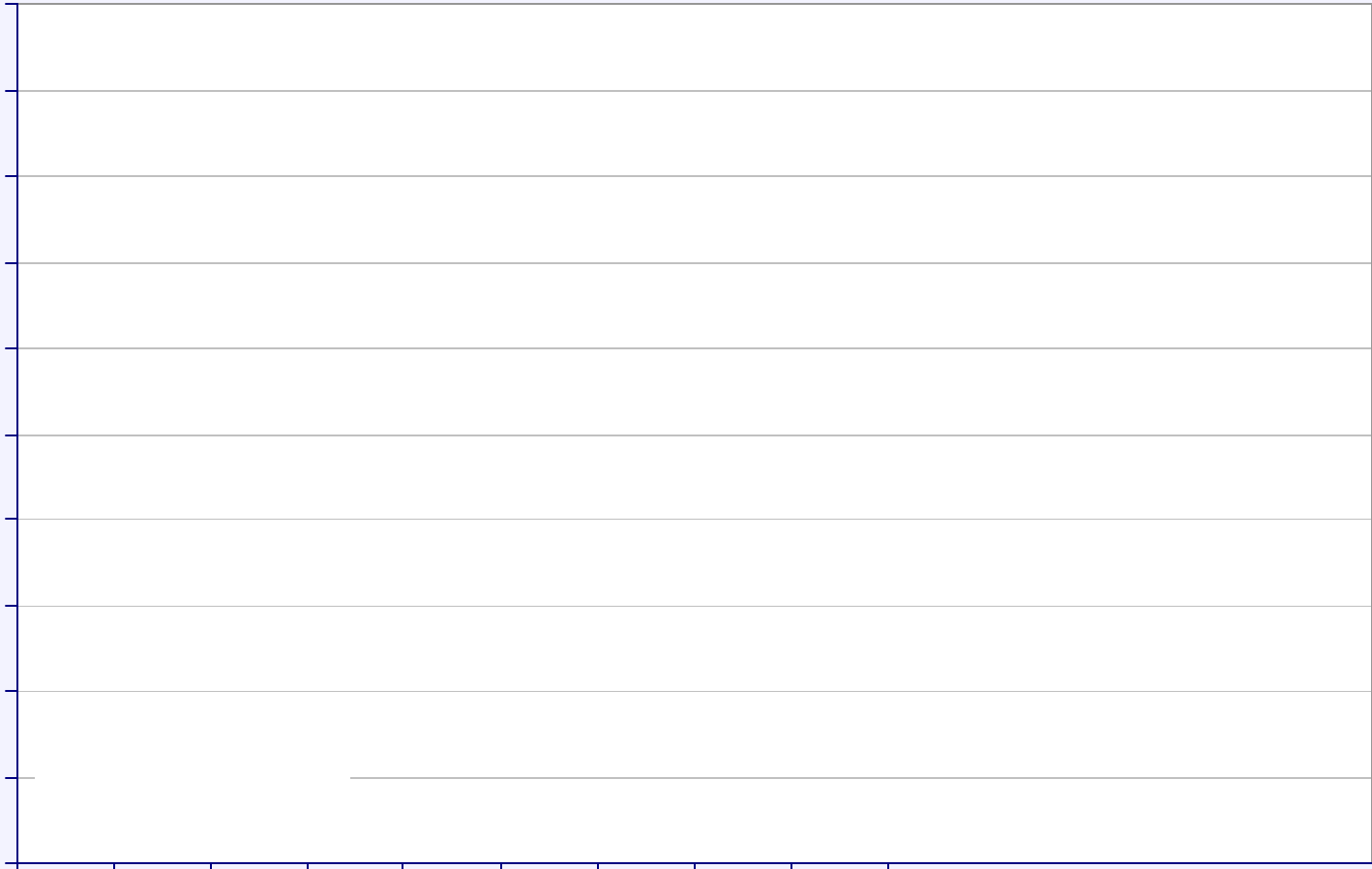
August 25, 2004



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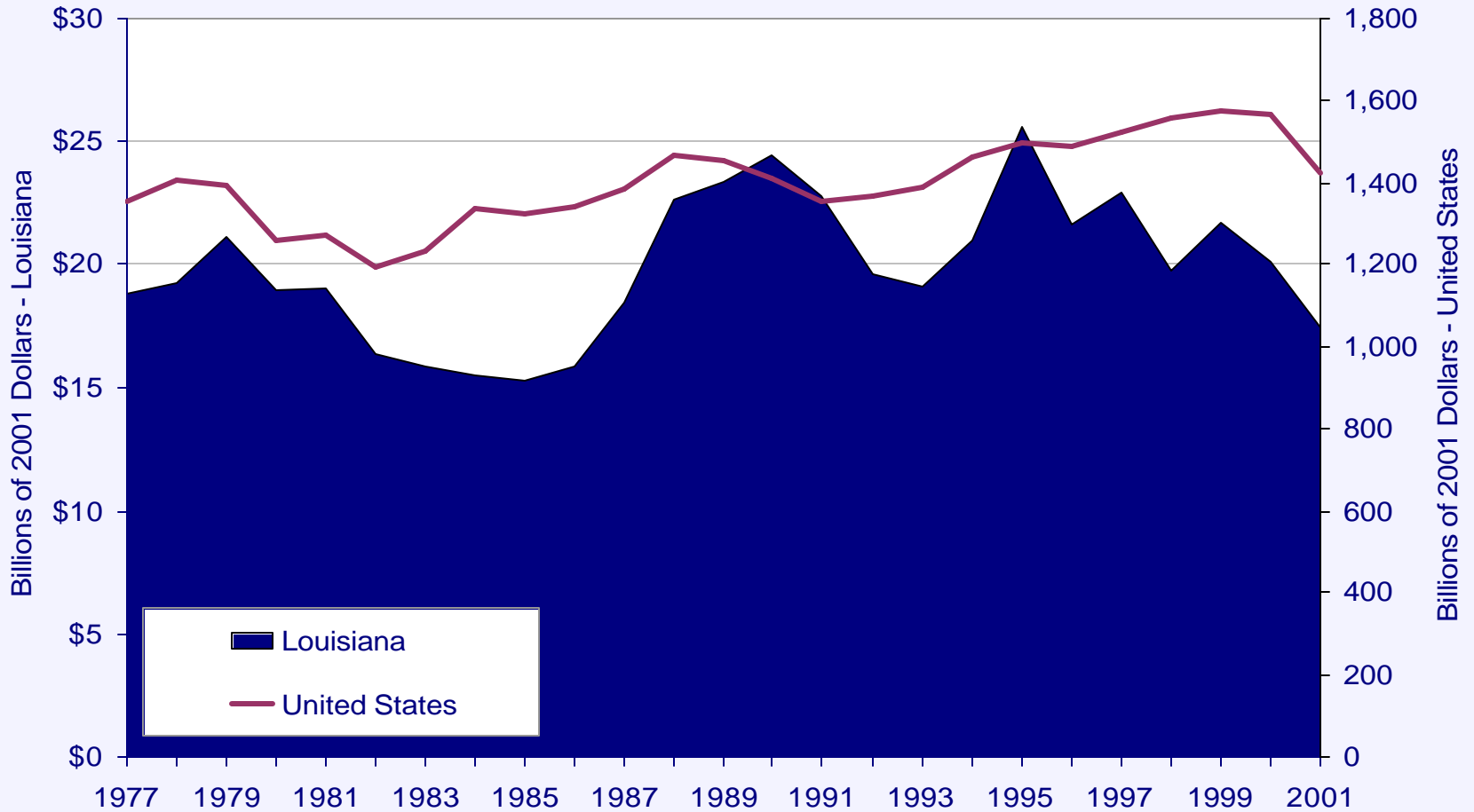


## Schedule 2: Recently Announced Manufacturing Layoffs in Louisiana

Company	Location	Announcement Date	Announced Layoffs
Dow Chemical Co	Plaquemine	Jul-04	50
BASF	Various	May-04	500
Lockheed Martin Space Systems	New Orleans	Apr-04	65
J. Ray McDermott	St. Mary Parish	Apr-04	611
Beaird Industries	Shreveport	since Sep-03	630
DSM Copolymer	Baton Rouge	Mar-04	40
BASF	Geismer	Mar-04	14
Triad Nitrogen	Donaldsonville	Mar-04	24
Mississippi Chemical Corp	Donaldsonville	Mar-04	72
Sygenta Crop Protection Inc	St. Gabriel	Feb-04	60
WestPoint Stevens	Coushatta	Jan-04	125
Beaird Industries	Shreveport	Nov-03	17
Shell Exploration and Production	New Orleans	Sep-03	100
Kerry Group	Ponchatoula	Sep-03	44
Albemarle	Baton Rouge	Sep-03	40
ExxonMobil	Baton Rouge	Sep-03	74
Graphix Packaging	Monroe	Sep-03	30
BASF	Geismer	Aug-03	17
CF Industries	Donaldsonville	Aug-03	38
Formosa Plastics	Baton Rouge	Jul-03	89
DSM Elastomers	Addis	Jul-03	180
PCS Nitrogen	Geismer	Jun-03	64
GE Industrial Systems	Shreveport	Apr-03	200
Frymaster	Shreveport	Apr-03	20
GE Industrial Systems	Shreveport	Jan-03	44
Shell Oil Products	Shreveport	Oct-02	41
Firebond, Corp	Minden	Jun-02	55
Ruskin Manufacturing	Minden	May-02	115
Holloway Sportswear	Many	May-02	80
International Paper Company	Mansfield	Jan-02	55



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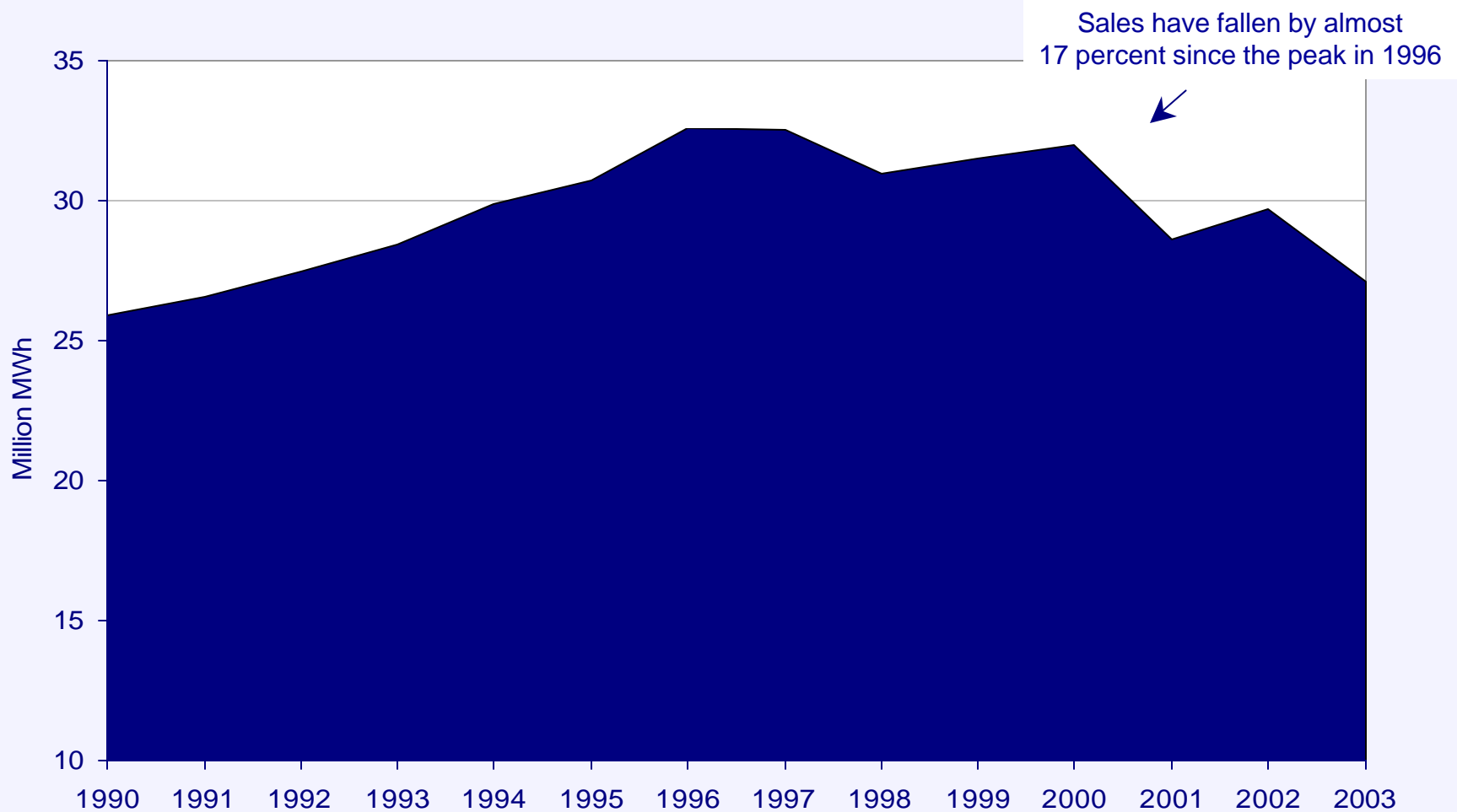


## Schedule 4: Energy Usage by Selected Industrial Sectors in Louisiana (2001)

<b>SIC</b>		<b>Total Energy (MMBtu)</b>	<b>Natural Gas</b>	<b>Electric</b>	<b>Other</b>
20	Food and Kindred Products	6,940,447	74.1%	15.6%	10.4%
22	Textile Mill Products	1,326,798	80.0%	20.0%	0.0%
23	Apparel & Textile Products	39,009	41.6%	58.4%	0.0%
24	Lumber and Wood Products	5,614,058	55.4%	15.7%	28.9%
26	Paper and Allied Products	150,961,404	17.4%	13.7%	68.9%
27	Printing & Publishing	174,294	24.3%	75.7%	0.0%
28					

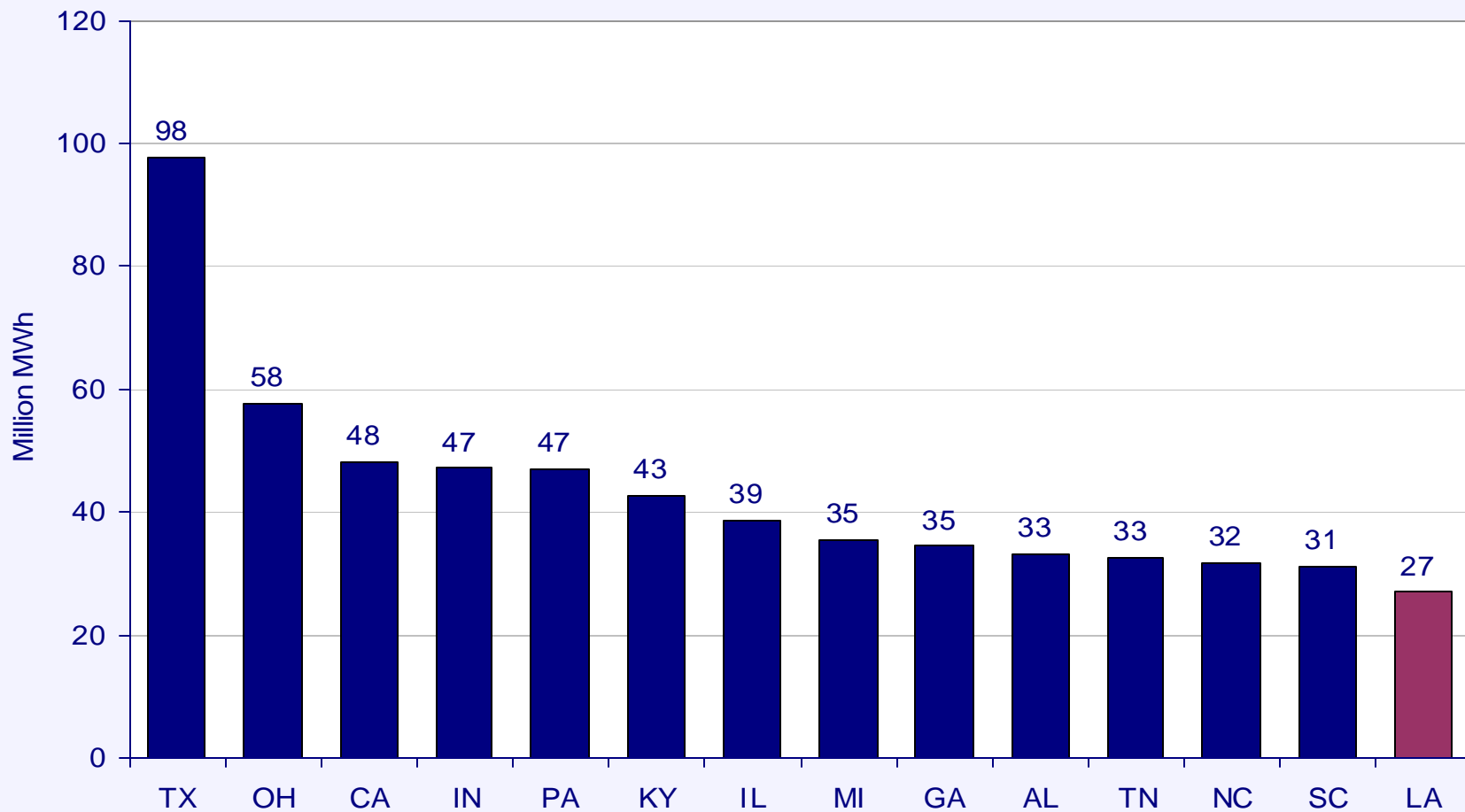


## Schedule 5: Historic Louisiana Industrial Electric Sales (1990-2003)



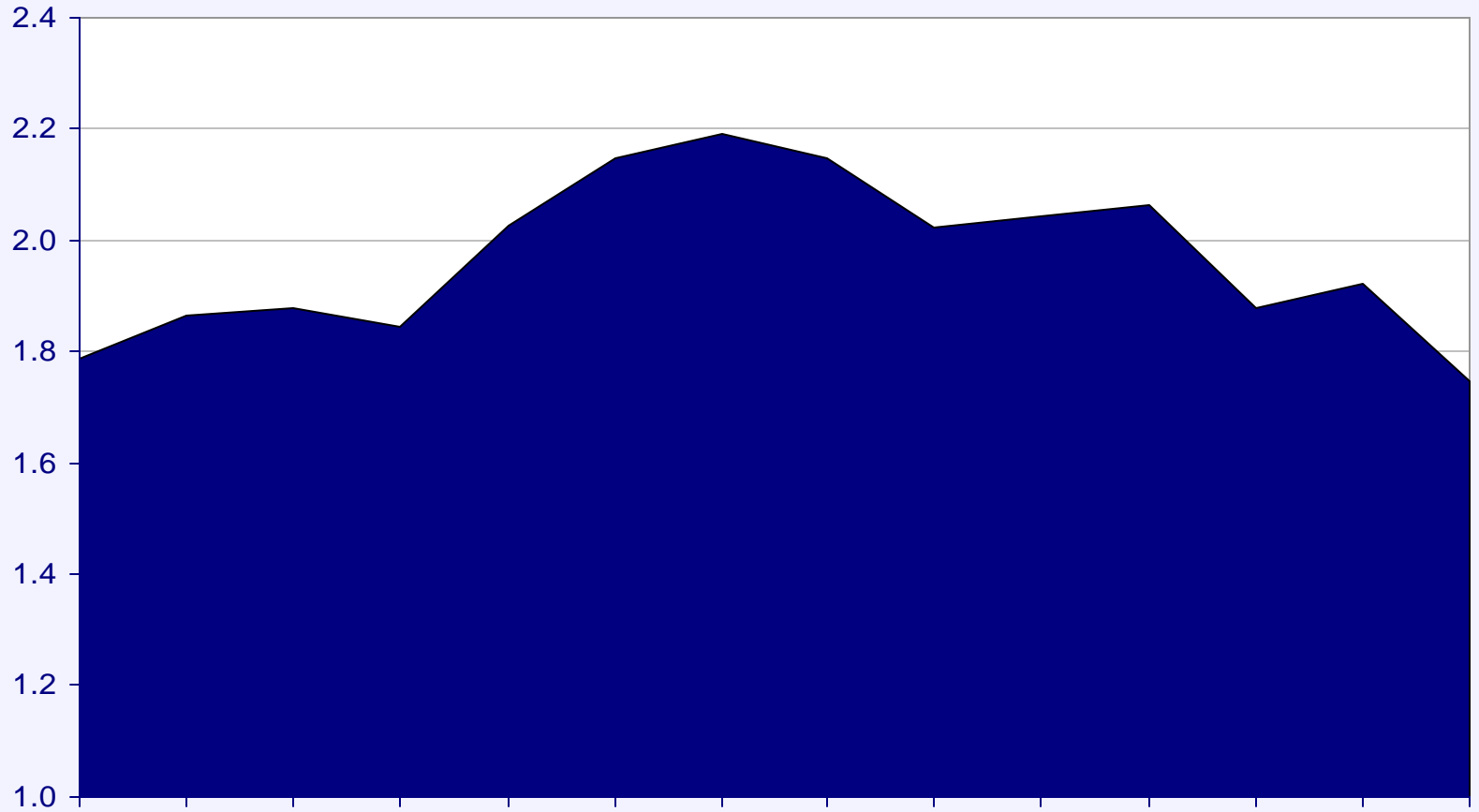


## Schedule 6: Industrial Electric Sales in the US (2003)

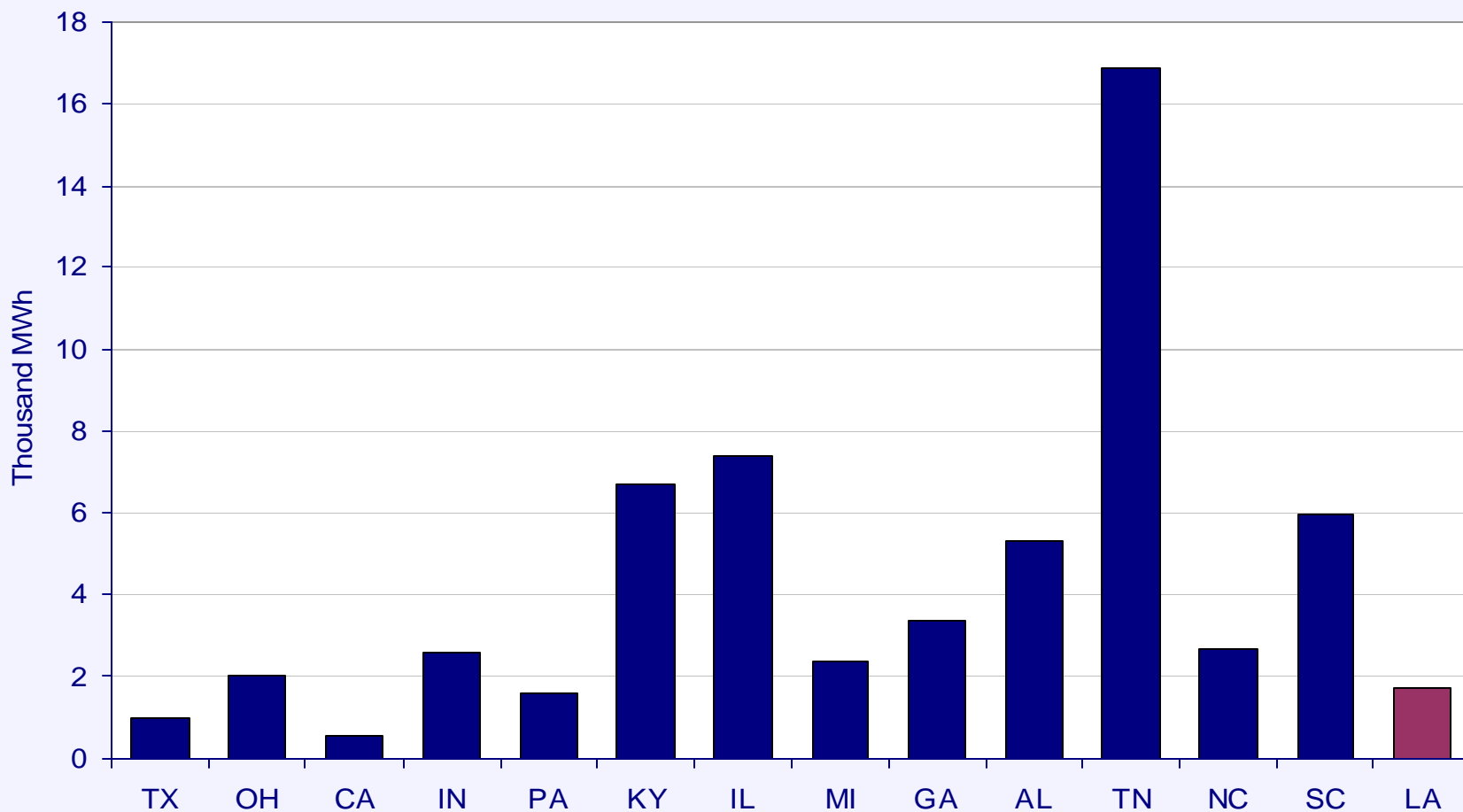




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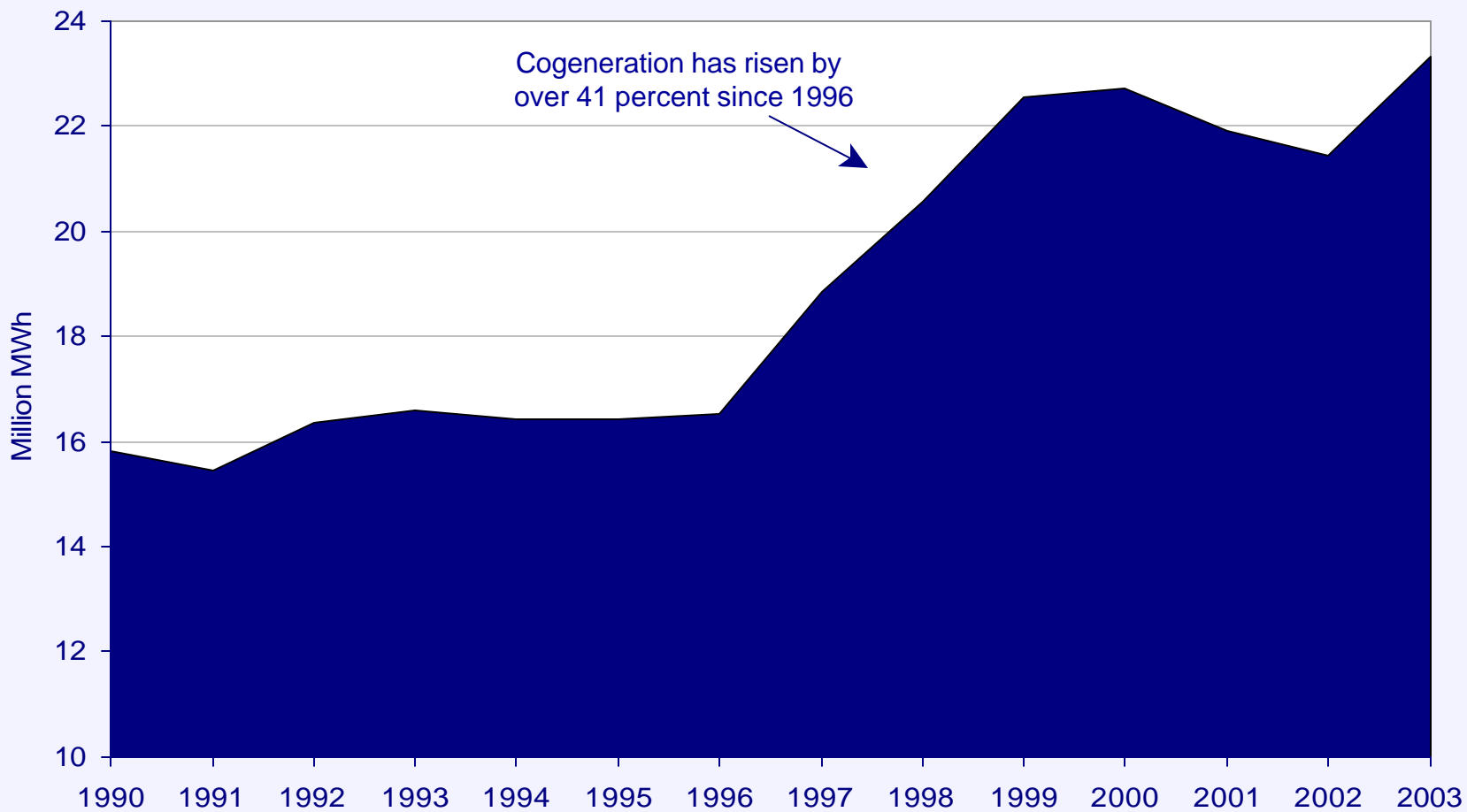






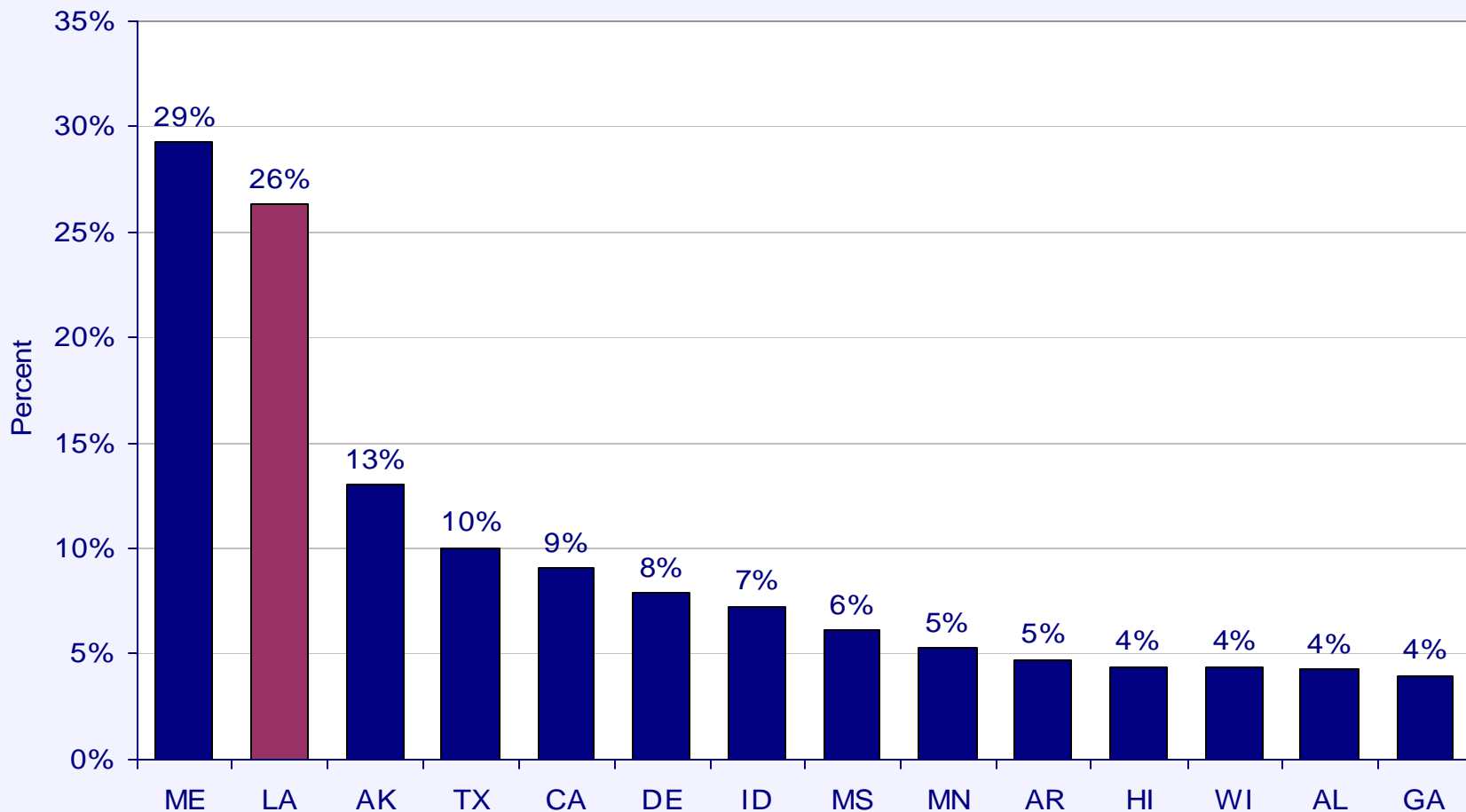


## Schedule 9: Industrial Cogeneration in Louisiana (1990-2003)





## Schedule 10: Industrial Cogeneration as a Percent of Total State Generation (2003)



Note: Includes industrial power only, as defined by Energy Information Administration

Source: Energy Information Administration, Department of Energy



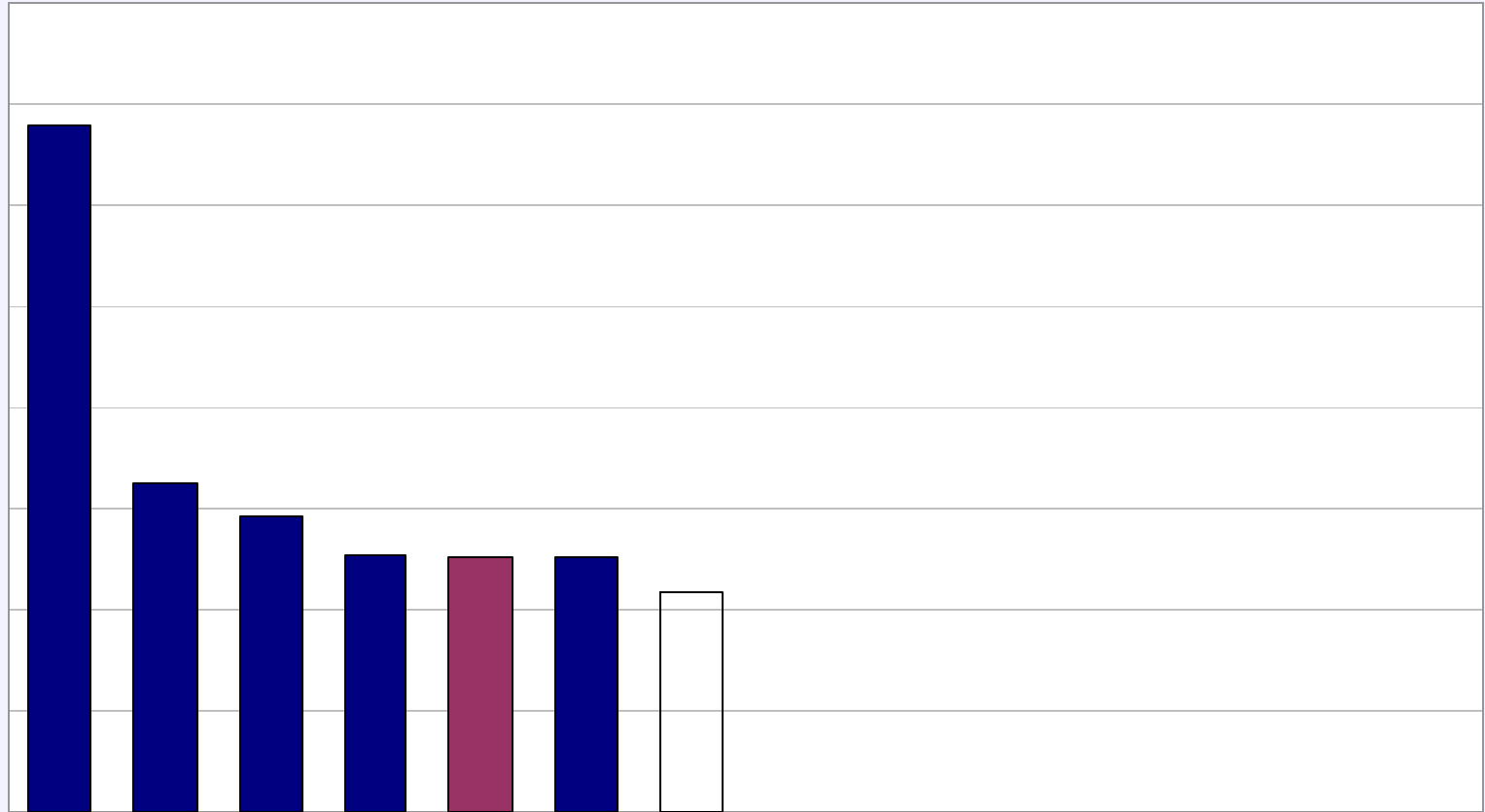
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## Schedule 11: Industrial Cogeneration by State (2003)



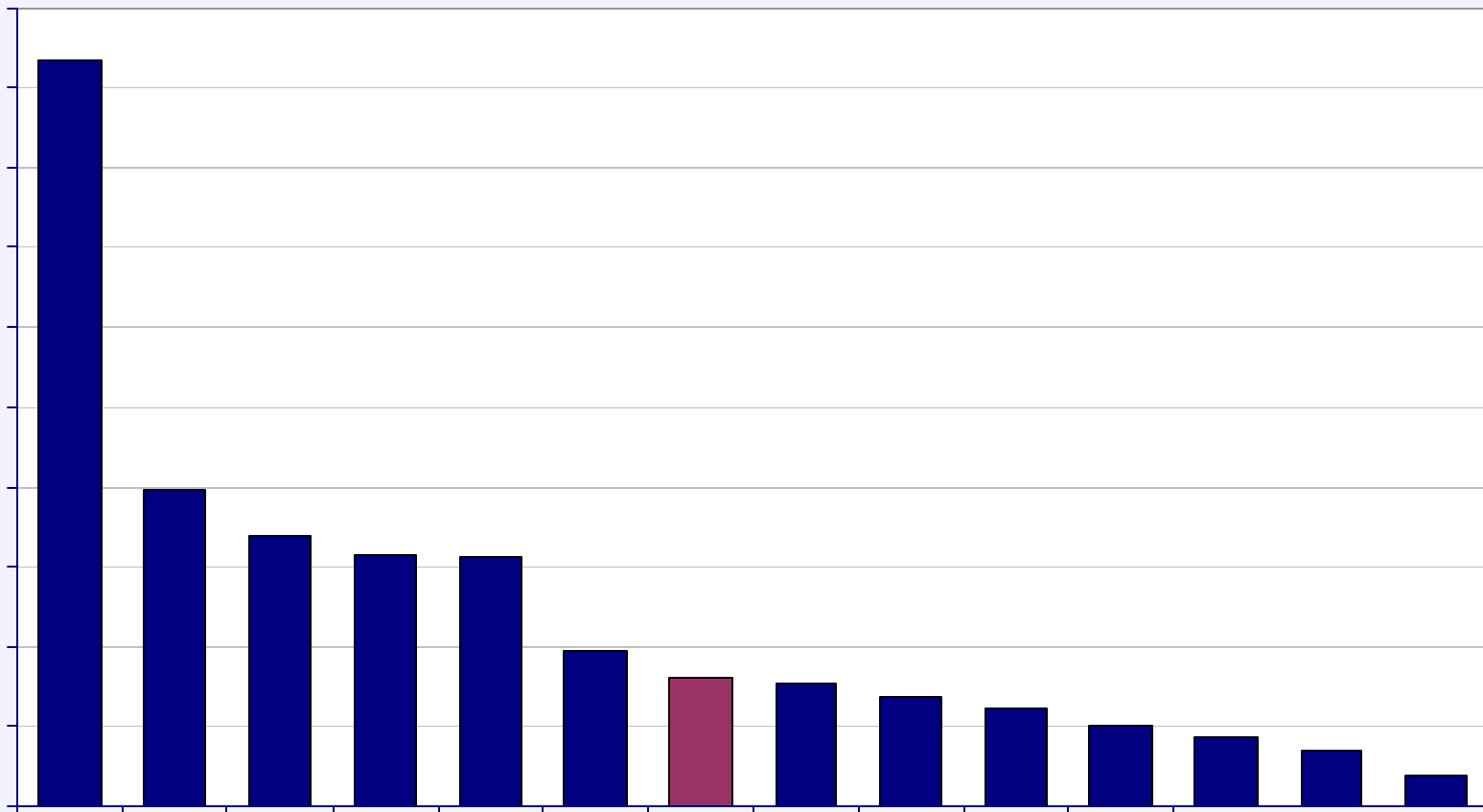


## Schedule 12: Industrial Retail Sales Plus Cogeneration Volumes (2003)



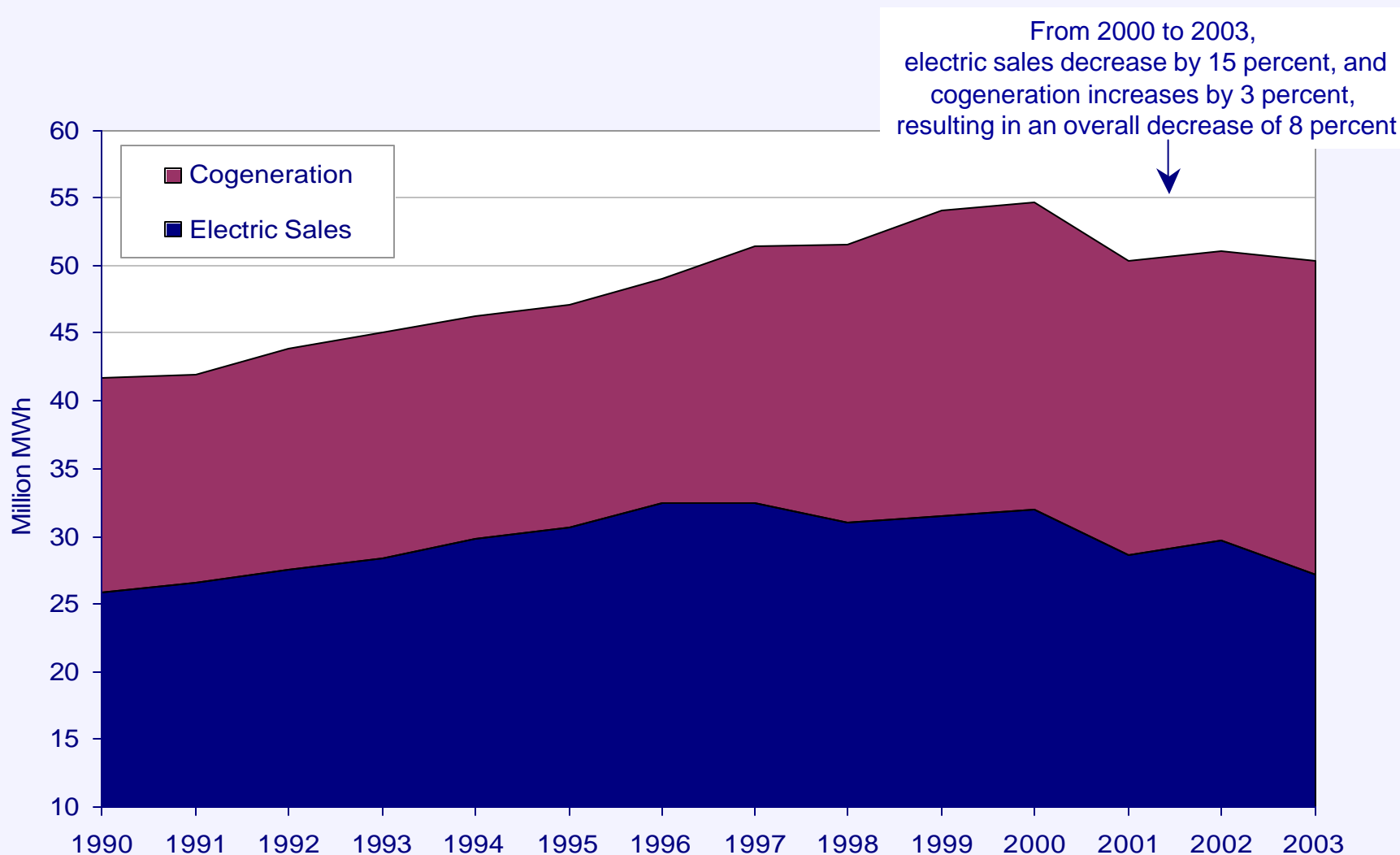


# Schedule 13: Per Customer Industrial Sales Plus Cogeneration Volumes (2003)





## Schedule 14: Historic Louisiana Industrial Electric Sales and Cogeneration (1990-2003)



Note: Includes industrial power only, as defined by Energy Information Administration

Source: Energy Information Administration, Department of Energy



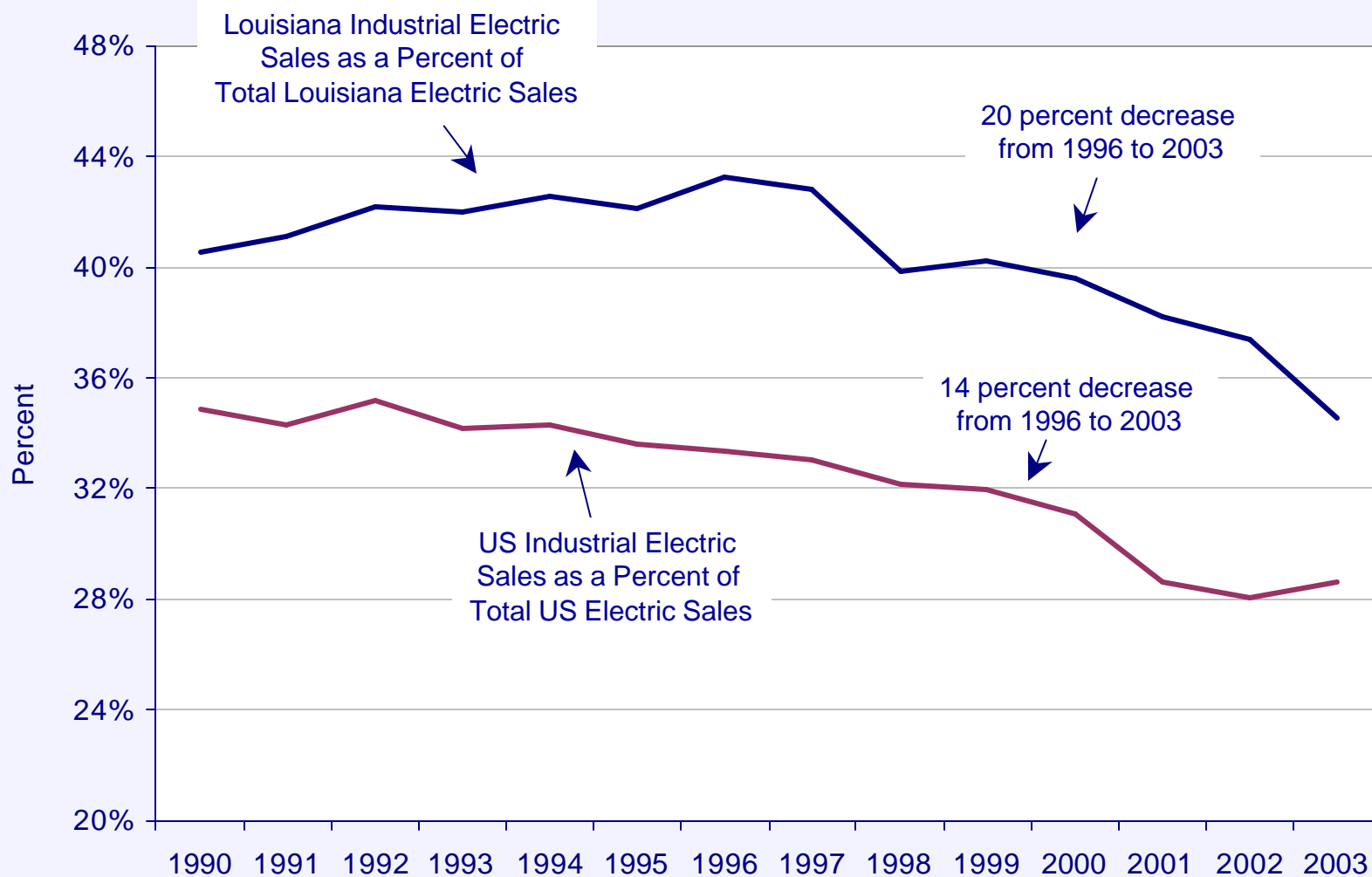
## Schedule 15: Estimated Industrial Average Electric Usage by SIC

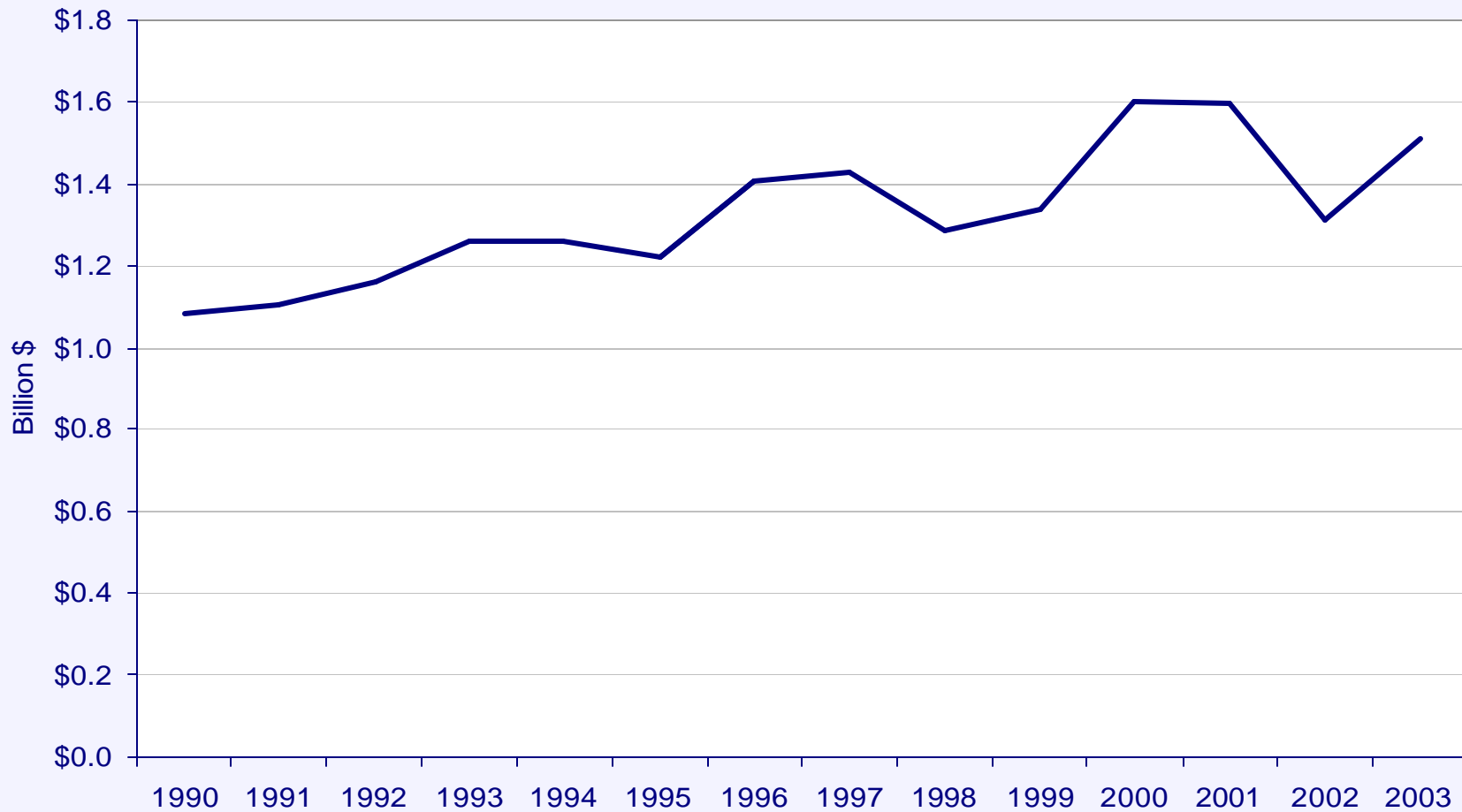
SIC		Total Electric Use ----- MWh -----	Per Customer Average Use -----
20	Food and Kindred Products	316,729	8,121
22	Textile Mill Products	77,584	25,861
23	Apparel & Textile Products	6,677	2,226
24	Lumber and Wood Products	258,232	13,591
26	Paper and Allied Products	6,067,359	319,335
27	Printing & Publishing	38,682	4,298
28	Chemicals and Allied Products	21,626,306	266,991
29	Petroleum and Coal Products	6,639,046	349,423
30	Rubber & Misc. Plastic Prods.	377,472	75,494
31	Leather & Leather Products	1,167	1,167
32	Stone, Clay & Glass Products	110,470	22,094
33	Primary Metal Industries	650,060	54,172
34	Fabricated Metal Products	83,661	4,648
35	Machinery & Computer Equip.	69,427	3,654
36	Electric & Electronic Equip.	1,029,210	171,535
37	Transportation Equipment	228,950	14,309
38	Instruments & Related Products	685	343
39	Misc. Manufacturing Industries	417	209





## Schedule 16: Industrial Sales as a Percent of Total Electric Sales (1990-2003)





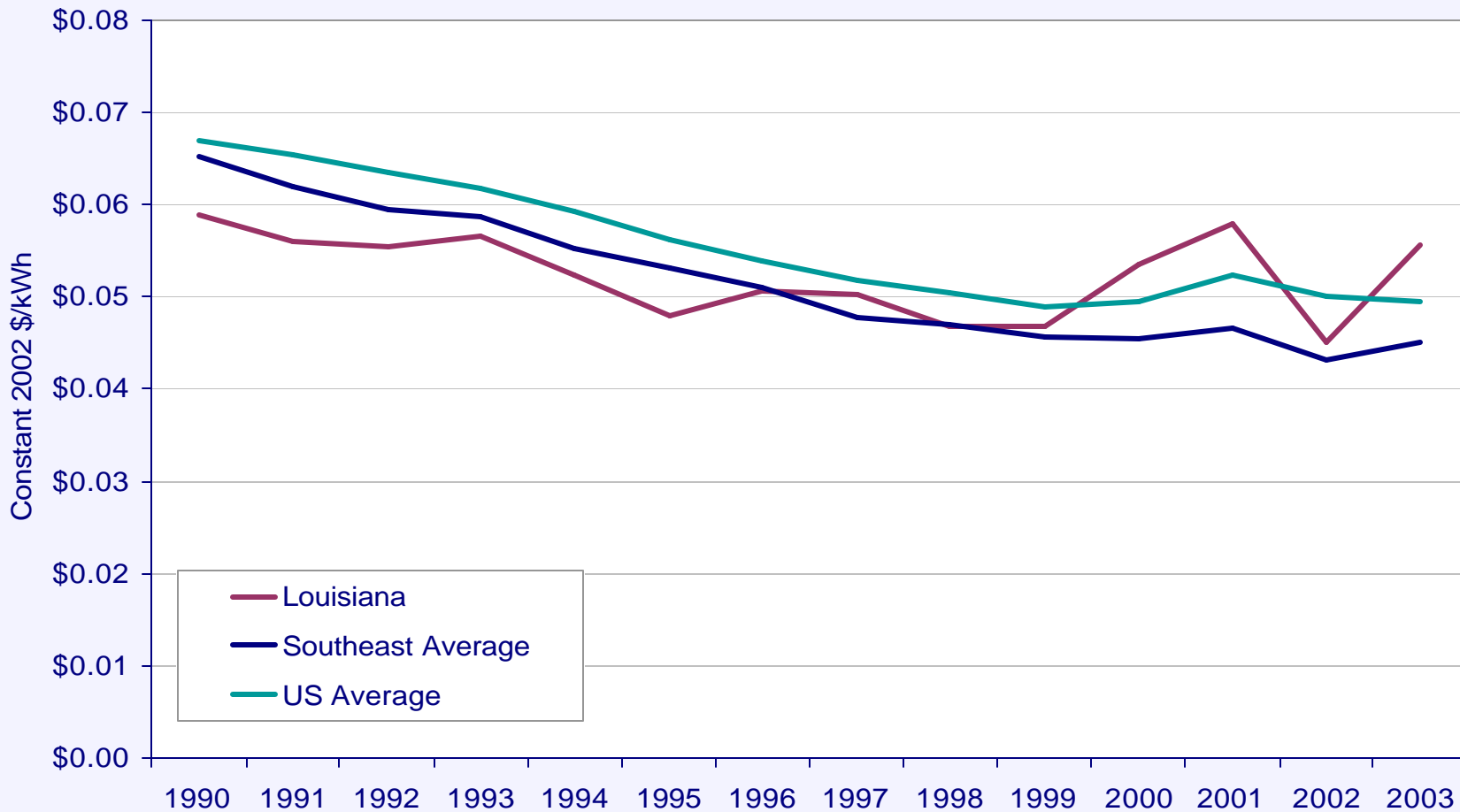


## Schedule 18: Estimated Industrial Average Expenditure by SIC

SIC		Estimated Electric Expenditures	Per Customer Average Expenditure
20	Food and Kindred Products	13,495	346
22	Textile Mill Products	3,427	1,142
23	Apparel & Textile Products	295	98
24	Lumber and Wood Products	11,406	600
26	Paper and Allied Products	105,567	5,556
27	Printing & Publishing	1,709	190
28	Chemicals and Allied Products	500,373	6,177
29	Petroleum and Coal Products	199,902	10,521
30	Rubber & Misc. Plastic Prods.	15,900	3,180
31	Leather & Leather Products	52	52
32	Stone, Clay & Glass Products	4,880	976
33	Primary Metal Industries	28,714	2,393
34	Fabricated Metal Products	3,695	205
35	Machinery & Computer Equip.	3,067	161
36	Electric & Electronic Equip.	45,462	7,577
37	Transportation Equipment	10,113	632
38	Instruments & Related Products	30	15
39	Misc. Manufacturing Industries	18	9



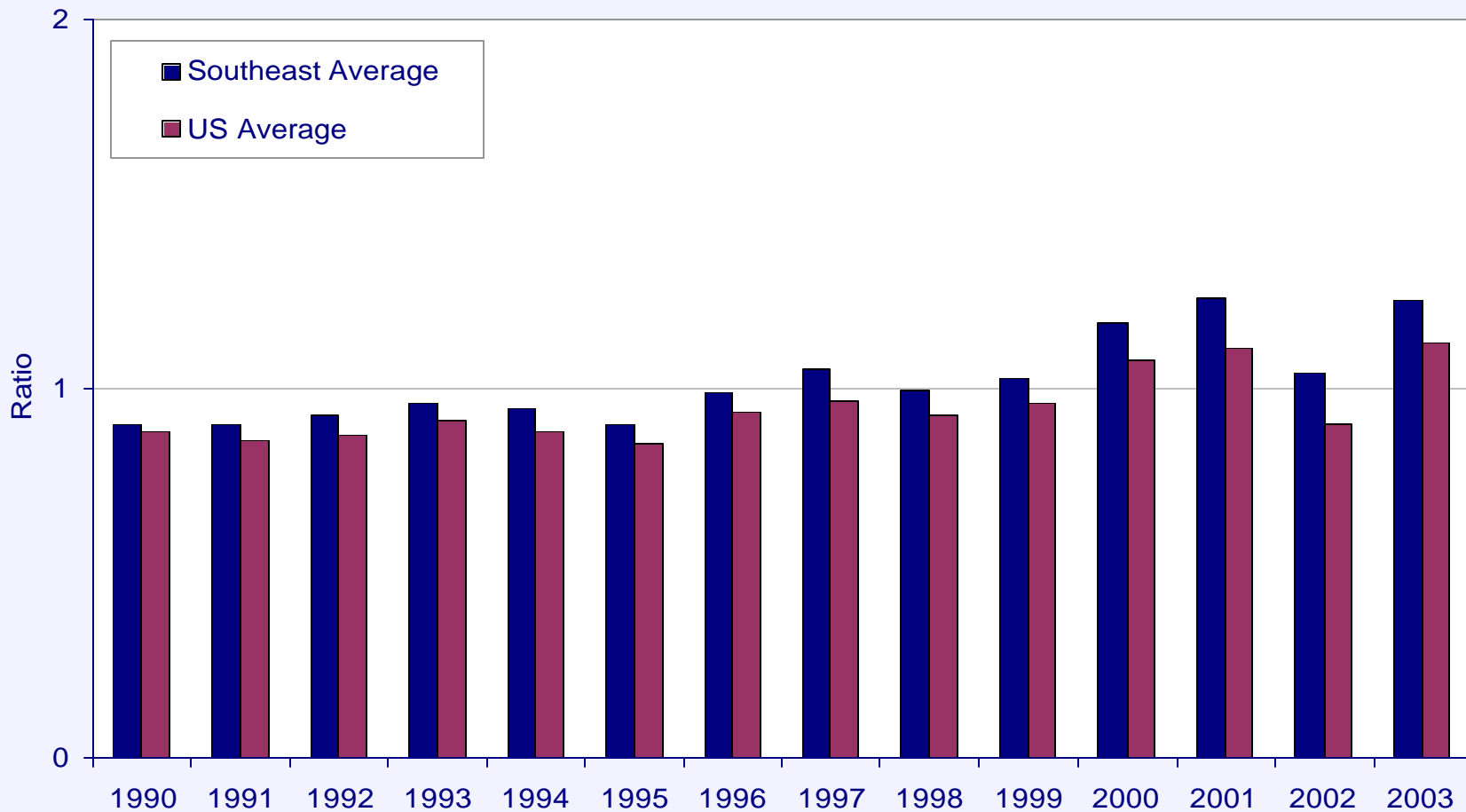
## Schedule 19: Historic Louisiana Industrial Average Revenue (1990-2003)





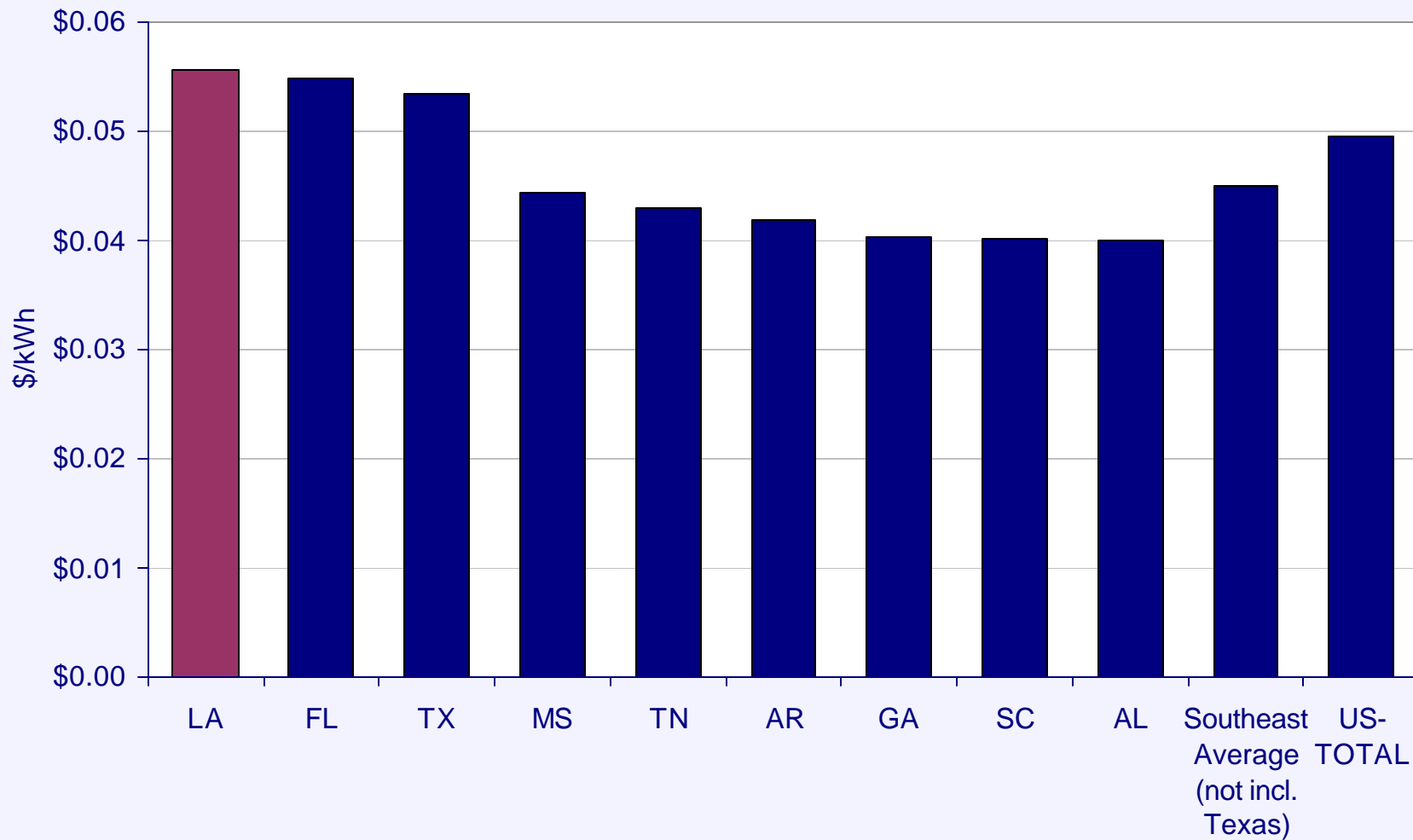
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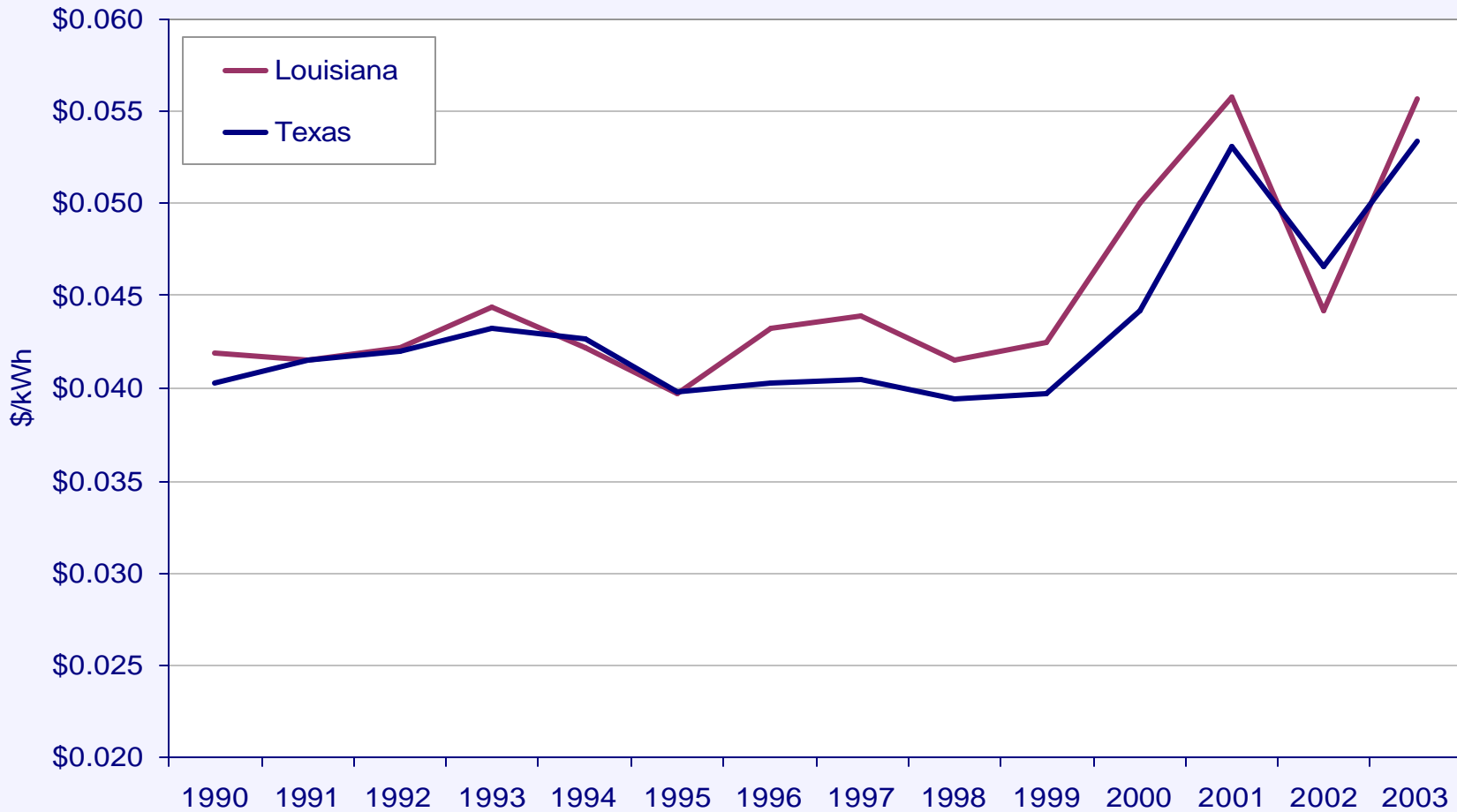


## Schedule 21: Industrial Average Revenue for Southeast States and Texas (2003)



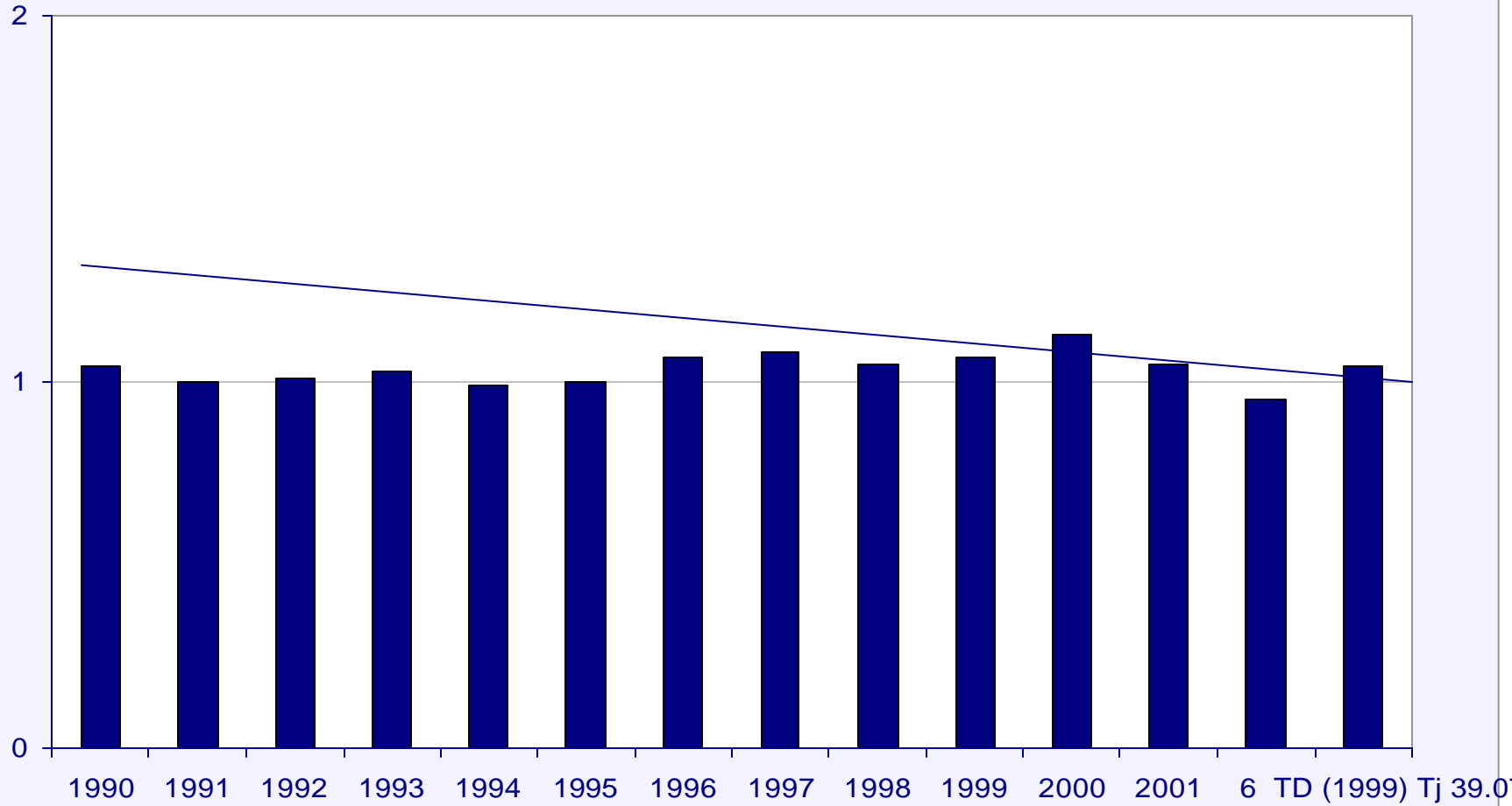


## Schedule 22: Historic Louisiana and Texas Industrial Average Revenue (1990-2003)





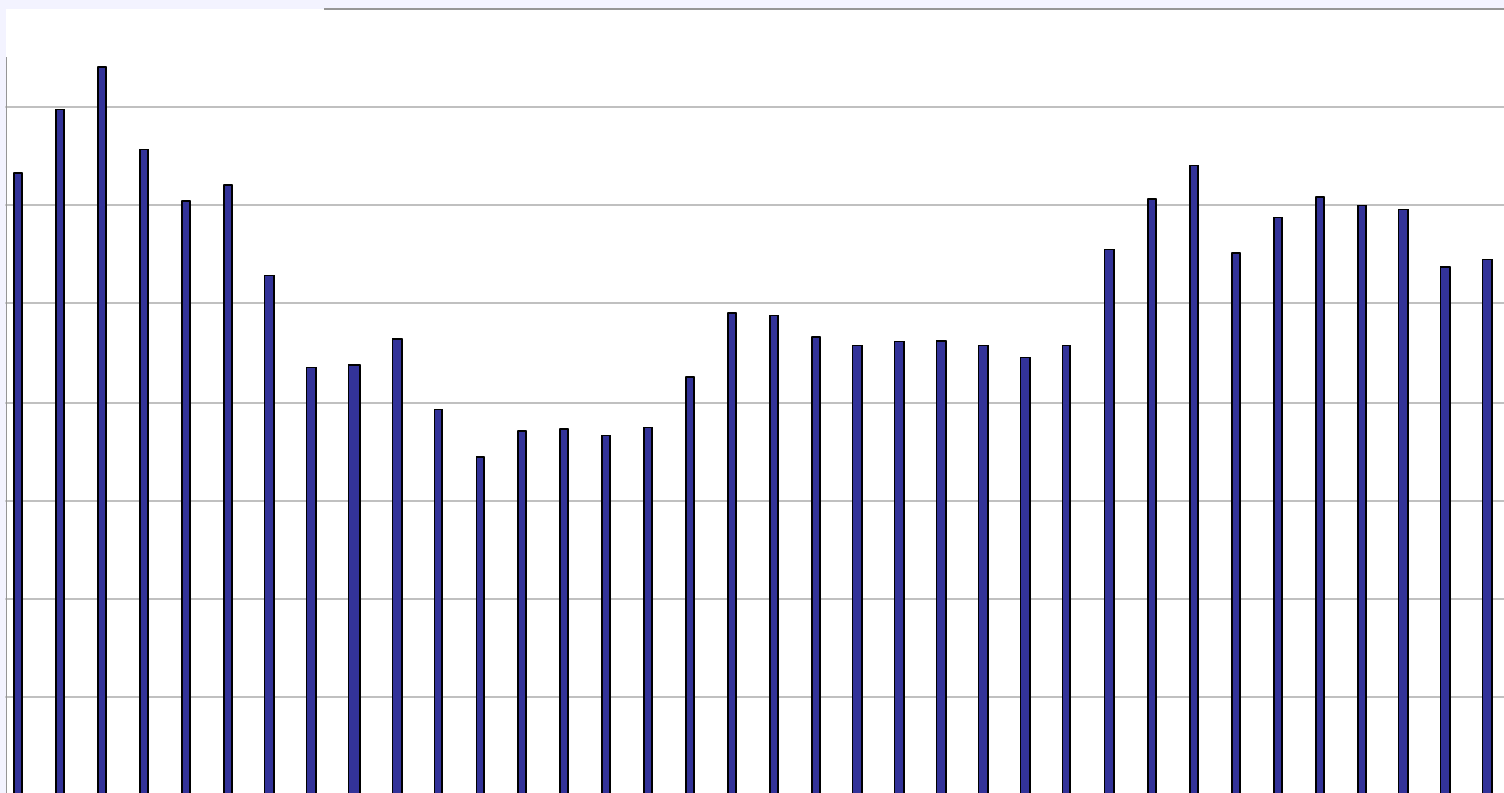
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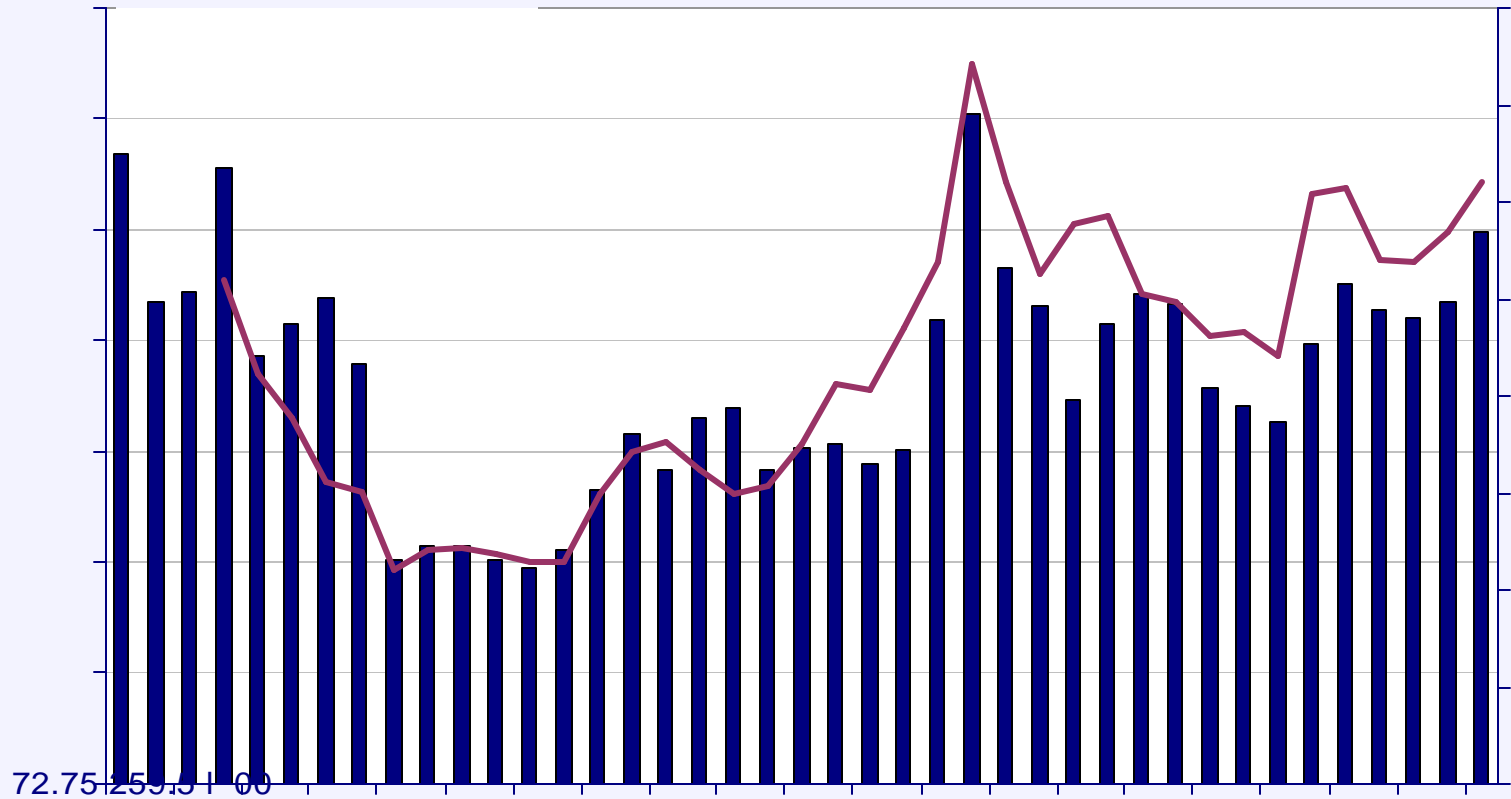






## Schedule 24: Monthly Industrial Average Revenue by Utility and Energy Hub Price (2001-2003)







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## Schedule 26: Monthly Industrial Average Revenue



## Schedule 27: Comparison of State Industrial Restructuring Experience

State	Year Retail Choice Initiated	Number of Participants	Percent of Total Industrial Customers	Sales as a Percent of Total Industrial
<b>Connecticut (non-residential)</b> Connecticut Light & Power	Phase in from Jan- 00 thru Jul-00	398		



## Schedule 27: Comparison of State Industrial Restructuring Experience (continued)

State	Year Retail Choice Initiated	Number of Participants	Percent of Total Industrial Customers		Sales as a Percent of Total Industrial
<b>Massachusetts (medium and large commercial and industrial)</b>	Mar-98	7527	16.24%	902,057 MWh	73.03%
<b>Michigan</b>	Jan-02				
Consumers Energy				165,320 MWh*	18.98%
Detroit Edison				199,610 MWh*	19.48%
<b>New Jersey (customers &gt;750 MW)</b>	Nov-99	823	46.60%	1,641 MW	65.83%
Conectiv		33	61.11%	138 MW	49.29%
JCP&L		300	61.22%	472 MW	70.51%
PSE&G		480	39.97%	1,013 MW	66.91%
Rocy3Em6		10	47.62%	17 MW	61.05%
<b>New York</b>	Phase in from Jul-98 thru Apr-99				
Central Hudson		83	0.20%	81,868 MWh	30.54%
Consolidated Edison		23,172	5.25%	935,412 MWh	41.73%
LIPA		10	1.01%	813,98 MWh	

\* Michigan reported MWh are average monthly sales



## Schedule 27: Comparison of State Industrial Restructuring Experience (continued)

State	Year Retail Choice Initiated	Number of Participants	Percent of Total Industrial Customers	Mar-02 RG TD4 110mers410mersm 0 Ymers50D4 110merc2ef	Sales as a Percent of Total Industrial
<b>Oregon</b>	Mar-02				
Portland General Electric					0.07
Pacific Power & Light					-
<b>Pennsylvania</b>	Phase in from Jan-99 thru Jan-01				
Duquesne Light		604	38.90%	195 MW	0.27
MetEd/Penelec		65	1.40%	325 MW	0.30
PECO Energy		134	4.30%	122 MW	0.05
PPL		90	1.80%	88 MW	0.07
<b>Rhode Island</b>	Jan-98				
Narragansett Electric Company					
<b>Texas (Large Commercial and Industrial)</b>	Jan-02	1,272	16.00%	1,700,000 MWh	0.50

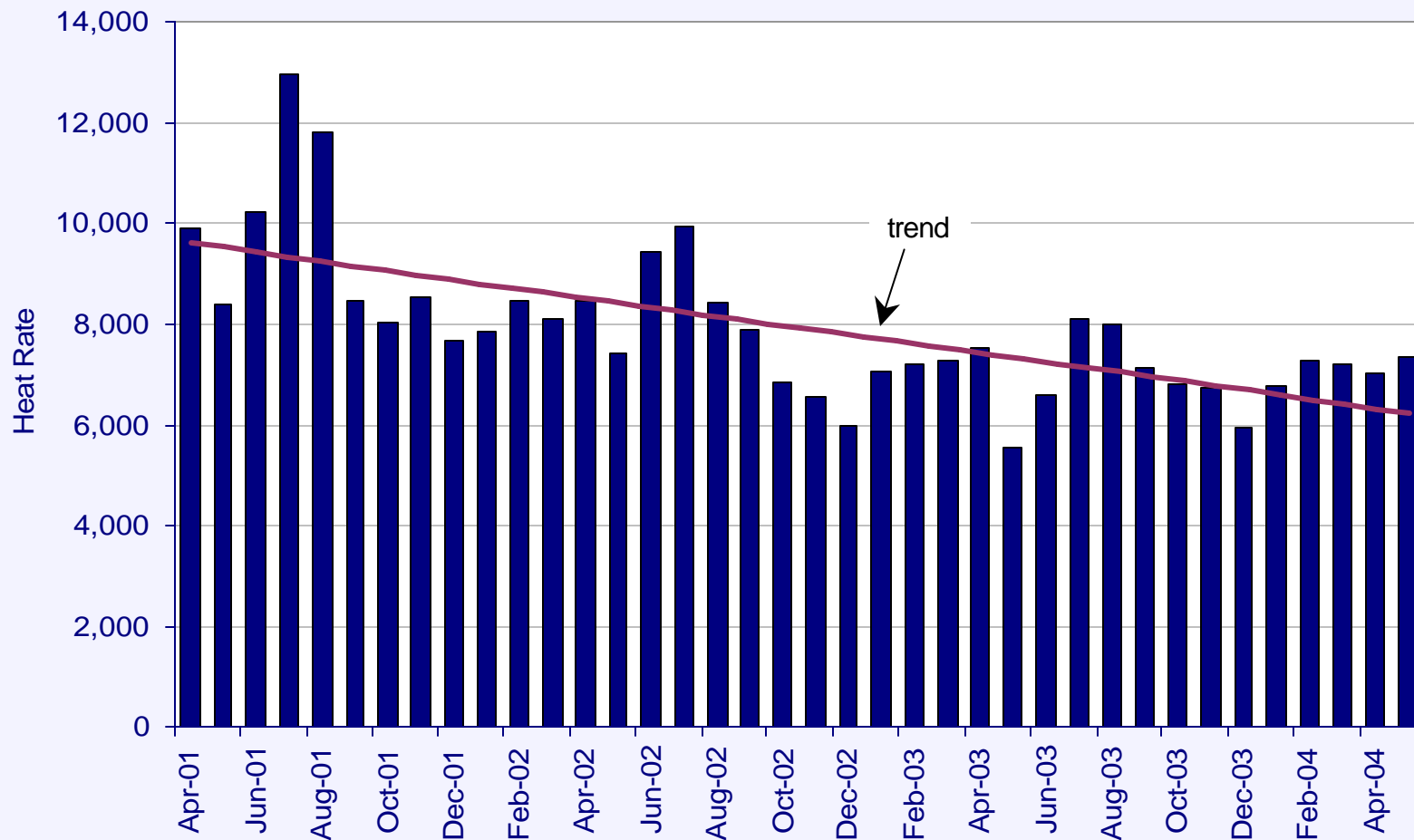


## Schedule 28: Analysis of Industrial Rate Changes for Industrial Choice States

State	Year Retail Choice Initiated	Pre Competition Year	Total Average Rate			Percent Change (%)
			Pre Competition	Post Competition (2002 \$/kWh)		
Connecticut (Non-residential)	Phase in from Jan-00 thru Jul-00	1999	\$ 0.0742	\$ 0.0761	2.5%	
Delaware (Non-residential)	Phase in from Oct-99 thru Apr-01	1999	\$ 0.0473	\$ 0.0501	5.9%	
Illinois (Non-residential)	Oct-99	1999	\$ 0.0501	\$ 0.0455	-9.2%	
Massachusetts (Medium and Large Commercial and Industrial)	Mar-98	1997	\$ 0.0869	\$ 0.0774	-10.9%	
Maryland	Phase in from Jul-00 thru Jul-02	2000	\$ 0.0413	\$ 0.0352	-14.8%	
Maine (Medium and Large Customers)	Mar-00	1999	\$ 0.0642	\$ 0.0566	-11.9%	
Michigan	Jan-02	2001	\$ 0.0508	\$ 0.0494	-2.9%	
New Jersey (Customers >750 MW)	Nov-99	1999	\$ 0.0768	\$ 0.0764	-0.4%	
New York	Phase in from Jul-98 thru Apr-99	1998	\$ 0.0495	\$ 0.0473	-4.3%	
Ohio	Jan-01	2000	\$ 0.0436	\$ 0.0436	-0.1%	
Oregon	Mar-02	2001	\$ 0.0421	\$ 0.0472	12.1%	
Pennsylvania	Phase in from Jan-99 thru Jan-01	1998	\$ 0.0560	\$ 0.0594	5.9%	
Rhode Island	Jan-98	1997	\$ 0.0851	\$ 0.0726	-14.6%	
Texas (Large Commercial and Industrial)	Jan-02	2001	\$ 0.0531	\$ 0.0466	-12.3%	



## Schedule 29: Market Clearing Heat Rate (April 2001 to Present)



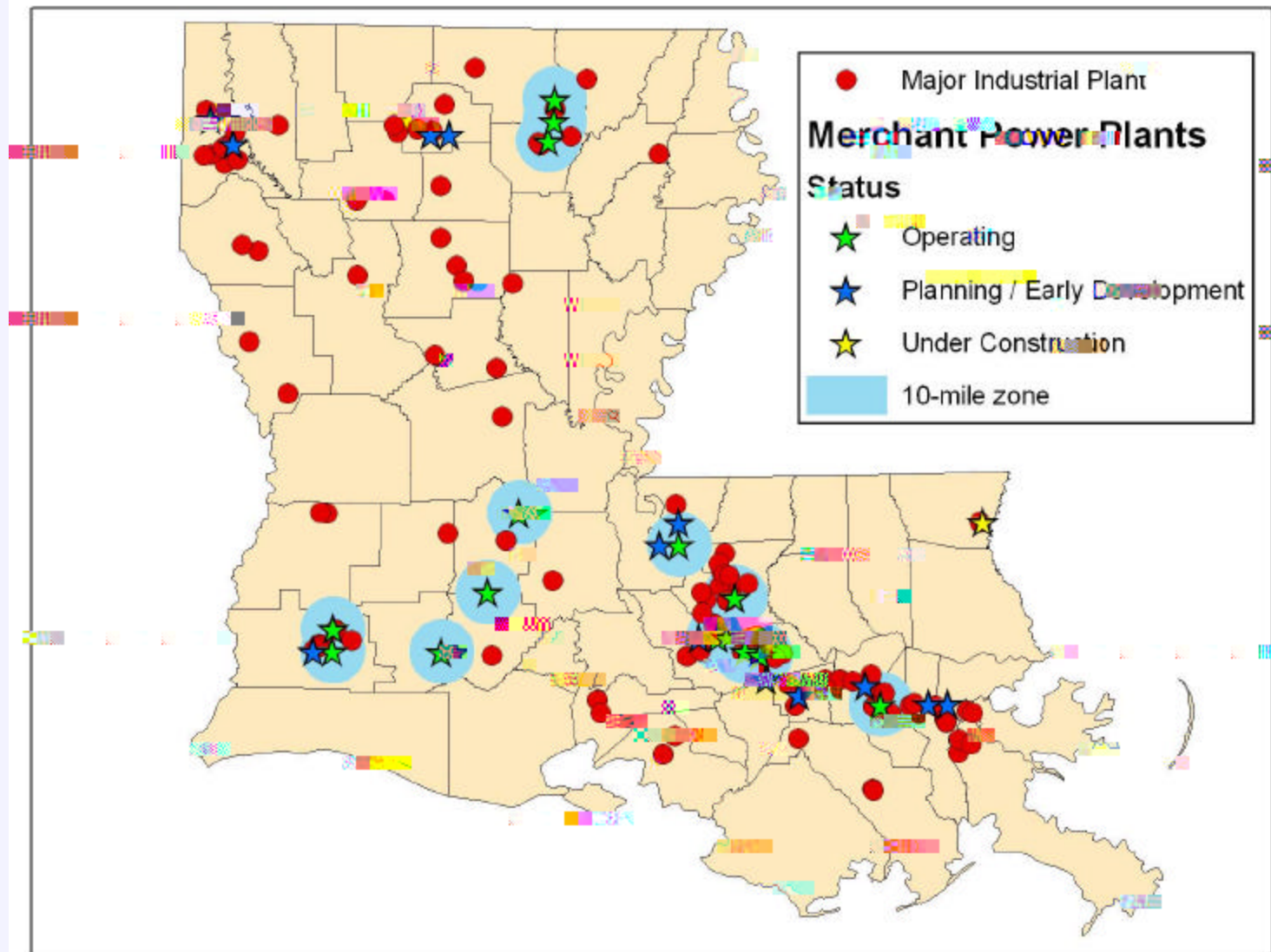
Note: Entergy series includes Entergy Louisiana and Entergy Gulf States; and Entergy Hub price is on-peak into-Entergy quoted price.

Source: Energy Information Administration, Department of Energy; and Intercontinental Exchange





## Schedule 30: Proximity of Eligible Customers To Merchant Power Plants





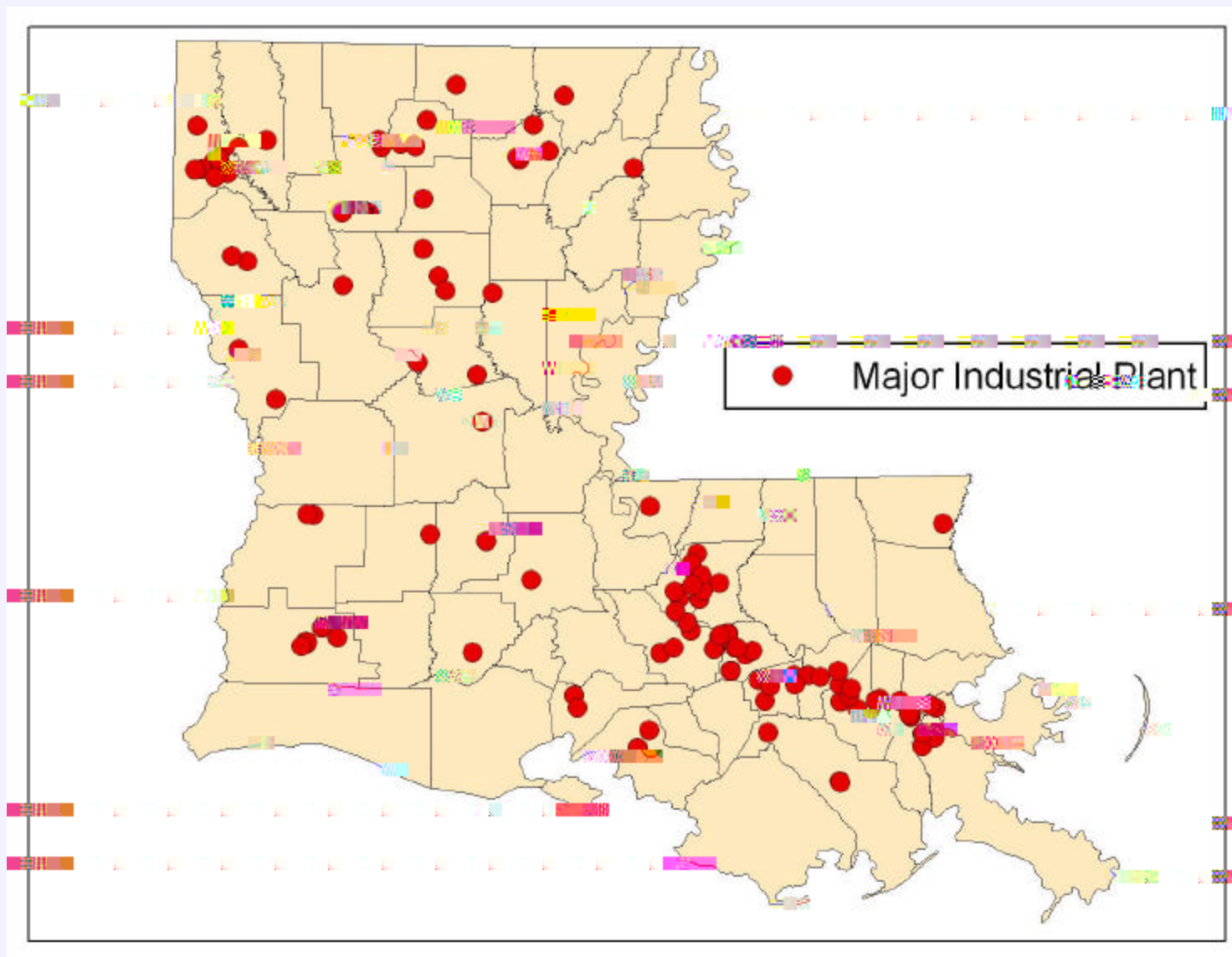
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## Schedule 31: LPSC Staff Analysis of Eligible Customers



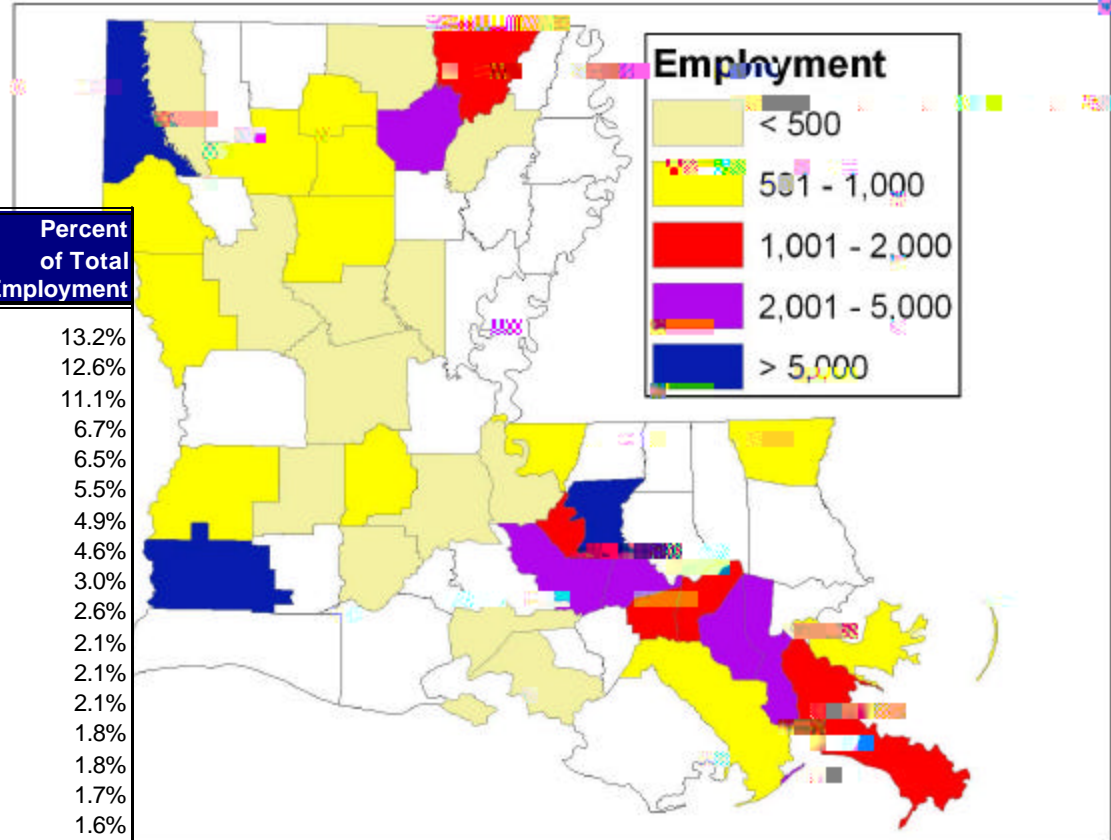
## Schedule 32: Reconciliation of LPSC Staff Analysis with CES Estimates of Eligible Customers

Utility (Served by)	Number of Plants	Net Eligible Electricity Usage (MWh)	LPSC Number of Plants	LPSC Estimated Sales	CES Versus LPSC Customers	CES Versus LPSC Sales	Percent Difference - Customers (%)	Percent Difference - Sales (%)
CLECO	18	2,074,114	14	1,896,255	4	177,859	29%	9%
Entergy	111	17,168,804	112	18,558,000	-1	(1,389,196)	-1%	-7%
AEP-SWEPCO	10	972,898	7	455,017	3	517,881	43%	114%
<b>Total</b>	<b>139</b>	<b>20,215,816</b>	<b>133</b>	<b>20,909,272</b>	<b>6</b>	<b>(693,456)</b>	<b>5%</b>	<b>-3%</b>

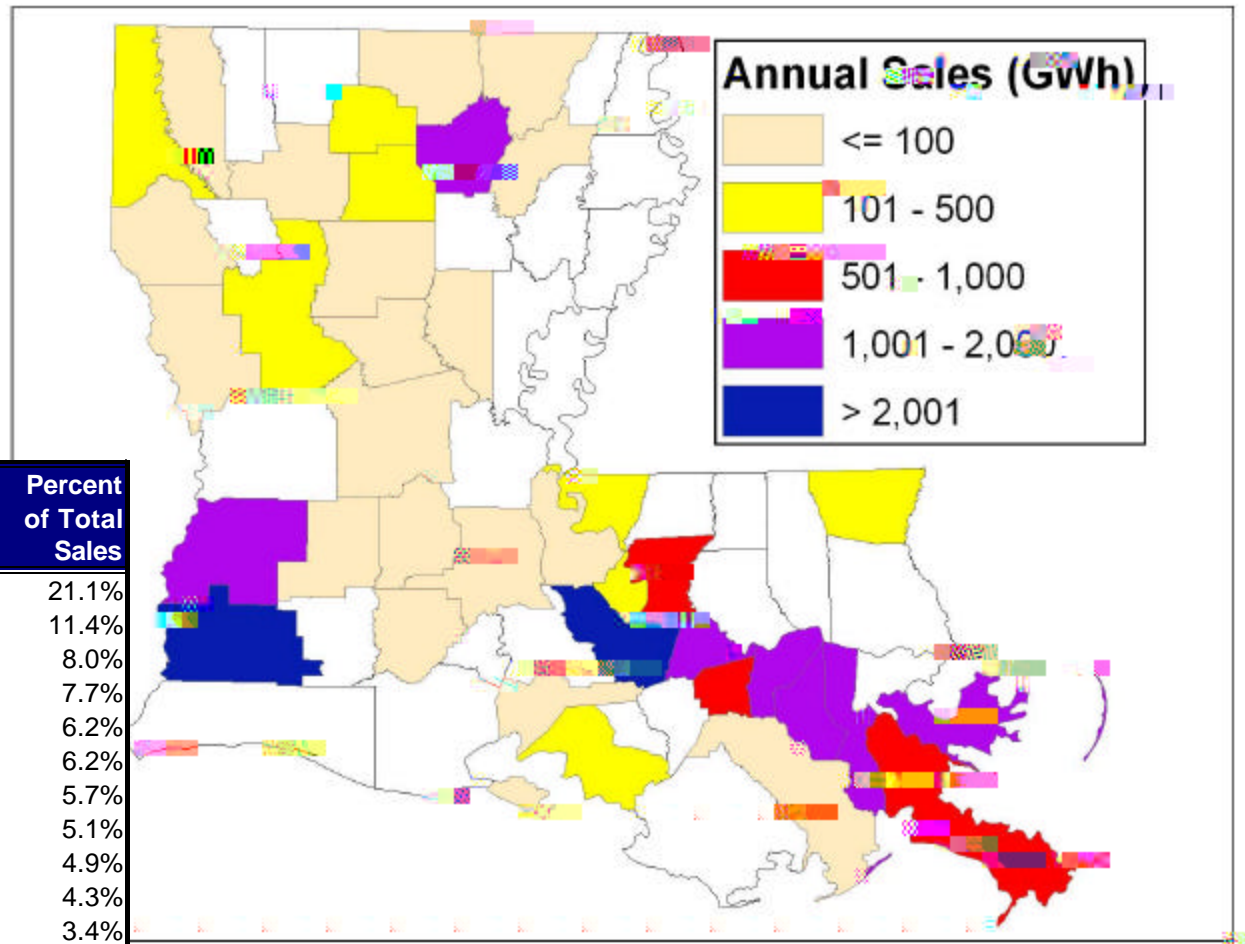




## Schedule 34: Employment of Estimated Eligible Customers by Parish



Parish	Number of Plants	Number of Jobs	Percent of Total Employment
Caddo	9	7,052	13.2%
Calcasieu	13	6,734	12.6%
East Baton Rouge	12	5,909	11.1%
Iberville	8	3,576	6.7%
Ascension	18	3,469	6.5%
Jefferson	8	2,949	5.5%
St. Charles	5	2,629	4.9%
Ouachita	4	2,480	4.6%
St. John the Baptist	4	1,585	3.0%
St. James	5	1,374	2.6%
Plaquemines	3	1,120	2.1%
Morehouse	1	1,100	2.1%
West Baton Rouge	7	1,099	2.1%
Lafourche	3	977	1.8%
Beauregard	2	950	1.8%
St. Bernard	2	901	1.7%
West Feliciana	1	850	1.6%
Lincoln	3	771	1.4%
Winn	3	735	1.4%
Sabine	2	712	1.3%
Jackson	1	700	1.3%
Evangeline	2	617	1.2%
De Soto	2	610	1.1%
Washington	1	522	1.0%
Bienville	3	515	1.0%
Other (each less than 1%)	17	3,429	6.4%
<b>Total</b>	<b>139</b>	<b>53,365</b>	<b>100.0%</b>



Parish	Number of Plants	Percent of Total Sales
Calcasieu	13	21.1%
Iberville	8	11.4%
Ascension	18	8.0%
Ouachita	4	7.7%
St. Charles	5	6.2%
Jefferson	8	6.2%
St. John the Baptist	4	5.7%
Beauregard	2	5.1%
St. Bernard	2	4.9%
St. James	5	4.3%
Plaquemines	3	3.4%
East Baton Rouge	12	3.0%
Caddo	9	2.1%
Washington	1	1.5%
St. Mary	3	1.4%
Natchitoches	1	1.2%
West Baton Rouge	7	1.1%
Other (each less than 1%)	34	5.6%



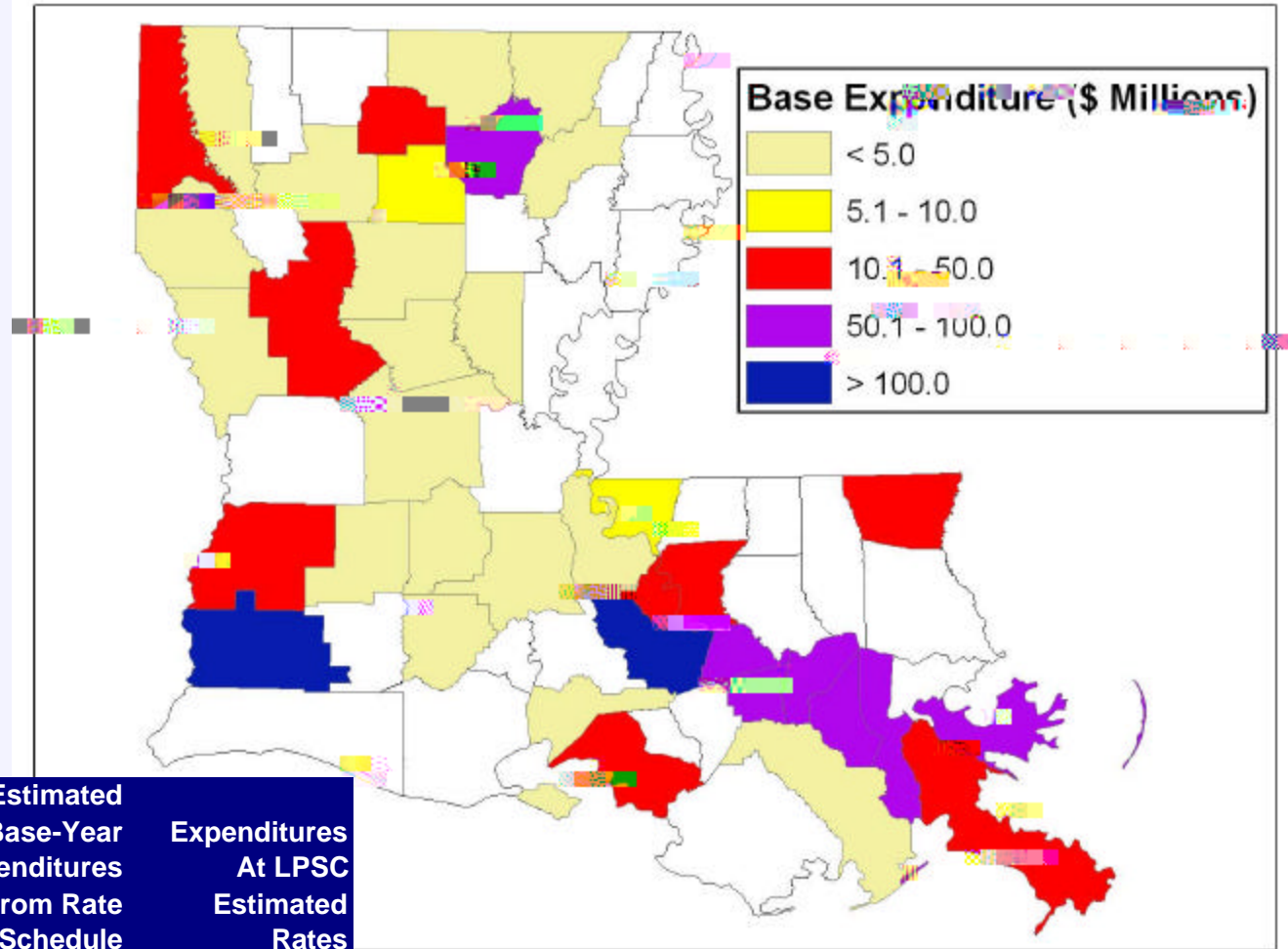
## Schedule 36: Estimated Eligible Sales by SIC

SIC	Description	CES Estimated Eligible Sales (MWh)
20	Food and Kindred Products	156,717
23	Apparel & Textile Products	2,490
24	Lumber and Wood Products	236,275
26	Paper and Allied Products	2,303,185
27	Printing & Publishing	13,944
28	Chemicals and Allied Products	11,561,367
29	Petroleum and Coal Products	4,756,130
30	Rubber & Misc. Plastic Prods.	377,948
32	Stone, Clay & Glass Products	71,560
33	Primary Metal Industries	673,262
34	Fabricated Metal Products	49,064
35	Machinery & Computer Equip.	50,451
36	Electric & Electronic Equip.	624,230
37	Transportation Equipment	32,650
	<b>Total</b>	<b>20,909,272</b>





## Schedule 37: Summary of Expenditures and Sales for LPSC and CES



Utility	Adjusted Electricity Usage (MWh)	CES Estimated Base-Year Expenditures From Rate Schedule	Expenditures At LPSC Estimated Rates
CLECO	1,896,255	\$ 101,123	\$ 82,932
Entergy	18,558,000	\$ 976,492	\$ 997,072
AEP-SWEPCO	455,017	\$ 20,854	\$ 18,855





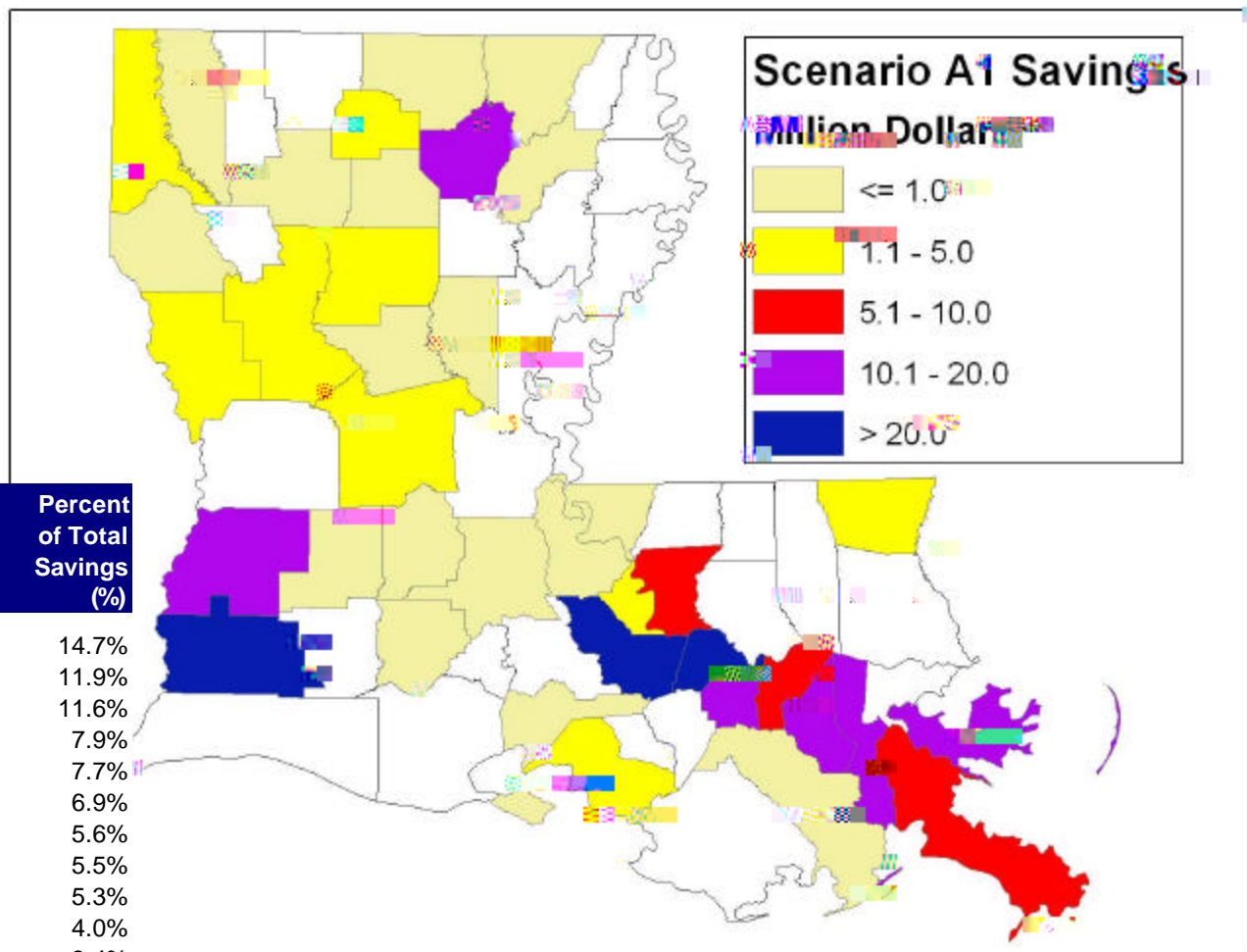
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## Schedule 38: Summary of Estimated

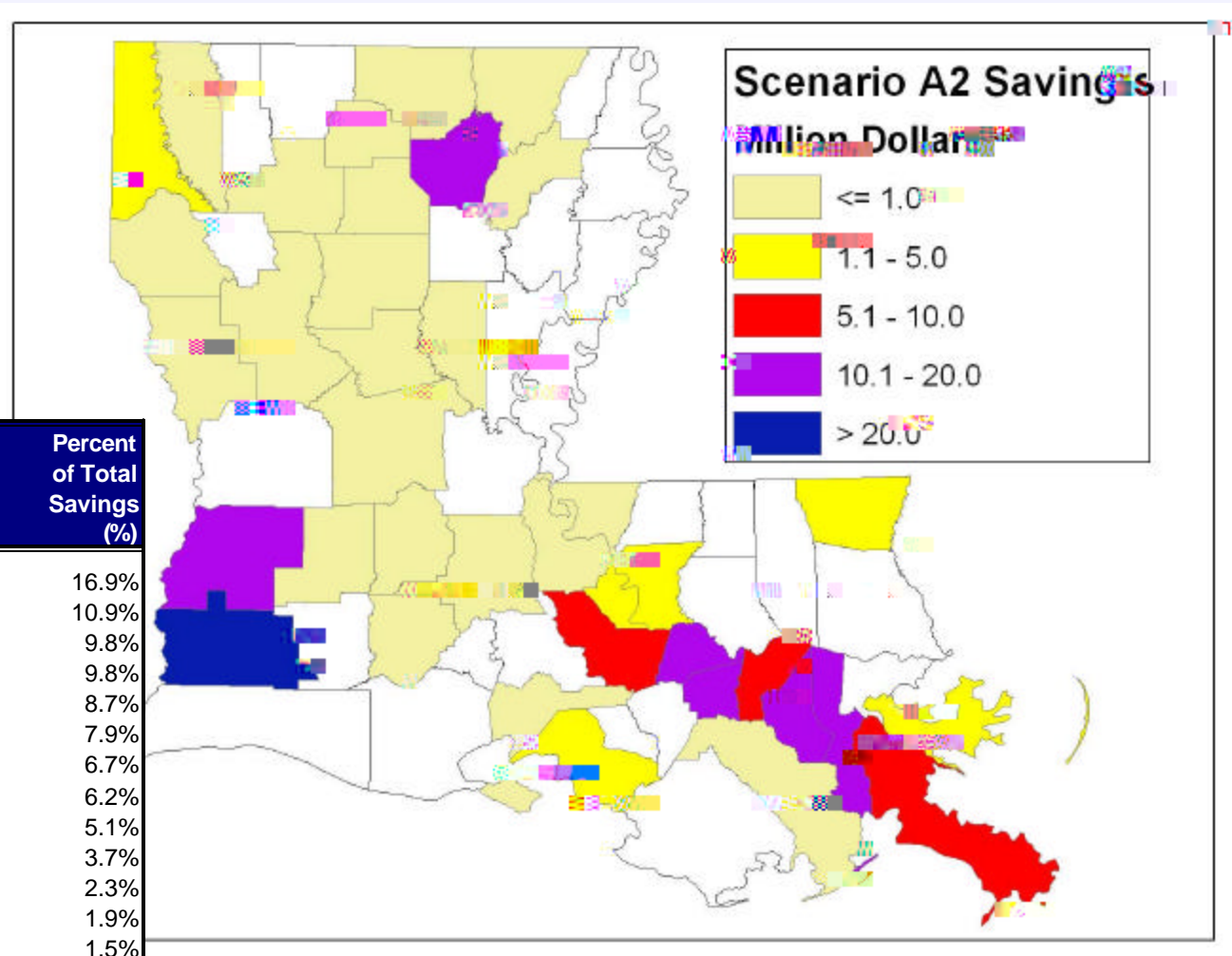


## Schedule 39: Summary of Estimated Savings by SIC

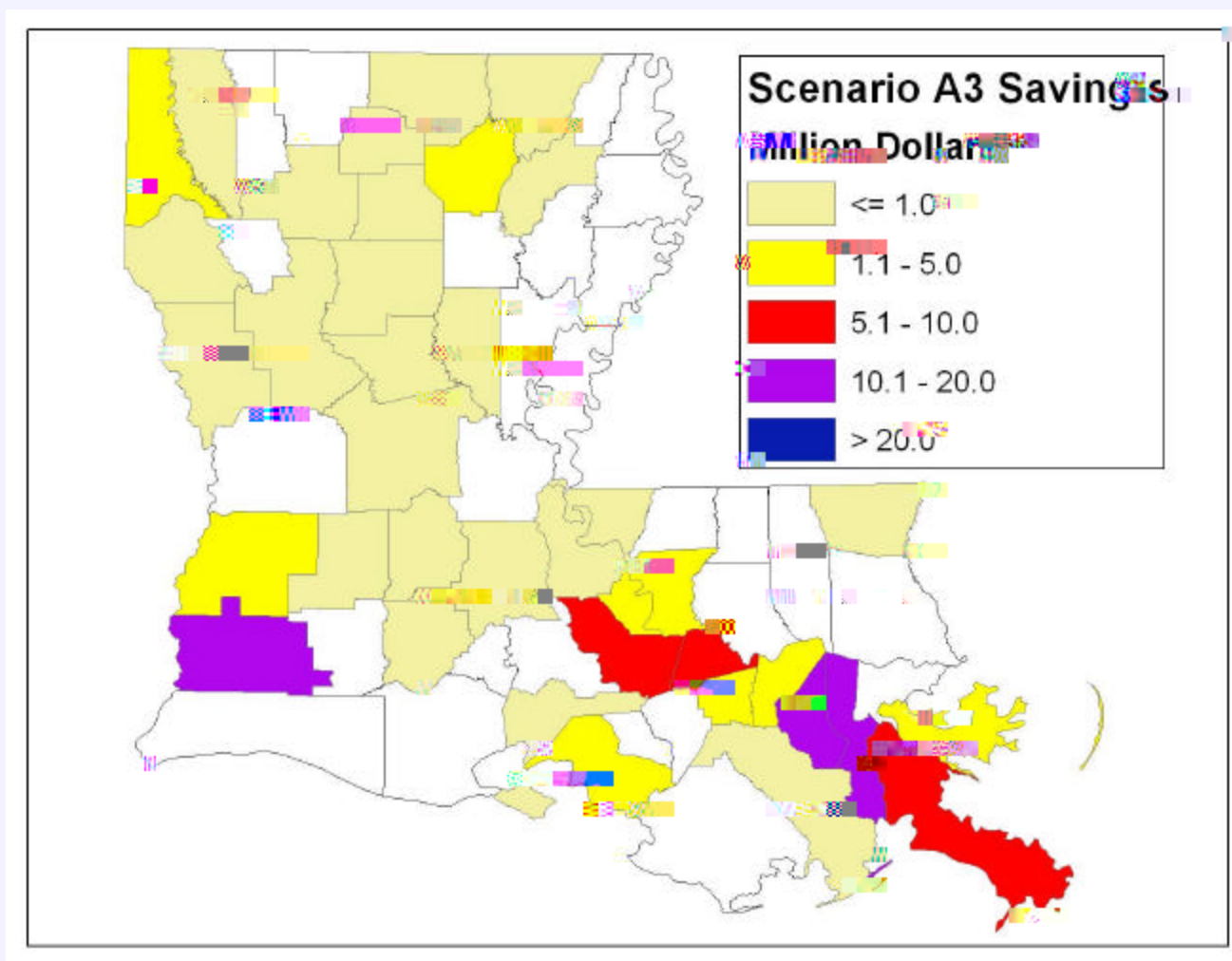
		Average Savings Approach			Fixed Heat Rate Approach		
		Scenario 1	Scenario 2	Scenario 3	Scenario 1	Scenario 2	Scenario 3
20	Food and Kindred Products	1,977	1,977	1,649	2,120	2,120	1,951
23	Apparel & Textile Products	6	6	6	6	6	6
24	Lumber and Wood Products	3,729	1,581	1,057	3,475	1,327	803
26	Paper and Allied Products	3,908	1,734	1,057	7,095	512	-0.01
		3			0		

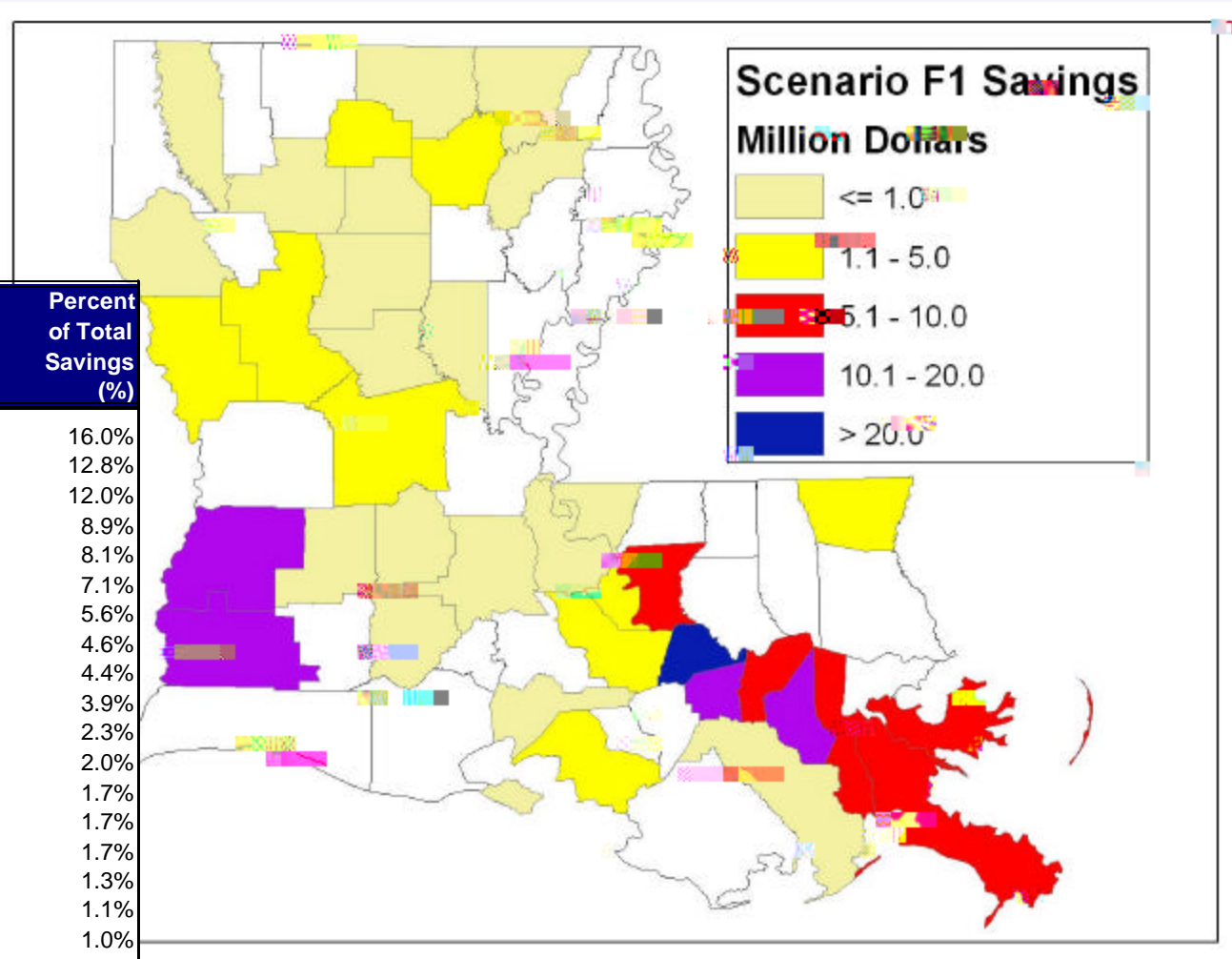


Parish	Estimated Savings (\$'000)	Percent of Total Savings (%)
Calcasieu	31,084	14.7%
Iberville	25,185	11.9%
Ascension	24,530	11.6%
St. James	16,685	7.9%
Ouachita	16,255	7.7%
Jefferson	14,702	6.9%
St. Charles	11,765	5.6%
St. Bernard	11,668	5.5%
Beauregard	11,247	5.3%
Plaquemines	8,501	4.0%
East Baton Rouge	7,231	3.4%
St. John the Baptist	6,509	3.1%
Caddo	3,547	1.7%
Washington	3,512	1.7%
Other (each less than 1%)	19,332	9.1%
<b>Total</b>	<b>211,754</b>	<b>100.0%</b>

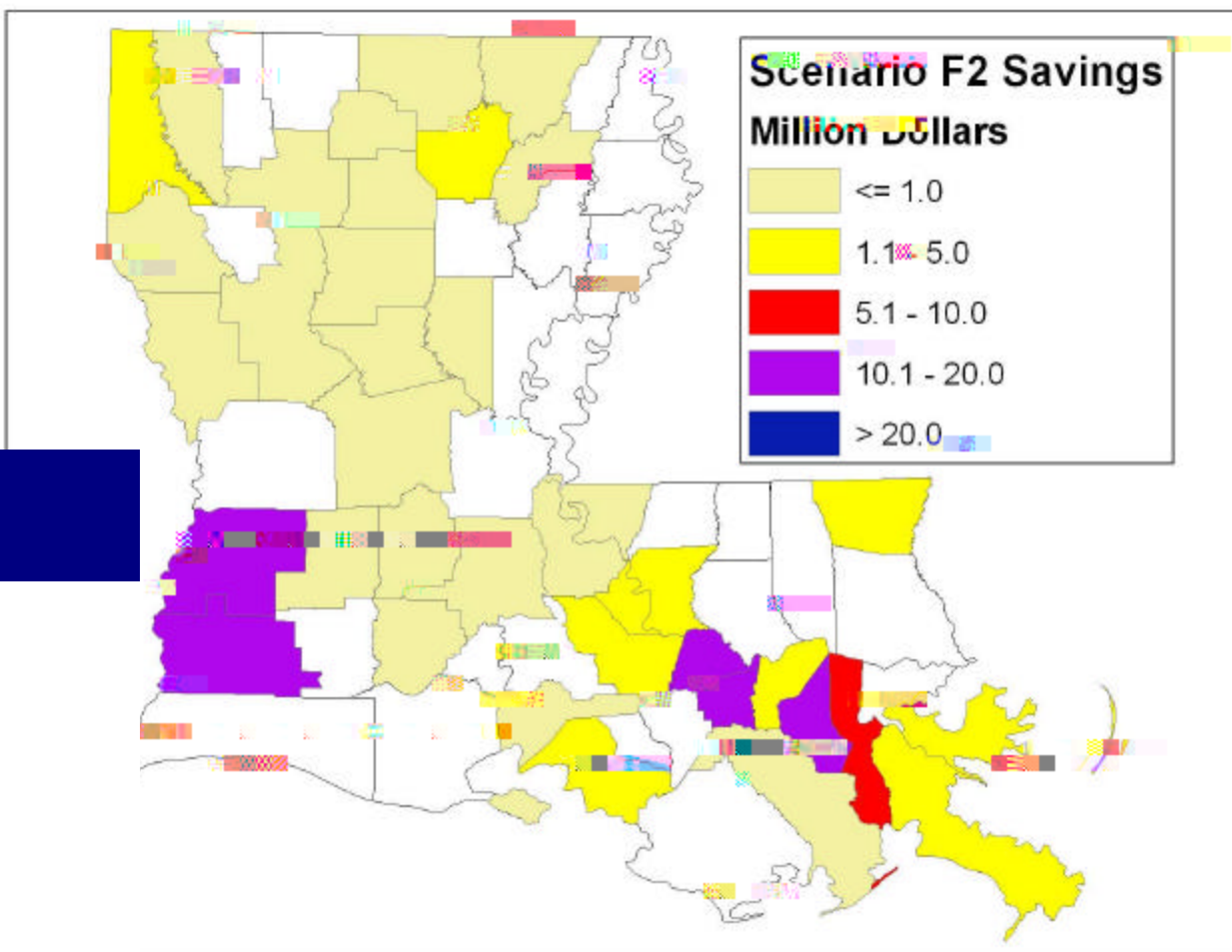


Parish	Estimated Savings (\$'000)	Percent of Total Savings (%)
Calcasieu	\$ 25,260	16.9%
Ouachita	\$ 16,255	10.9%
Jefferson	\$ 14,702	9.8%
St. James	\$ 14,683	9.8%
Ascension	\$ 13,077	8.7%
St. Charles	\$ 11,765	7.9%
Beauregard	\$ 10,097	6.7%
Iberville	\$ 9,214	6.2%
Plaquemines	\$ 7,691	5.1%
St. John the Baptist	\$ 5,577	3.7%
Washington	\$ 3,512	2.3%
East Baton Rouge	\$ 2,849	1.9%
St. Bernard	\$ 2,269	1.5%
West Baton Rouge	\$ 2,120	1.4%
St. Mary	\$ 1,986	1.3%
Caddo	\$ 1,439	1.0%
Other (each less than 1%)	\$ 7,194	4.8%
<b>Total</b>	<b>\$ 149,689</b>	<b>100.0%</b>

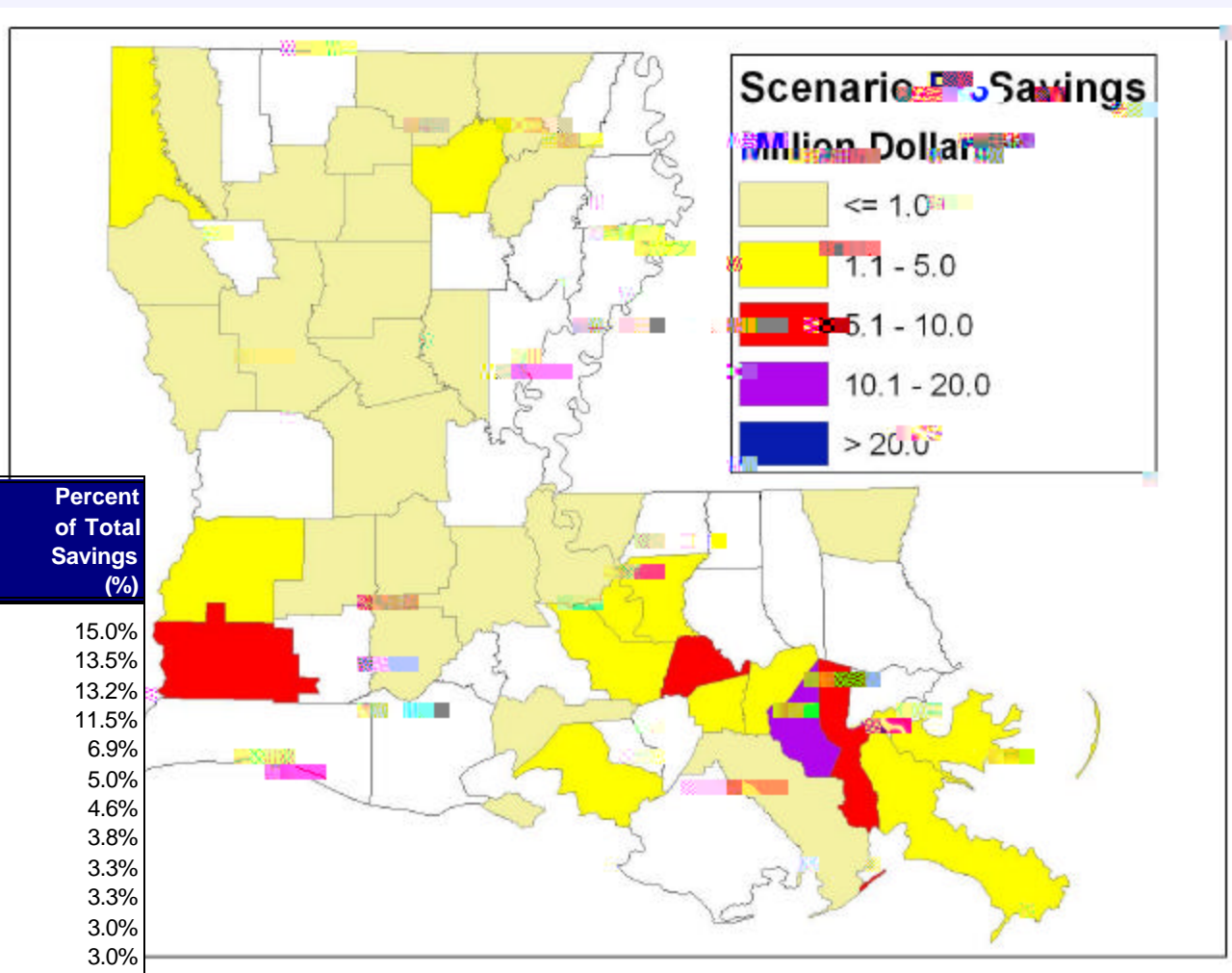




Parish	Estimated Savings (\$'000)	Percent of Total Savings (%)
Ascension	\$ 20,765	16.0%
St. James	\$ 16,651	12.8%
Calcasieu	\$ 15,641	12.0%
Beauregard	\$ 11,522	8.9%
St. Charles	\$ 10,482	8.1%
Jefferson	\$ 9,273	7.1%
St. Bernard	\$ 7,308	5.6%
East Baton Rouge	\$ 5,988	4.6%
Plaquemines	\$ 5,722	4.4%
St. John the Baptist	\$ 5,081	3.9%
St. Mary	\$ 3,001	2.3%
Natchitoches	\$ 2,549	2.0%
Washington	\$ 2,228	1.7%
Iberville	\$ 2,180	1.7%
West Baton Rouge	\$ 2,150	1.7%
Ouachita	\$ 1,680	1.3%
Rapides	\$ 1,370	1.1%
Lincoln	\$ 1,240	1.0%
Sabine	\$ 1,171	0.9%
Winn	\$ 893	0.7%
Evangeline	\$ 765	0.6%
Union	\$ 688	0.5%
Other (each less than 1%)	\$ 1,599	1.2%
<b>Total</b>	<b>\$ 129,947</b>	<b>100.0%</b>







Parish	Estimated Savings (\$'000)	Percent of Total Savings (%)
St. Charles	\$ 10,380	15.0%
Calcasieu	\$ 9,377	13.5%
Jefferson	\$ 9,142	13.2%
Ascension	\$ 7,964	11.5%
Plaquemines	\$ 4,791	6.9%
Iberville	\$ 3,477	5.0%
Ouachita	\$ 3,161	4.6%
St. John the Baptist	\$ 2,632	3.8%
St. Mary	\$ 2,288	3.3%
St. Bernard	\$ 2,269	3.3%
Beauregard	\$ 2,076	3.0%
Caddo	\$ 2,048	3.0%
St. James	\$ 1,978	2.8%
East Baton Rouge	\$ 1,515	2.2%
West Baton Rouge	\$ 1,086	1.6%
Washington	\$ 683	1.0%
Other (each less than 1%)	\$ 4,546	6.5%
<b>Total</b>	<b>\$ 69,413</b>	<b>100.0%</b>





## Schedule 46: Economic Impact Results Average Savings Approach, Scenario 1

SIC	SIC Description	Direct	Induced and Indirect	Total	Direct	Induced and Indirect	Total	Direct	Induced and Indirect	Total
20	Food and Kindred Products	\$ 1,126	\$ 767	\$ 1,893	4	3	7	\$ 136	\$ 93	\$ 229
22	Textile Mill Products	\$ -	\$ 3	\$ 3	-	0	0	\$ -	\$ 1	\$ 1
23	Apparel & Textile Products	\$ 1	\$ 70	\$ 72	0	1	1	\$ 0	\$ 13	\$ 13
24	Lumber and Wood Products	Tw \$ )-582	\$ 60	\$ 457	( 2,712	.125	3( -0.00	TD	\$	

Apparel & Textile Products 1



## Schedule 46: Economic Impact Results Average Savings Approach, Scenario 2

SIC	SIC Description	Direct	Induced and Indirect	Total	Direct	Induced and Indirect	Total	Direct	Induced and Indirect	Total
20	Food and Kindred Products	\$ 1,126	\$ 559	\$ 1,685	4	2	7	\$ 136	\$ 68	\$ 204
22	Textile Mill Products	\$ -	\$ 3	\$ 3	-	0	0	\$ -	\$ 1	\$ 1
23	Apparel & Textile Products	\$ 1	\$ 48	\$ 49	0	0	0	\$ 0	\$ 9	\$ 9
24	Lumber and Wood Products	\$ 956	\$ 214	\$ 1,170	6	1	7	\$ 206	\$ 46	\$ 251
26	Paper and Allied Products	\$ 158	\$ 13	\$ 171	0	0	1	\$ 29	\$ 2	\$ 31
27	Printing & Publishing	\$ 9	\$ 50	\$ 59	0	0	1	\$ 2	\$ 13	\$ 15
28	Chemicals and Allied Products	\$ 14,506	\$ 816	\$ 15,322	31	2	32	\$ 2,418	\$ 136	\$ 2,554
29	Petroleum and Coal Products	\$ 25,990	\$ 3,913	\$ 29,903	12	2	13	\$ 944	\$ 142	\$ 1,087
30	Rubber & Misc. Plastic Prods.	\$ 1,528	\$ 254	\$ 1,781	8	1	10	\$ 295	\$ 49	\$ 344
32	Stone, Clay & Glass Products	\$ 72	\$ 21	\$ 93	0	0	1	\$ 18	\$ 5	\$ 24
33	Primary Metal Industries	\$ 68	\$ 4	\$ 72	0	0	0	\$ 13	\$ 1	\$ 14
34	Fabricated Metal Products	\$ 28	\$ 47	\$ 76	0	0	0	\$ 8	\$ 13	\$ 20
35	Machinery & Computer Equip.	\$ 179	\$ 72	\$ 251	1	0	2	\$ 61	\$ 24	\$ 85
36	Electric & Electronic Equip.	\$ 608	\$ 134	\$ 742	3	1	3	\$ 136	\$ 30	\$ 166
37	Transportation Equipment	\$ 26	\$ 107	\$ 134	0	0	1	\$ 6	\$ 23	\$ 29
38	Instruments & Related Products	\$ -	\$ 2	\$ 2	-	0	0	\$ -	\$ 1	\$ 1
39	Misc. Manufacturing Industries	\$ -	\$ 7	\$ 7	-	0	0	\$ -	\$ 2	\$ 2
	Other	\$ -	\$ 29,004	\$ 29,004	-	232	232	\$ -	\$ 7,234	\$ 7,234
	<b>Total Louisiana</b>	<b>\$ 45,255</b>	<b>\$ 35,268</b>	<b>\$ 80,523</b>	<b>67</b>	<b>243</b>	<b>310</b>	<b>\$ 4,271</b>	<b>\$ 7,798</b>	<b>\$ 12,069</b>



## Schedule 46: Economic Impact Results Average Savings Approach, Scenario 3

SIC	SIC Description	Induced and			Induced and			Induced and		
		Direct	Indirect	Total	Direct	Indirect	Total	Direct	Indirect	Total
20	Food and Kindred Products	\$ 939	\$ 383	\$ 1,322	4	1	5	\$ 114	\$ 46	\$ 160
22	Textile Mill Products	\$ -	\$ 1	\$ 1	-	0	0	\$ -	\$ 0	\$ 0
23	Apparel & Textile Products	\$ 1	\$ 31	\$ 33	0	0	0	\$ 0	\$ 6	\$ 6
24	Lumber and Wood Products	\$ 639	\$ 140	\$ 779	4	1	5	\$ 137	\$ 30	\$ 168
26	Paper and Allied Products	\$ 39	\$ 8	\$ 47	0	0	0	\$ 7	\$ 1	\$ 9
27	Printing & Publishing	\$ 9	\$ 32	\$ 41	0	0	0	\$ 2	\$ 8	\$ 11
28	Chemicals and Allied Products	\$ 8,401	\$ 475	\$ 8,876	18	1	19	\$ 1,400	\$ 79	\$ 1,479
29	Petroleum and Coal Products	\$ 19,782	\$ 2,859	\$ 22,641	9	1	10	\$ 719	\$ 104	\$ 823
30	Rubber & Misc. Plastic Prods.	\$ 334	\$ 144	\$ 478	2	1	3	\$ 64	\$ 28	\$ 92
32	Stone, Clay & Glass Products	\$ 72	\$ 14	\$ 86	0	0	1	\$ 18	\$ 4	\$ 22
33	Primary Metal Industries	\$ 24	\$ 2	\$ 26	0	0	0	\$ 5	\$ 0	\$ 5
34	Fabricated Metal Products	\$ 8	\$ 30	\$ 38	0	0	0	\$ 2	\$ 8	\$ 10
35	Machinery & Computer Equip.	\$ 89	\$ 46	\$ 135	86	0	86	\$ 89	\$ 0	\$ 89



## Schedule 47: Economic Impact Results Fixed Heat Rate Approach, Scenario 1

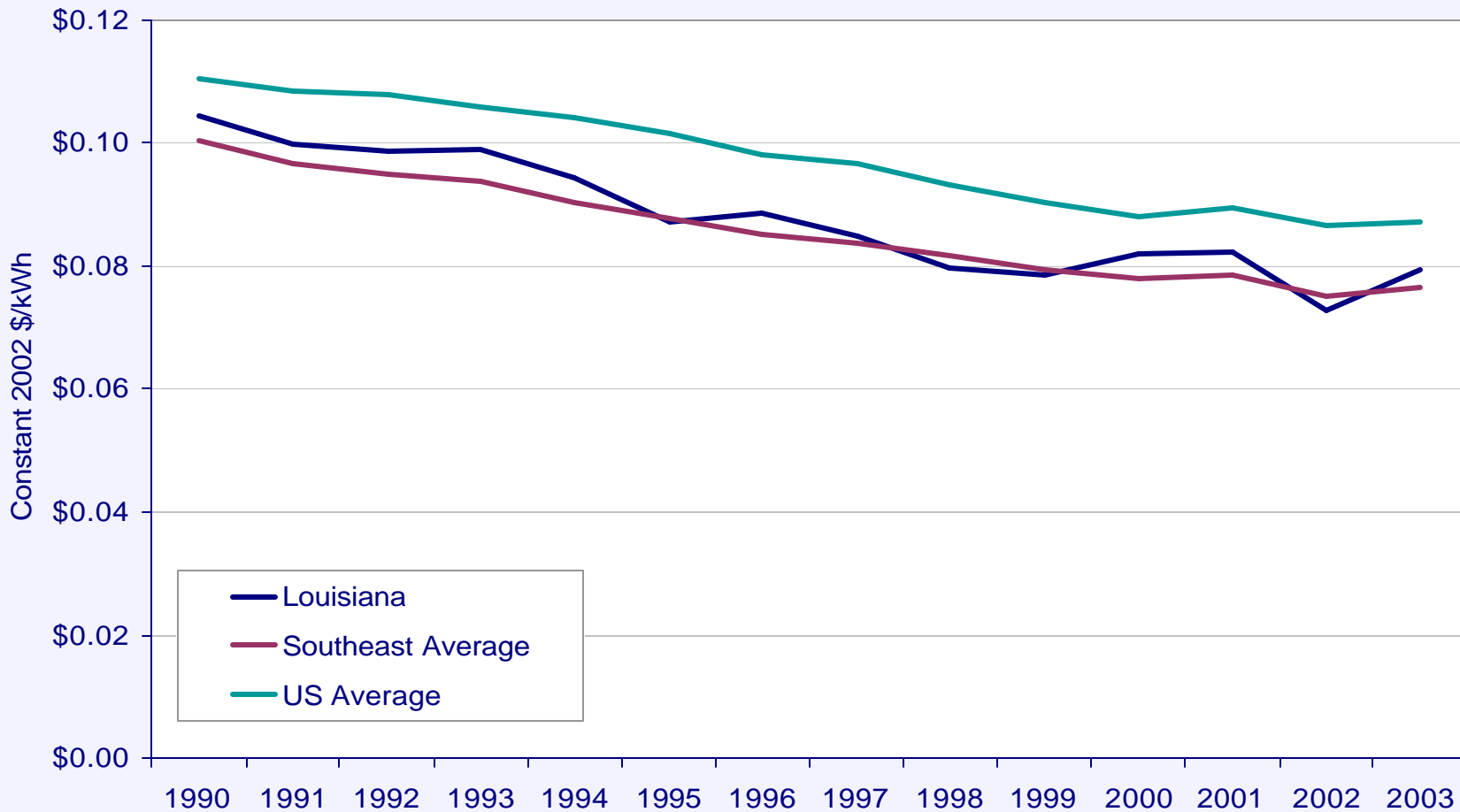
SIC	SIC Description	Induced and			Induced and			Induced and		
		Direct	Indirect	Total	Direct	Indirect	Total	Direct	Indirect	Total
20	Food and Kindred Products	\$ 1,208	\$ 532	\$ 1,739	5	2	7	\$ 146	\$ 64	\$ 210
22	Textile Mill Products	\$ -	\$ 2	\$ 2	-	0	0	\$ -	\$ 1	\$ 1
23	Apparel & Textile Products	\$ 1	\$ 45	\$ 46	0	0	0	\$ 0	\$ 8	\$ 8
24	Lumber and Wood Products	\$ 2,102	\$ 404	\$ 2,506	13	2	15	\$ 452	\$ 87	\$ 539
26	Paper and Allied Products	\$ 168	\$ 12	\$ 180	1	0	1	\$ 30	\$ 2	\$ 33
27	Printing & Publishing	\$ 9	\$ 45	\$ 54	0	0	0	\$ 2	\$ 12	\$ 14
28	Chemicals and Allied Products	\$ 11,792	\$ 686	\$ 12,478	25	1	26	\$ 1,965	\$ 114	\$ 2,080
29	Petroleum and Coal Products	\$ 25,920	\$ 3,806	\$ 29,726	12	2	13	\$ 942	\$ 138	\$ 1,080
30	Rubber & Misc. Plastic Prods.	\$ 1,047	\$ 216	\$ 1,263	6	1	7	\$ 202	\$ 42	\$ 244
32	Stone, Clay & Glass Products	\$ 73	\$ 20	\$ 93	0	0	1	\$ 18	\$ 5	\$ 23
33	Primary Metal Industries	\$ 60	\$ 3	\$ 63	0	0	0	\$ 12	\$ 1	\$ 12
34	Fabricated Metal Products	\$ 24	\$ 44	\$ 68	0	0	0			





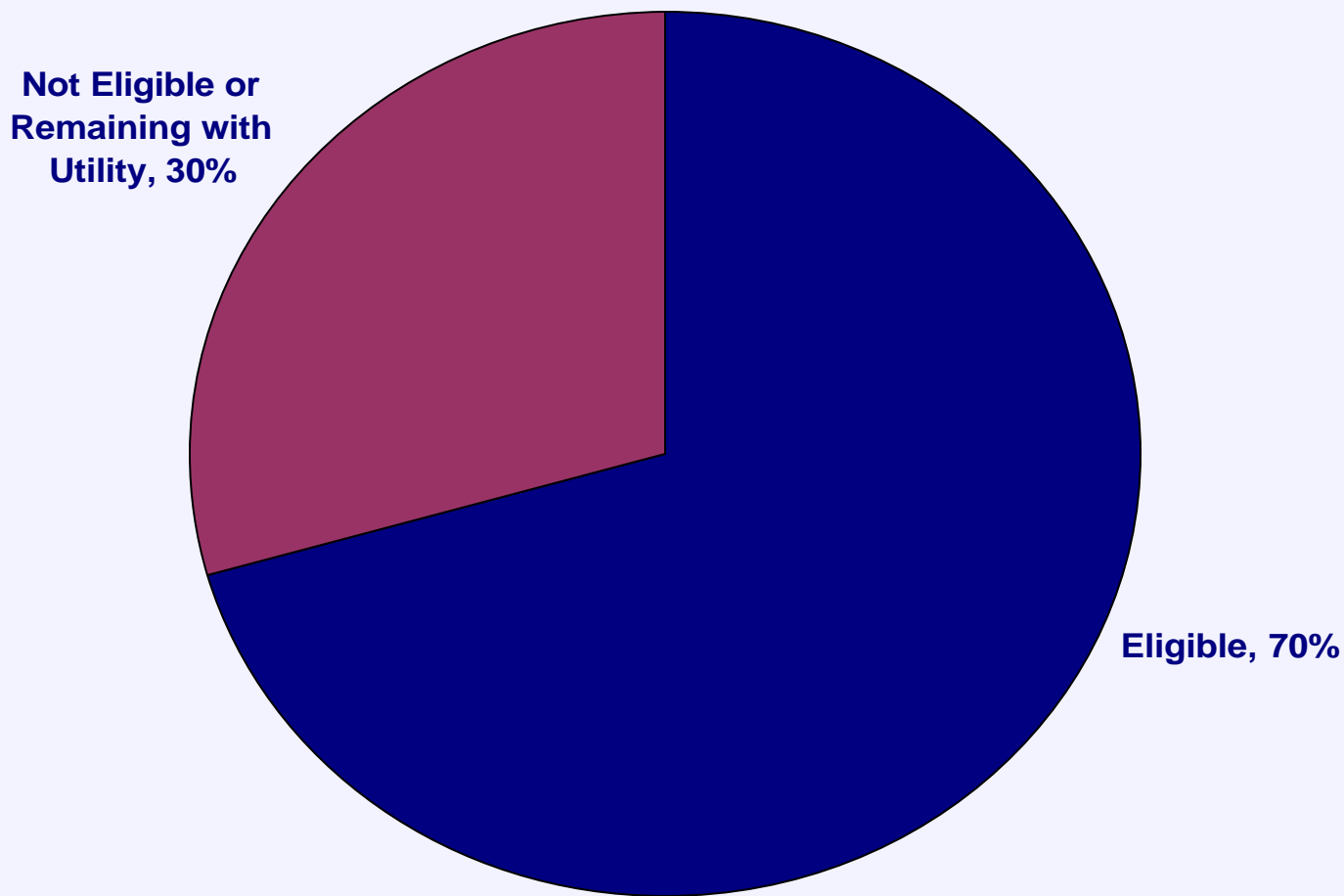


## Schedule 48: Historic Louisiana Residential Average Revenue, 1990-2003





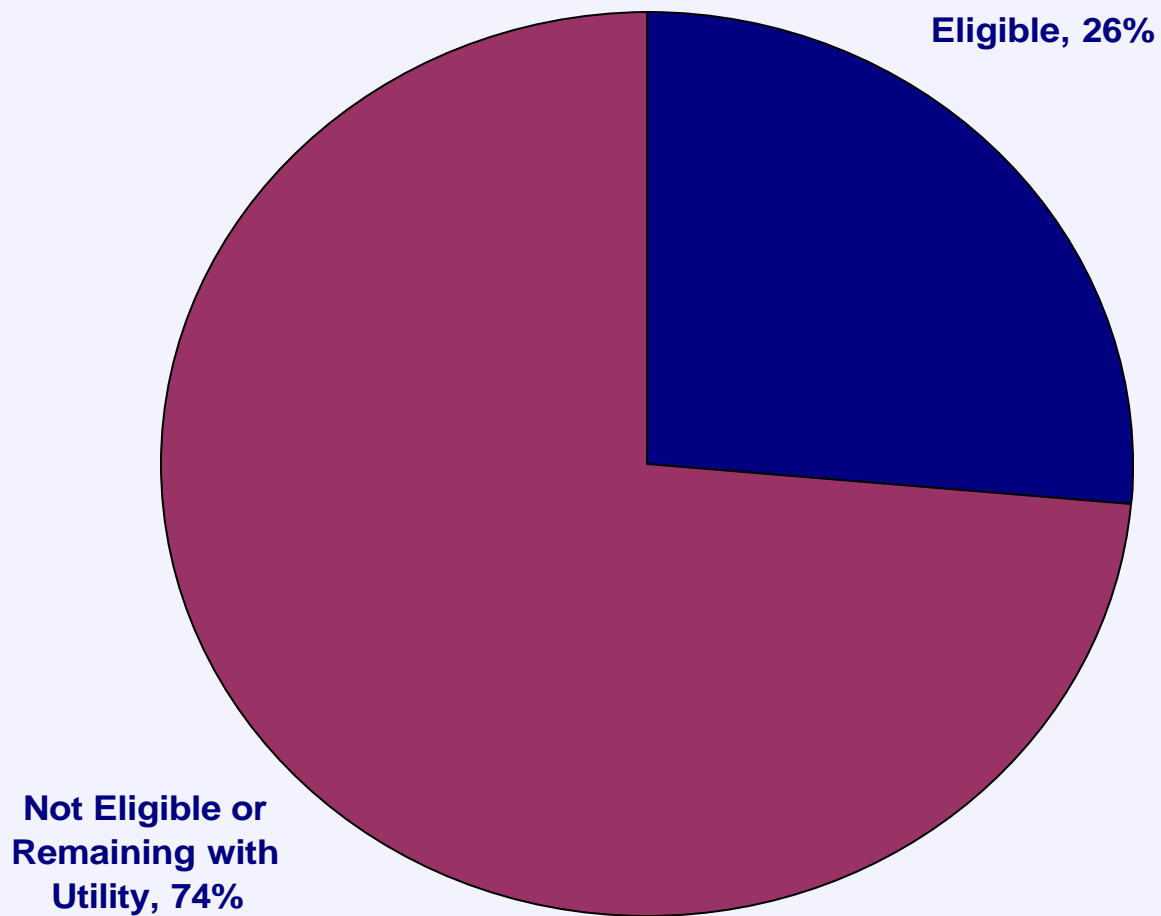
**Schedule 49: Total Eligible Sales  
as a Percent of Total Industrial Sales**





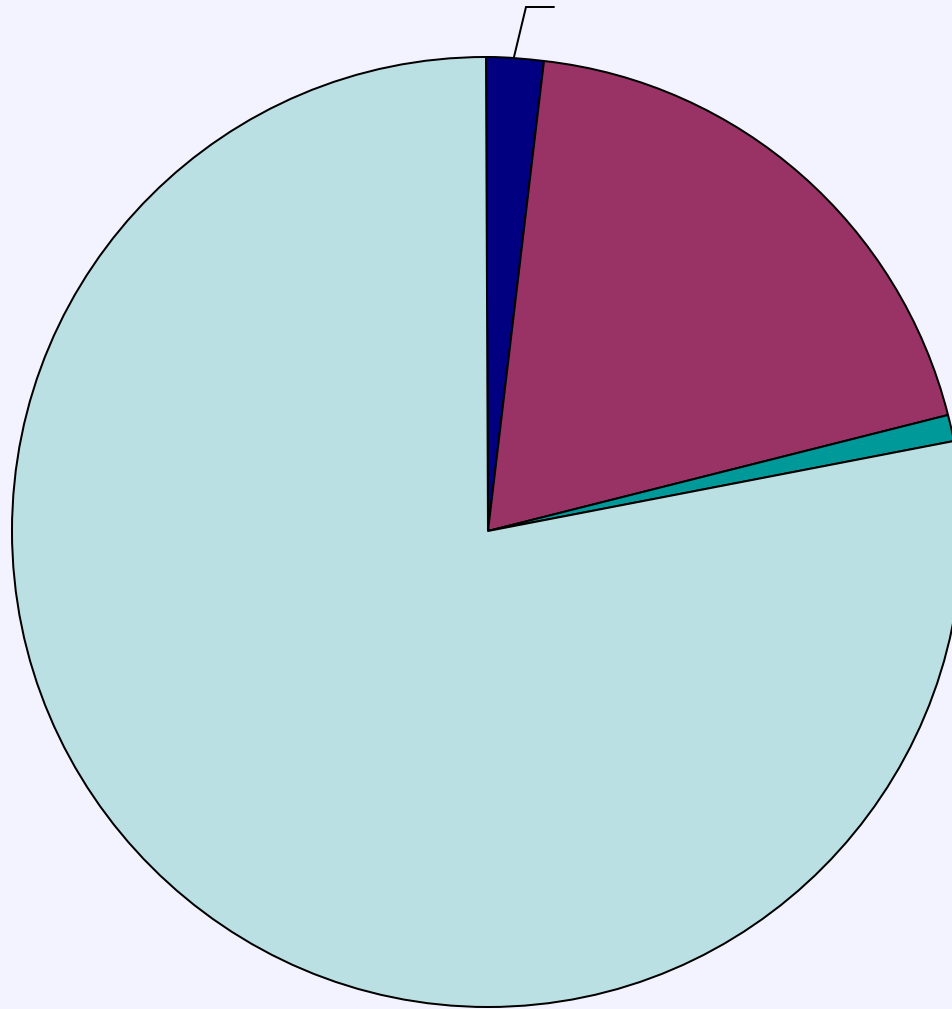


## Schedule 50: Total Eligible Sales as a Percent of Total State Retail Sales



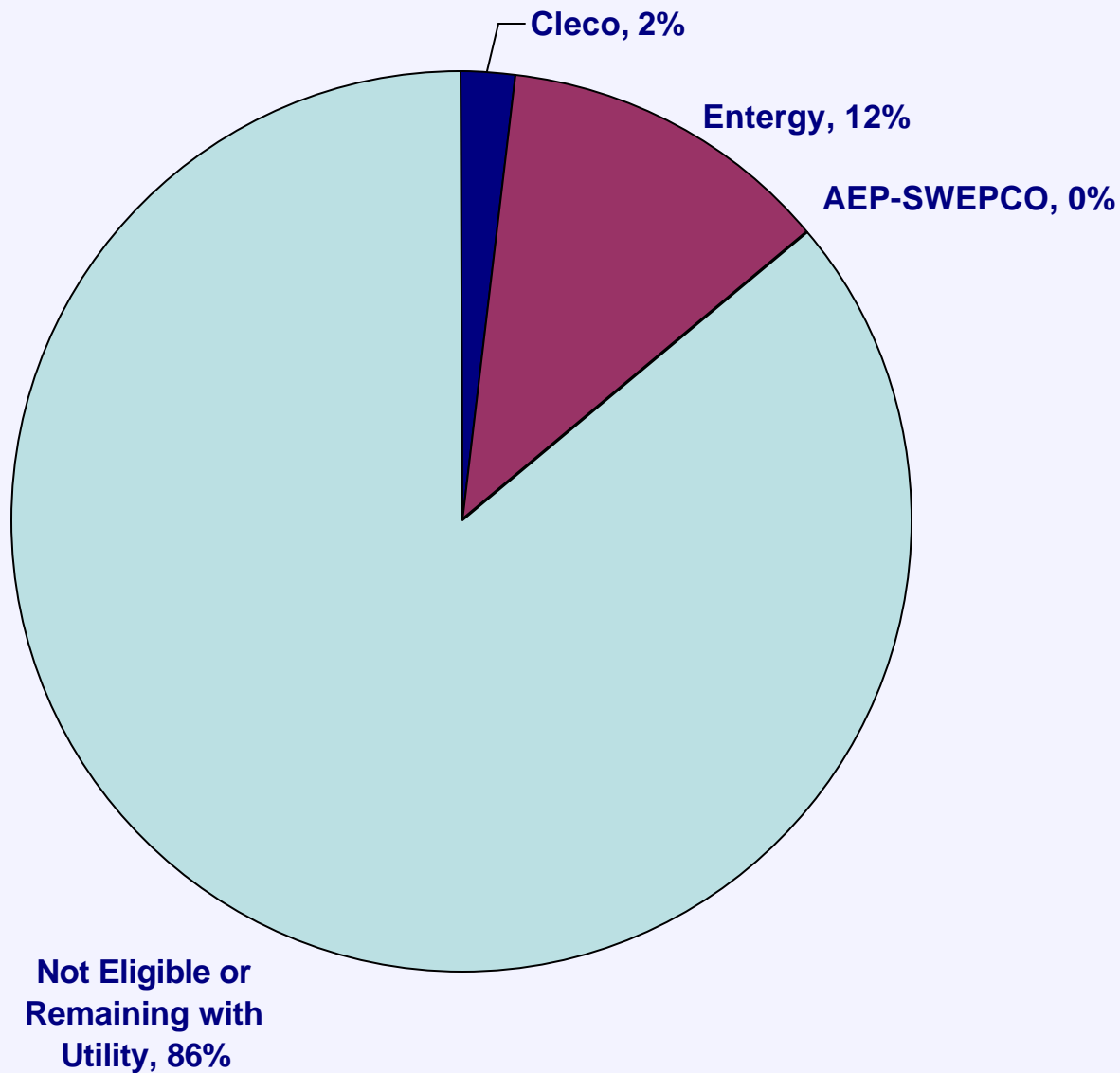


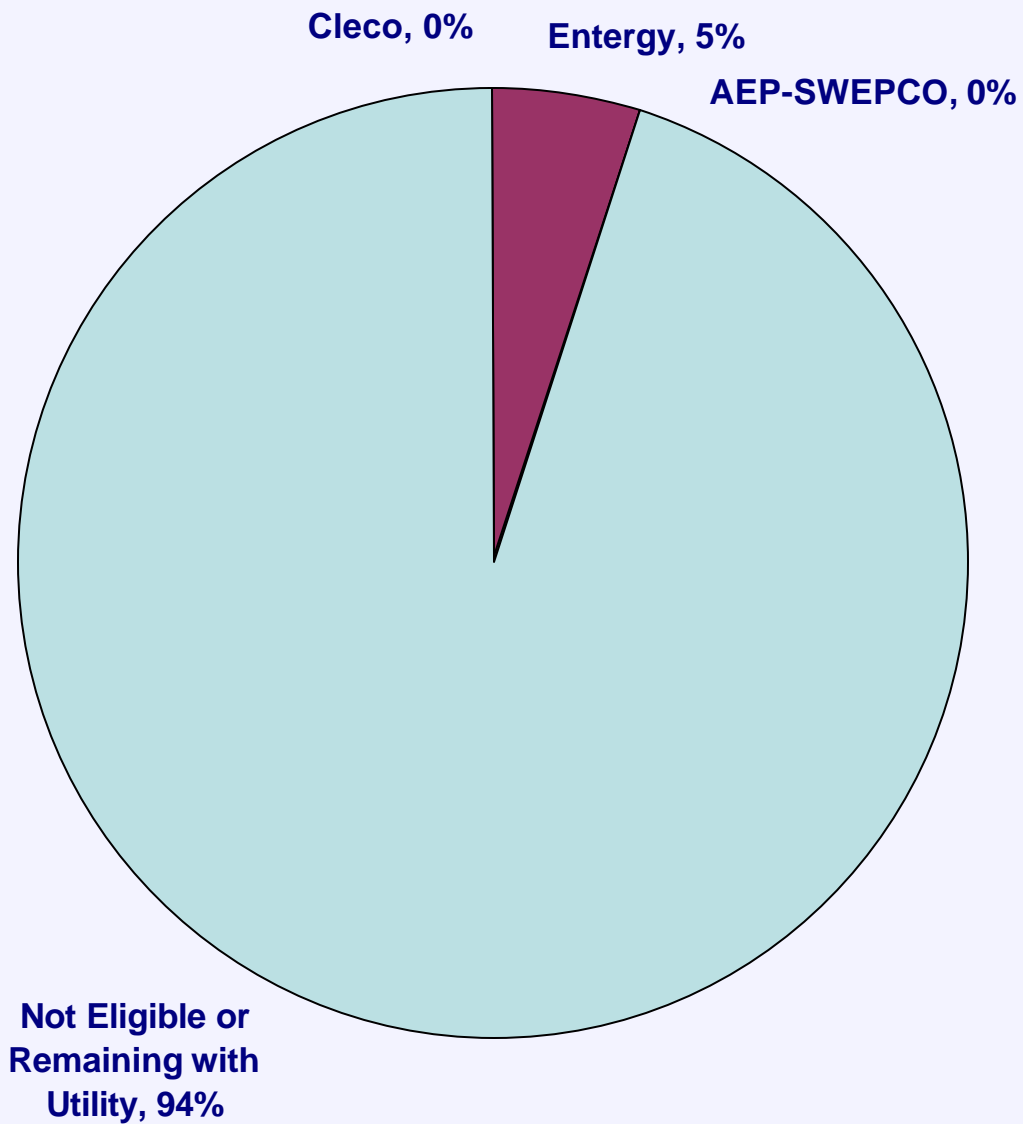
Center for  
Energy Studies





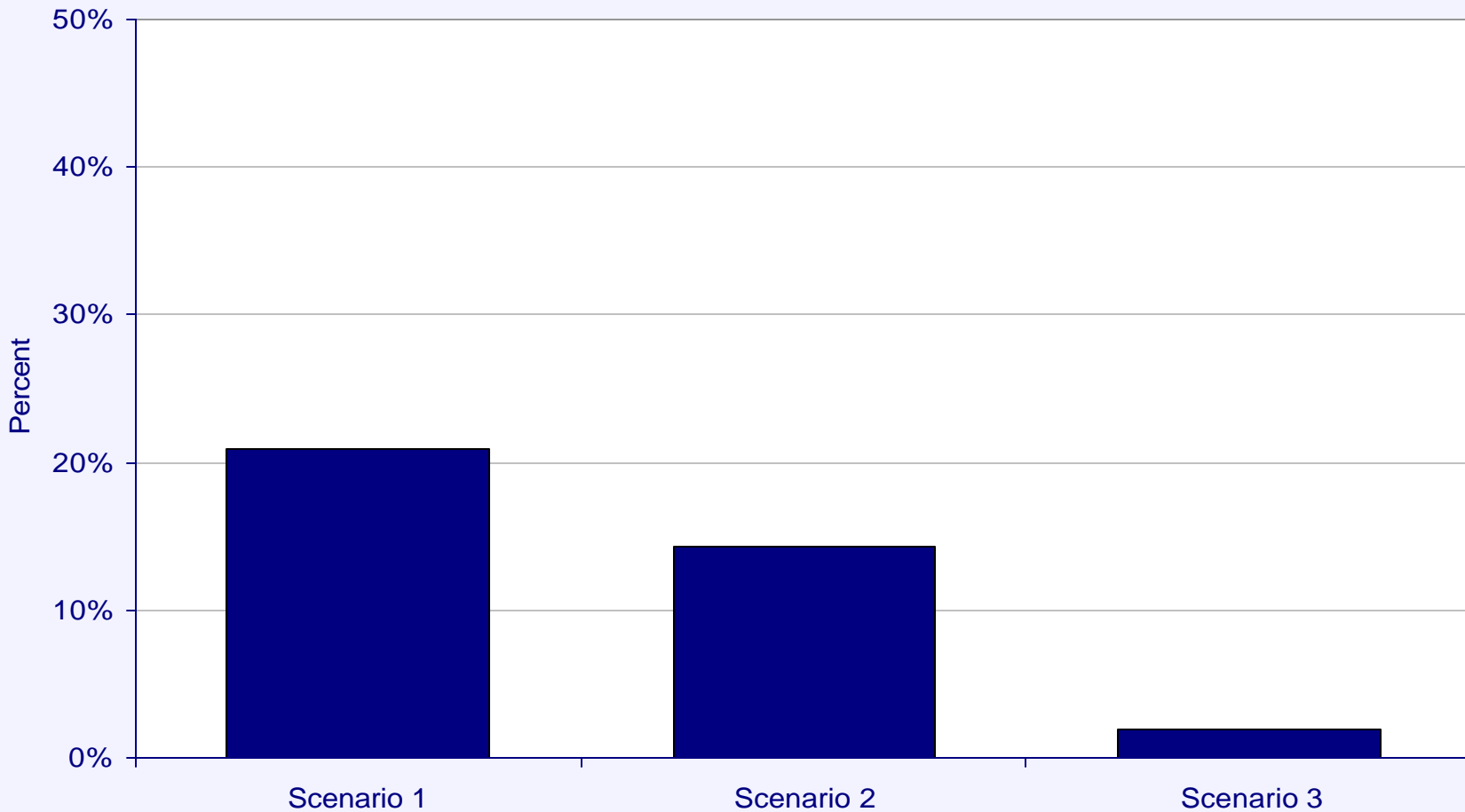
## Schedule 52: Eligible Sales as a Percent of Total State Retail Sales – Scenario 2







# Schedule 54: Eligible Sales as a Percent of Total Company Sales - CLECO

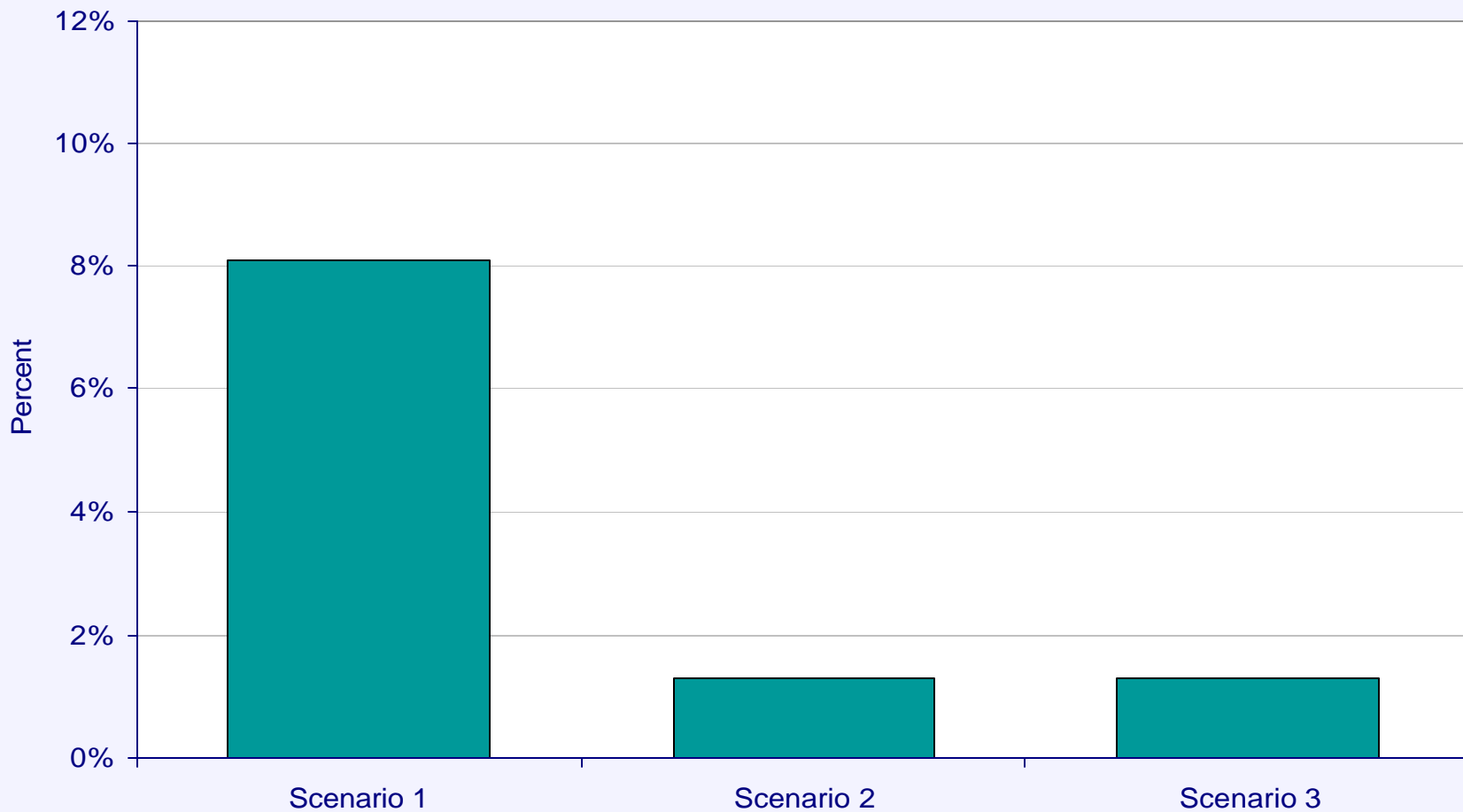




Center for

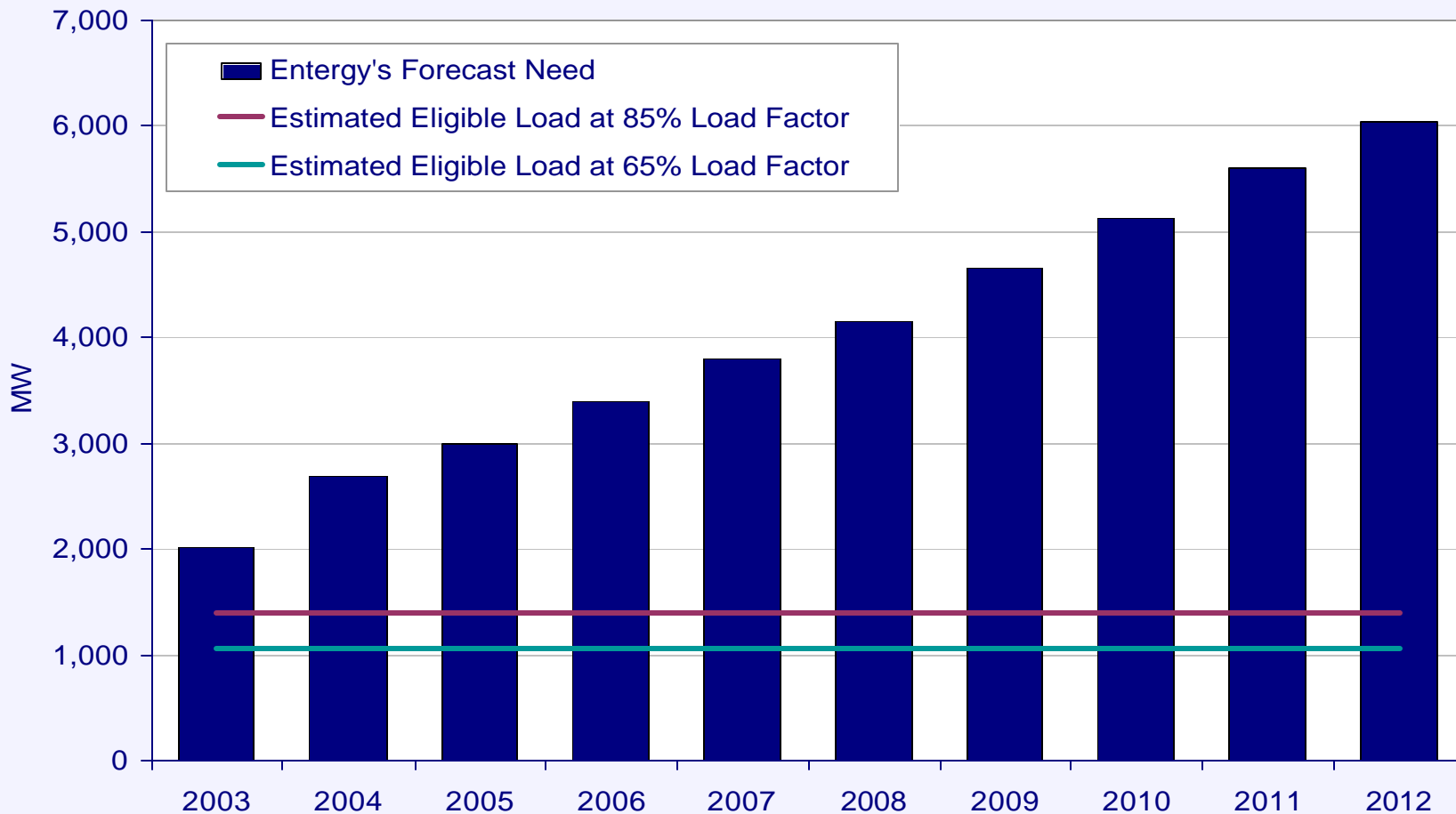


## Schedule 56: Eligible Sales as a Percent of Total Company Sales –





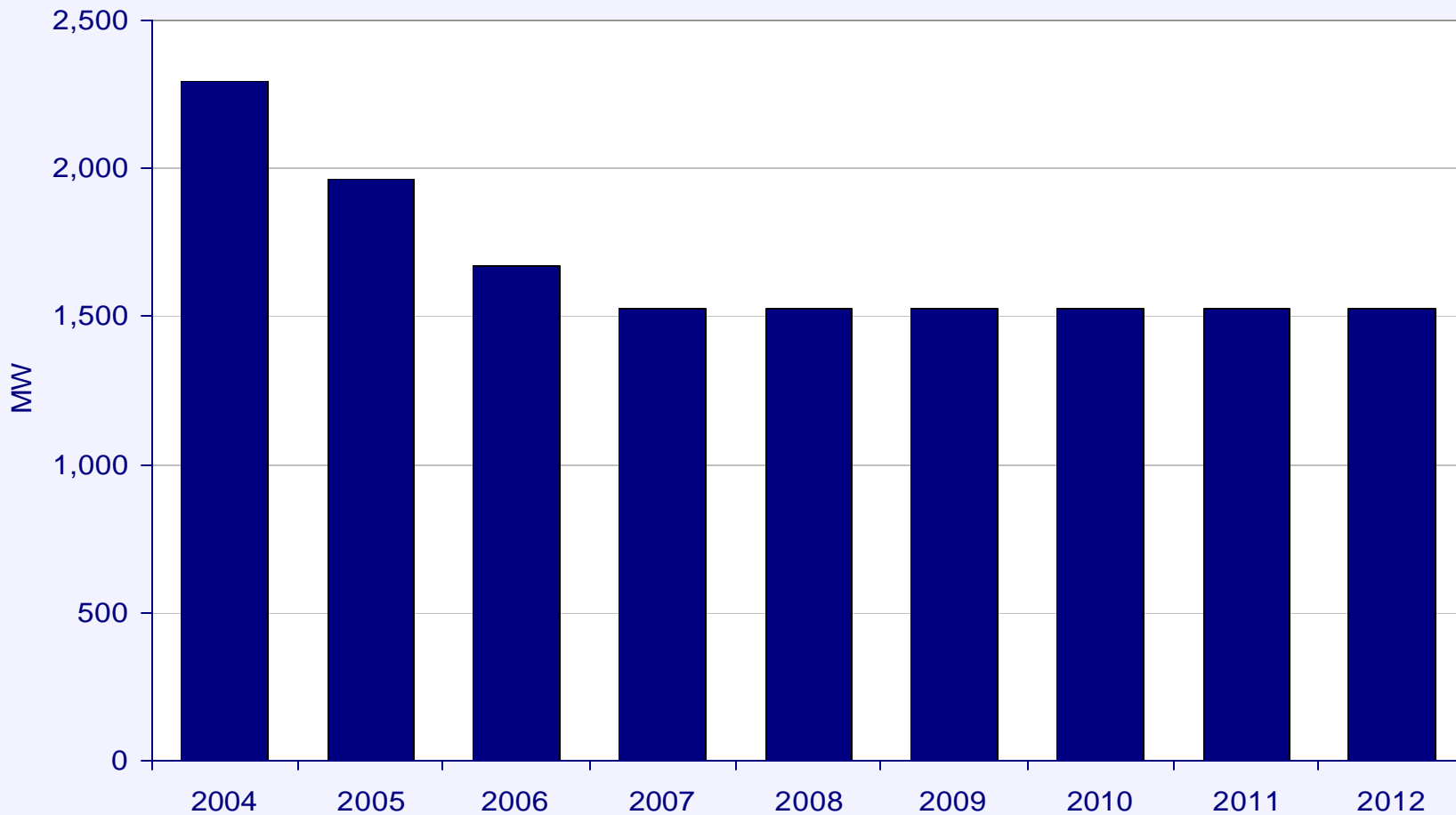
## Schedule 57: Entergy's Estimated Resource Supply Requirements

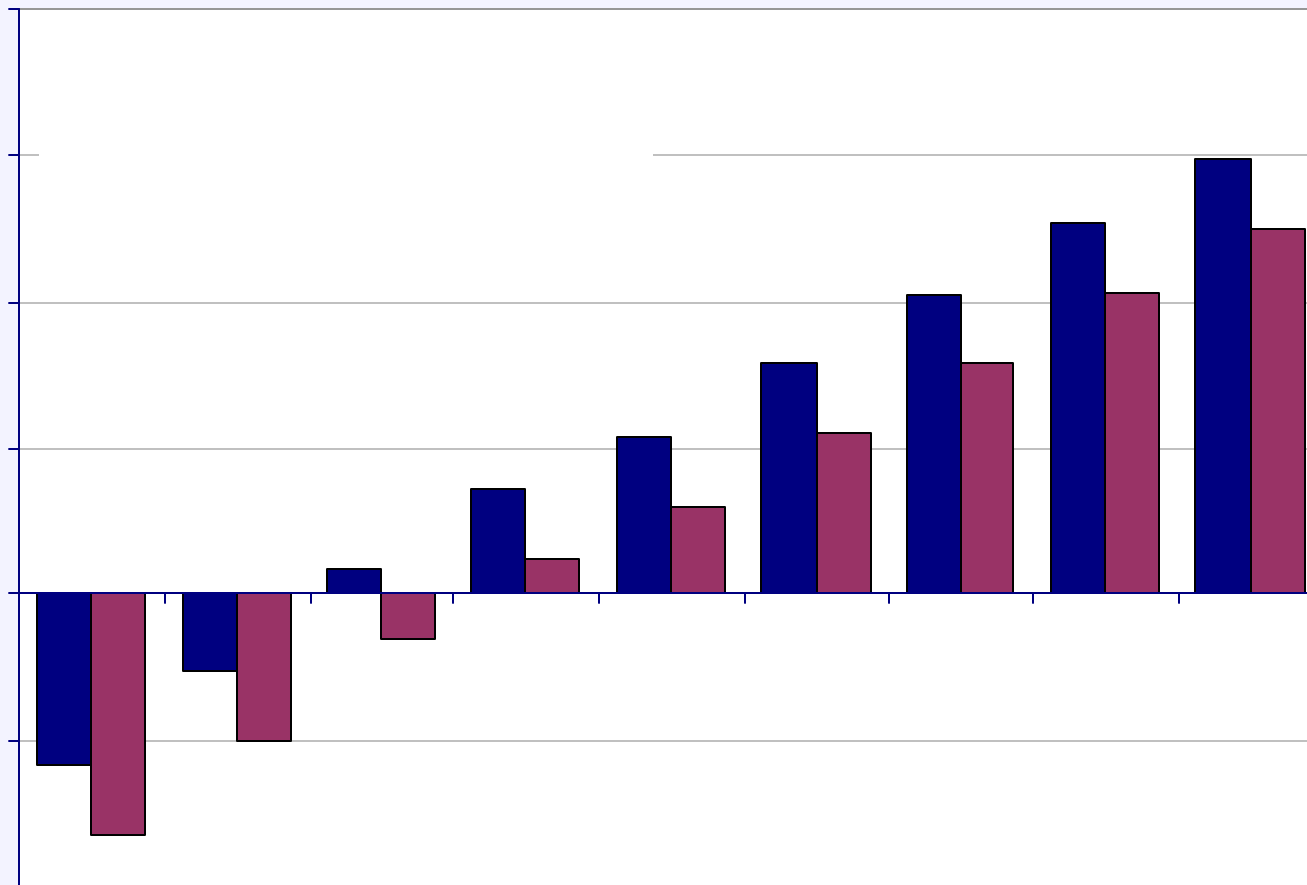


Note: For illustration purposes, assumes no growth in industrial load; and estimated supply requirements for Entergy Operating Companies.

Source: Entergy 2003 Resource Plan

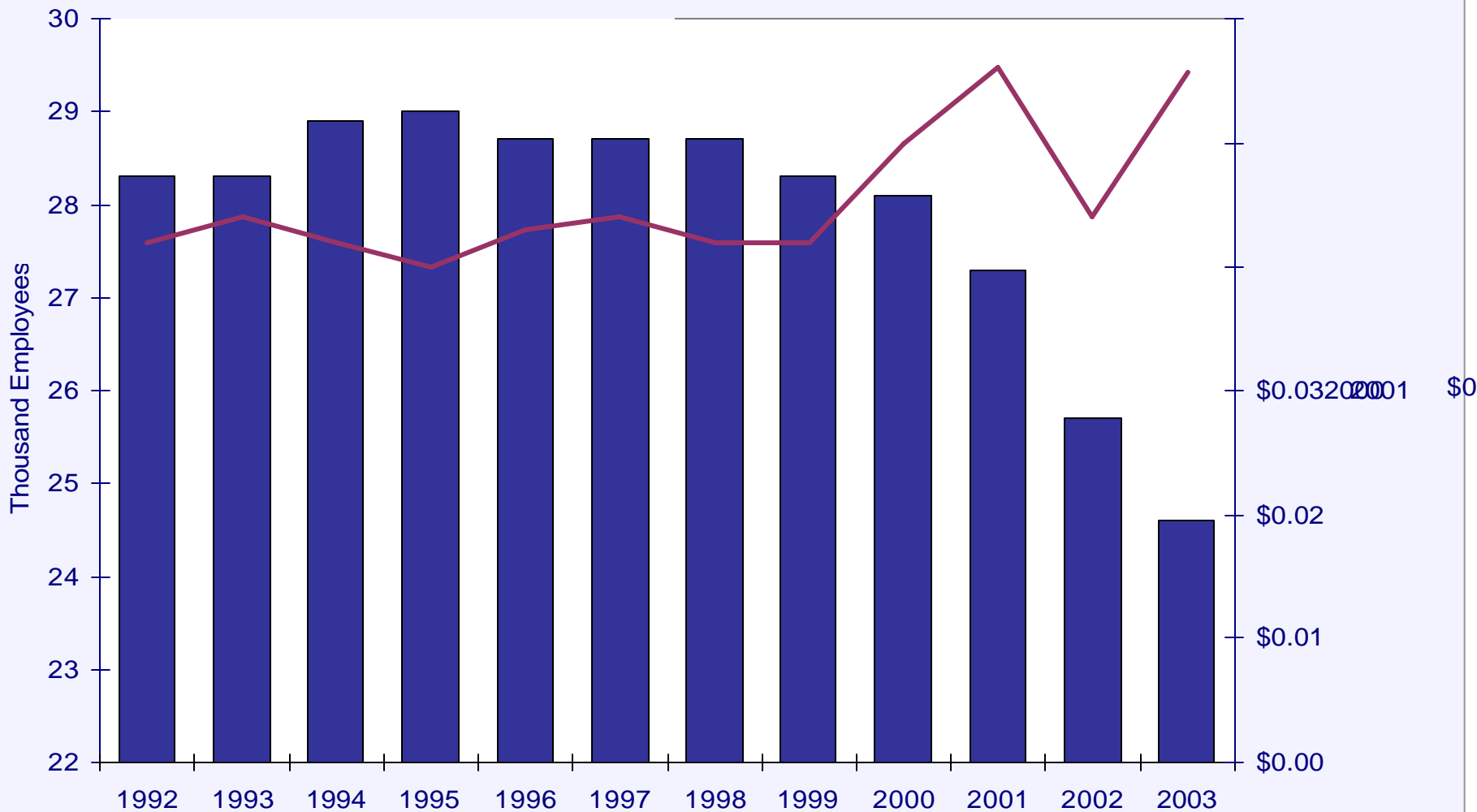






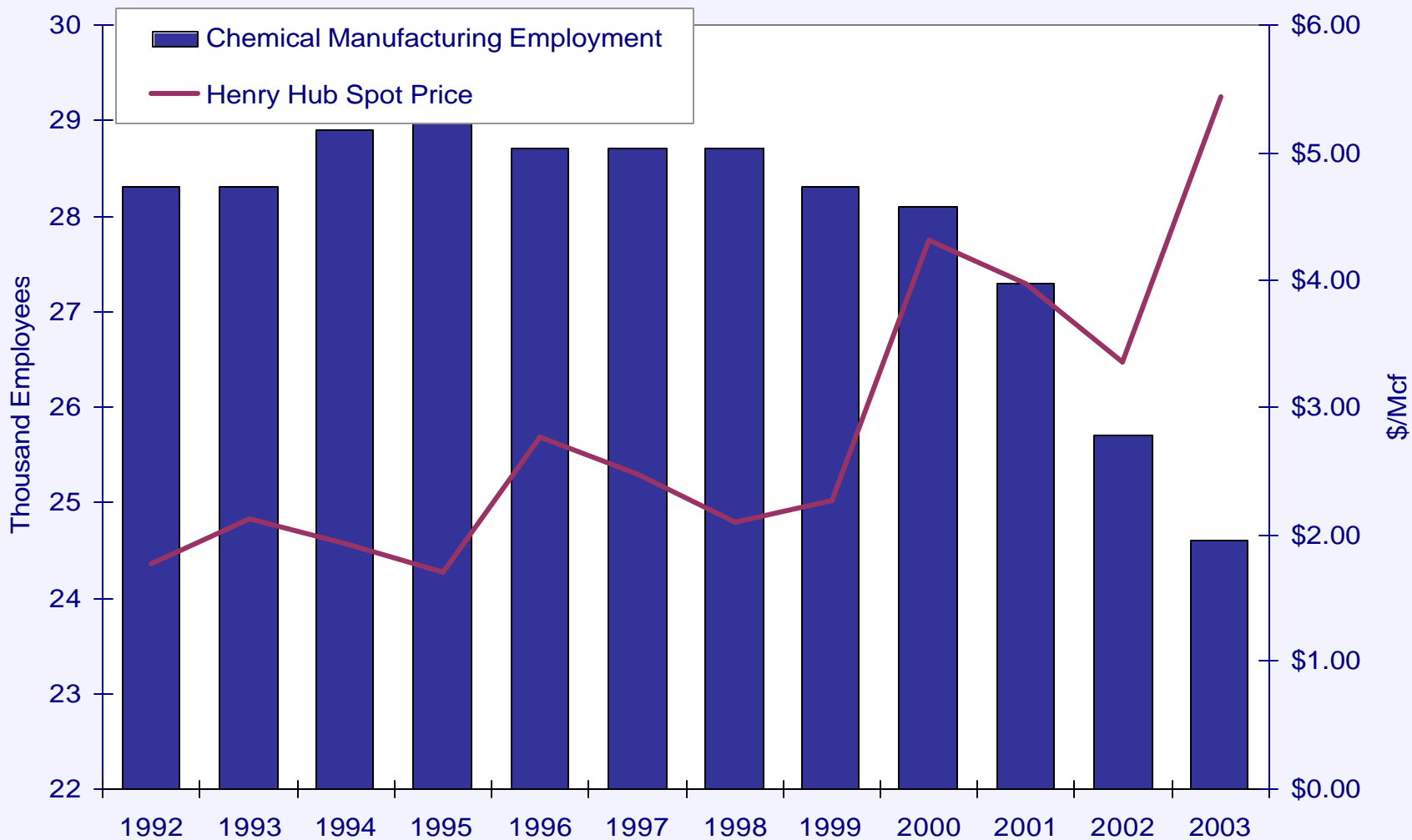


# Schedule 60: Louisiana Chemical Industry Employment and Electric Price (1992-2003)





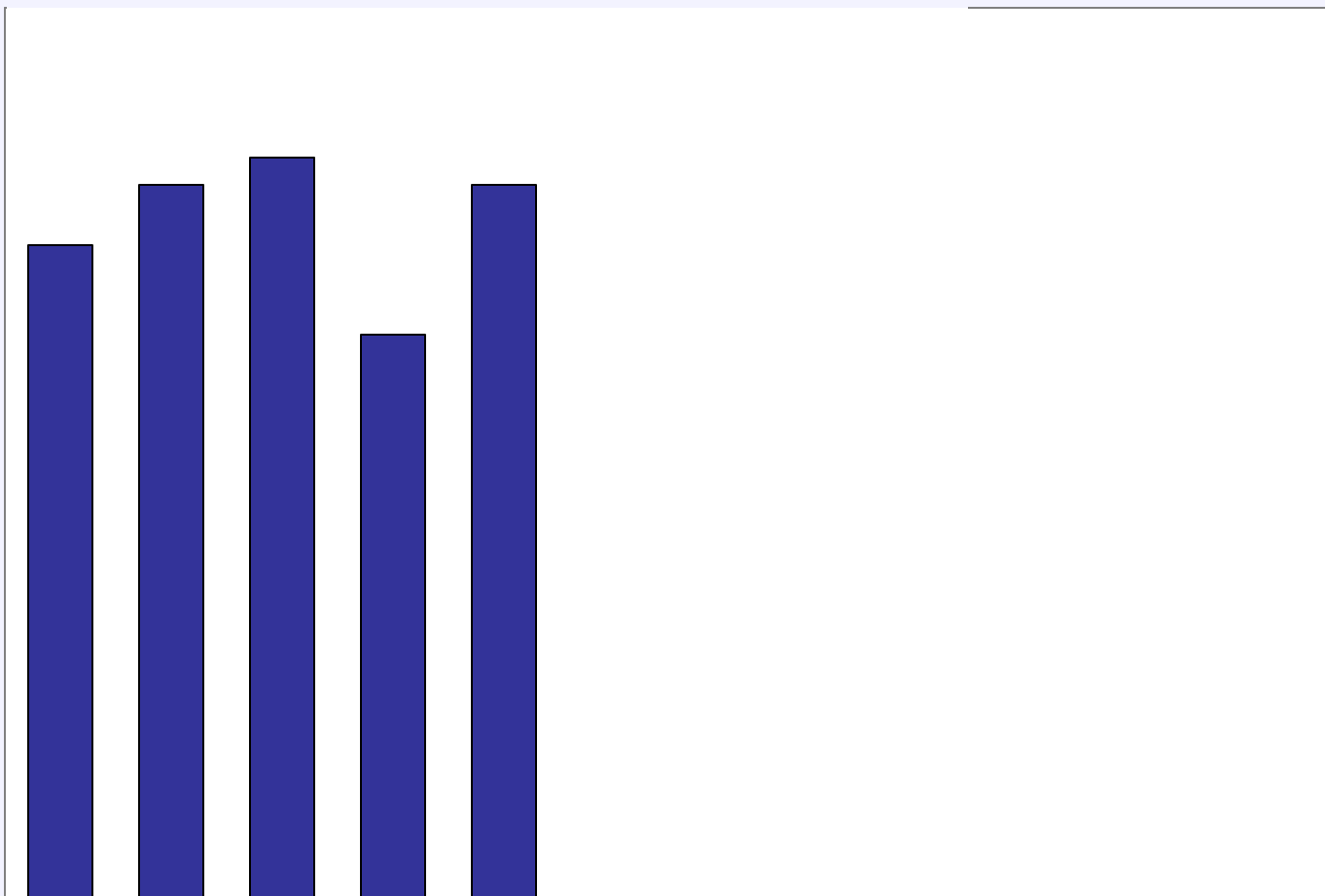
## Schedule 61: Louisiana Chemical Industry Employment and Natural Gas Spot Price (1992-2003)





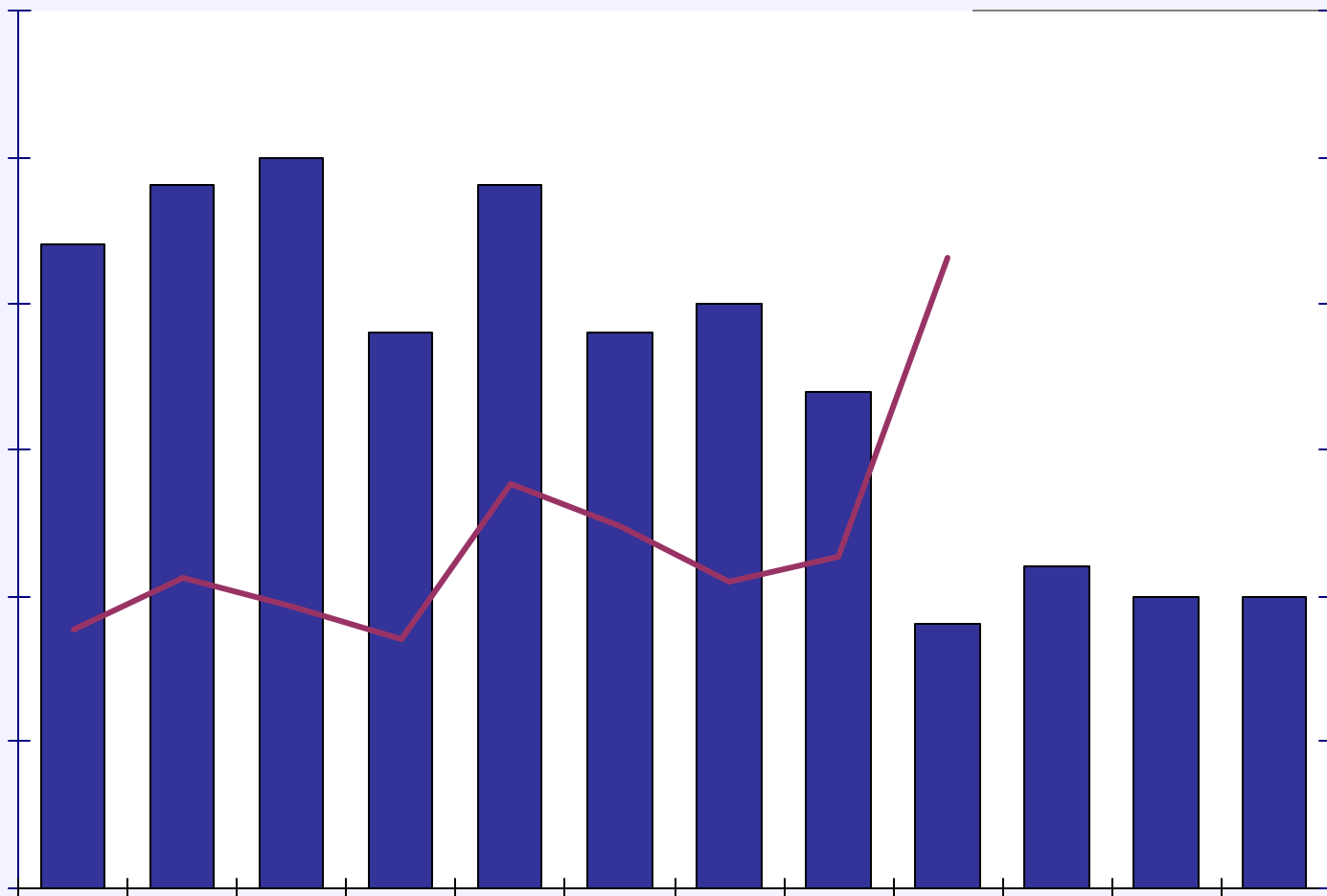
Center for  
Energy Studies

## Schedule 62: Louisiana Petroleum Refining Employment and Electric Price (1992-2003)



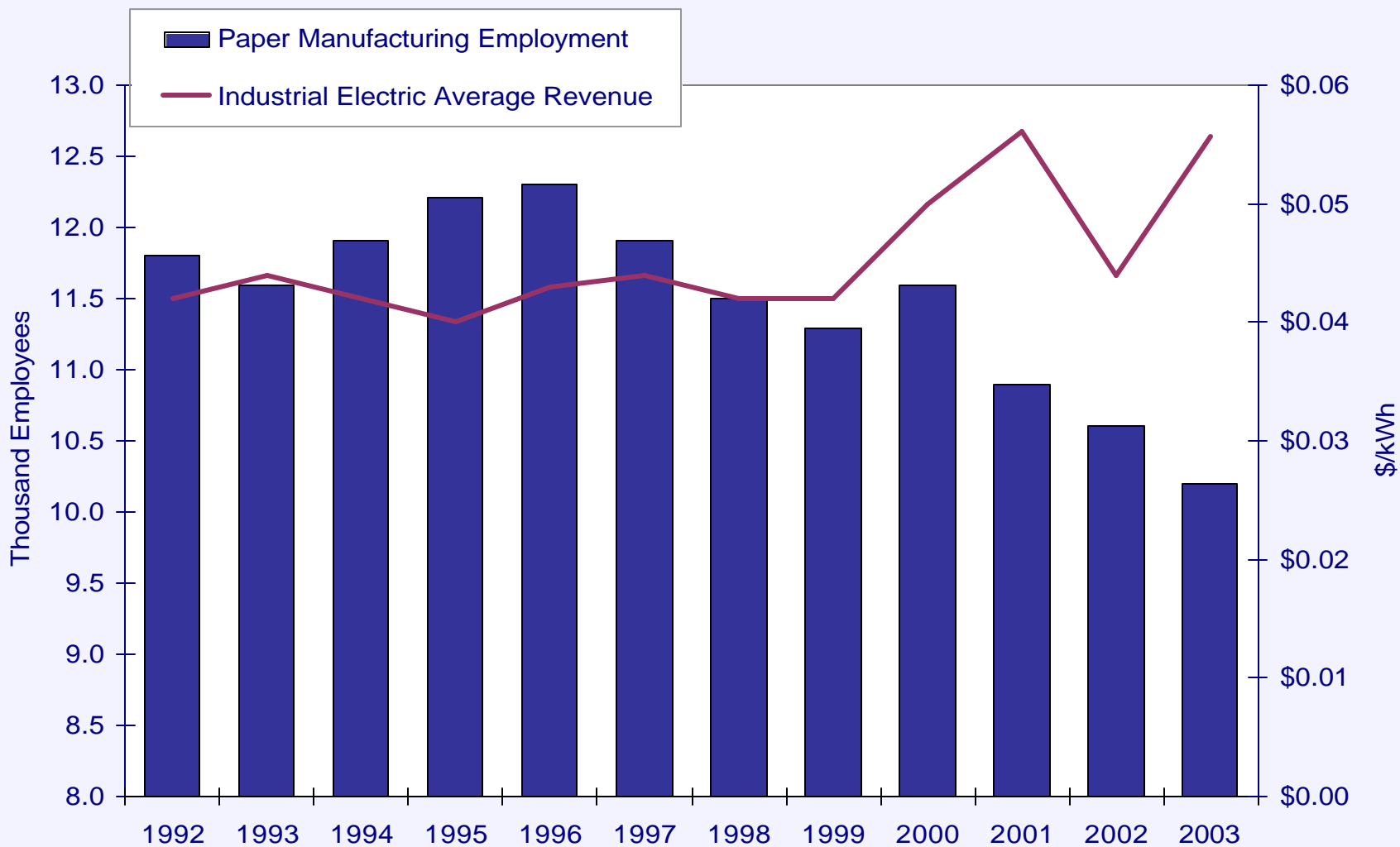


# Schedule 63: Louisiana Petroleum Refining Employment and Natural Gas Spot Price (1992 -2003)





# Schedule 64: Louisiana Paper Manufacturing Employment and Electric Price (1992-2003)





## Schedule 65: Louisiana Paper Manufacturing Employment and Natural Gas Spot Price (1992-2003)

