

Leonard M. Apcar

Academic Experience

Aug. 2015 to present, Louisiana State University, Baton Rouge, La.

Named to the Wendell Gray Switzer Endowed Chair in Media Literacy at the Manship School of Mass Communication to build a program in media literacy education.

Professional Responsibilities

1991 – 2015 The New York Times

July 2013 to Jan 2015, News Editor. New York Times.

A member of a senior team of editors and producers supervising both print and online reports with chief responsibility for page one of the newspaper on weekdays and Sunday, the home page of the website and the main news sections of NYTimes.com.

April 2010 to June 2013, Washington news editor.

Supervised domestic policy coverage for the website and the newspaper. In a dual role, also served as economics editor, directing a new team of correspondents focused on economic policy, business and financial regulation. Also edited coverage of health care policy and lobbying.

July 2006 to March 2010, Chief Editor for Asia and Deputy Managing Editor, International Herald Tribune, Hong Kong.

Directed a print-Web integrated New York Times newsroom in Hong Kong with correspondents in China, Japan, India and Southeast Asia producing the Asia edition of the International Herald Tribune, which has the largest circulation of any international newspaper in the region. From a start-up newsroom of less t

February 1998 to June 2002, Assistant Foreign Editor, New York Times

Served as editor for foreign features, projects and investigations for the newspaper. Directed coverage of investigative series on small arms trading, Mexican drug lo

Covered the automobile industry during one of its most eventful periods including the sharp reduction in the size of the industry, the Chrysler bailout, the retirement of Henry Ford II, the