

Yizhou (Tyreal) Qian

EDUCATION

19. Seifried, C., Martinez, J. M., **Qian, T. Y.**, Zvosec, C., Svensson, P. G., Soebbing, B. P., & Agyemang, K. (2024). Sport management research productivity and impact for ranking considerations. *Sport Management Education Journal*.
18. **Qian, T. Y.**, Sonkeng, K., & Luo, L. (2024). Exploring the dark side of esports online spectatorship: Passion as a mediator and collective narcissism as a moderator. *Communication & Sport*, 12(3), 419-442.
17. **Qian, T. Y.**, & Seifried, C. (2023). Virtual interactions and sports viewing on social live streaming platforms: The role of co-creation experiences, platform involvement, and follow status. *Journal of Business Research*, 162, 113884.
16. **Qian, T. Y.**, Yu, B., Matz, R., Luo, L., & Xu, C. (2023). Gamification for consumer loyalty: An exploration of unobserved heterogeneity in gamified esports social live streaming. *Telematics and Informatics*, 85, 102062.
15. **Qian, T. Y.**, Matz, R., Luo, L., & Zvosec, C. (2023). Toward a better understanding performance map analysis approach based on gender. *Sport Management Review*. 26(1), 114-134.
14. Wang, J. J., **Qian, T. Y.**

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MENTORSHIP & TEACHING

Ph.D. committees

Name

Grad Term

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Professional service activities

Service activities at Louisiana State University

Service activities at the University of Georgia

AWARDS & HONORS

RELATED WORK EXPERIENCE

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MEMBERSHIPS & CERTIFICATIONS
