

Curriculum Vitae

(last updated 12/08/2022)

Michael A. Climek

Louisiana State University
University Relations Bldg.
W. Lakeshore Drive
Baton Rouge, LA 70808
225-578-5685
mclimek@lsu.edu

Education

Louisiana State University

Ph.D. Leadership and Human Resource Development *(in-progress & part time)*

Expected Graduation: December 2024

63 out of 90 credits completed

Louisiana State University

M.S. Leadership and Human Resource Development, December 2022

- Tennessee BRFSS (2014 to 2022)
- U.S. Virgin Islands BRFSS (2021 to 2022)
- District of Columbia BRFSS (2019)
- Tennessee PRAMS (2014 to 2022)
- Florida PRAMS (2022)

Oversaw all operations in an outbound phone survey call center with 110 data-collection stations and over 160

Monitored and tracked competitor and client PR performance (incl. media impressions, message delivery, share of voice, and advertising value equivalency)
Key clients included Kodak, Ade

**Freelance Focus Group Moderator, (Self-Employed)
(New York, NY)**

October 2009-May 2010

Moderated -8, 9-11, and 12-14)

Moderated adult Focus Groups (Ages 18-35)

Led research and provided strategic recommendations for games on all current platforms of the time including Xbox360, PS3, Wii, DS, PSP, mobile, PC, iPod Touch, and iPhone

Researched and recommended potential entertainment licenses for development

Developed satellite market research units in the Spain and Japan offices

Managed vendors and facilitated the research process in several international markets, Asia, Europe, Latin America

Priced research projects align

Publications

Manuscripts in Refereed Journals:

Climek, M., Henry, R., Jeong, S. (2022). Integrative Literature Review on Employee Turnover Antecedents Across Different Generations: Commonalities and Uniqueness. *European Journal of Training and Development*. Vol. 47 No. 8/8.

Crocco, O., Stojano **Climek, M.**, Costello, G., Henry, R., Braud, V., Tepe, A., Bryant, D., & Molleno, C. (2022). Developing Students Who Lead in Their Communities: A Mixed Methods Case Study of Three Municipal-Based Leadership Programs in the United States. *Journal of Leadership Education*, 21(3), 1-15.

Moore, J., Pritchard, R. S., **Climek, M.**, & Armstrong, J. (2019). The Demand for Information Model: An Examination of Rumors Following the Disappearance of MH370. *Asia Pacific Public Relations Journal*, 21, 1-28.

Johnson, M., Goidel, K., & **Climek, M.** (2014). The Decline of Daily Newspapers and the Third-Person Effect. *Social Science Quarterly*, 95(5), 1245-1258.

Ongoing Projects:

Climek M., Crocco, O. Authorship, Fairness, and Ethics. Developing a Standard Authorship Determination Calculator for use in Mixed Methods Research.

Invited Talks and Lectures:

Climek, M. (February 2020). Employee Turnover Antecedents Across Different Generations. Academy of Human Resource Development (AHRD)

