

**Political Science 4011**  
**Politics, Bureaucracy, and Cultural Policy**  
**Spring 2016**  
**6:00 p.m.-9:00 p.m. Tuesday**

Professor: Kevin V. Mulcahy  
Office: 221 Stubbs  
Hours: M-F 5:00-6:00 p.m., or by appointment.  
Phone: 578-2533

**Course Description**

This course is designed to elucidate the process of public policymaking by an intensive study of cultural policy with reference to its theoretical constructs, the variety of public policies, and the special case of the United States. Support for the performing arts and museums are discussed as issues involving cultural identity, ideologies, and hegemony. Different models of cultural patronage internationally are evaluated. Furthermore, the importance of private, not for profit cultural institutions as a distinguishing characteristic of American cultural patronage is evaluated. Public support for the arts and culture in the United States has also been associated with recurring controversies that pit politics against aesthetics. Finally, arguments in support of

## **Required Essays**



**Session 6. French Cultural Diplomacy** (September 29)

*Woman in Gold* (110 min).  
Book Test: Sponsored Identities

**Session 7. *Sponsored Identities*** (October 6)

First Paper Due  
*Basquiat* (106 min.)

**Part II: American Exceptionalism**

**Session 8. Hollywood and the Red Scare** (October 13)

HUAC Documentary  
*Guilty by Suspicion* (105 Min.)

**Session 9. The Laissez-Faire Model** (October 20)

*Seven Poles*  
*Pollock* (52 min.)

**Session 10. Washington D.C. as a Work of Art** (October 27)

*Maya Lin: A Strong Clear Vision* (83 min.)

**Session 11. The NEA & the Reauthorization Process** (November 3)

*Mapplethorpe*  
Book Test: *Whose Art Is It?*

**Session 12. *Whose Art Is It?*** (November 10)

*Artists at Work: A Film on the New Deal Art Projects* (35 min.)  
Second Paper Due

**Part III: Culture as a Way of Life**

**Session 13. Privatization or Cultural Darwinism** (November 17)

Excerpt from *Triumph of the Will*  
Disneyland Video

**Session 14. Cajun and Creole Culture** (November 24)

Cajun PowerPoint with videos

Hurricane Katrina: A Cultural Chernobyl

Book Test: The Mouse that Roared: Disney and the End of Innocence

**Session 15. *Disneyworld: Corporate 'Fascism'?*** (December 1)

*Norman Rockwell: Painting America* (86 min.)

Final Paper Due

**Session 16. Final** (December 8)

FINAL DUE (Take Home)

Mandatory Discussion Will Follow