

LOUIS ALVIN DAY
CURRICULUM VITAE

PERSONAL INFORMATION

Business Address: Manship School of Mass Communication
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Teaching/Research Interests: Media Law and Policy, Media Ethics, Media Philosophy

EDUCATIONAL BACKGROUND

Ph.D., Mass Communication. Ohio University. Emphasis in Radio-TV. Minor in international law. 1973.

MA, Journalism. University of Georgia. Minor in international law. 1968.

ABJ, Journalism. University of Georgia. Major in broadcasting. Minor in political science, 1966.

EXPERIENCE

1981-present:

Manship School of Journalism, Louisiana State University: Alumni Professor 2004-present; Professor 1991-1994; Acting Director (May 1991-May 92); Associate Professor (1981-91); International Programs Coordinator (1994-present); Associate Dean for Graduate Studies and Research (2000-2001); Courses Taught: Mass Media Law, Graduate Seminar In Media Law, Media Ethics and Social Responsibility, Electronic News Gathering, Television News, Broadcast Newswriting and Reporting, Public Opinion, Press Theory. I developed the course in Media Ethics and Social Responsibility.

Assistant Professor (3 years) and Associate Professor (1 year) Professor, School of Journalism and Mass Communication, University of Oklahoma. Courses Taught: Radio News, Advanced Broadcast News and Public Affairs Reporting (Producer of weekly cable TV news magazine show in connection with this course), Broadcast Writing, Media Law, R-TV-Film and Society, Broadcast Programming, Graduate courses in Press Theory, Mass Media Law, Communications Policy, Mass Media and Foreign Policy.

1973-1976:

Assistant Professor (Broadcasting & Communication) and Public Affairs, Central Michigan University (1970-1973), Pleasant, Michigan). Courses Taught: Broadcast Law & Regulation, Broadcast Critique, Management, Programming, Writing, R-TV News, History and Analysis of Documentary Film, various graduate seminars.

1970-1973:

Graduate Assistant, School of Radio-TV, Ohio University. Administrative Assistant to the Director, School of Radio-TV and instructor (rank of Graduate Assistant) in Broadcast Writing Course.

1970:

WRBL Radio-TV, Columbus, Ohio. Courses Taught: Broadcast Law & Regulation, Broadcast Critique, Management, Programming, Writing, R-TV News, History and Analysis of Documentary Film, various graduate seminars.

- **1973:**

1965:

WRBL Radio-TV, Columbus, Georgia. News reporter, writer, photographer.

MEMBERSHIPS AND HONORS

Scripps Howard Foundation's National Teacher of the Year, 2005.

Awarded Ouachita Parish Chapter Alumni Professorship, January 2004.

Darden Research Professorship, 2001-2002.

Thomas and Darlene Ryder Professorship (2002-2004).

Selected as one of 10 recipients for University Excellence In Teaching Award at LSU, Spring 1995.

Association for Education in Journalism and Mass Communication

Association for Practical and Professional Ethics

Society of Professional Journalists

Broadcast Education Association

Radio-Television News Directors Association (Associate Member)

Phi Beta Kappa Honorary Society

Phi Kappa Phi Honorary Society

Kappa Tau Alpha Journalism Honorary Society

Nominated for Outstanding Teacher Award by LSU Student Government Association, October 1989.

PROFESSIONAL ACTIVITIES AND SERVICE

International Seminars/Workshops: Teaching & Service

Note: In all of the training sessions listed below I both coordinated the sessions, as well as teaching at least one session.

May-June, 1994: Traveled to Russia and Kazakhstan as member of a team under USIA sponsorship to help train foreign journalists in how a free press operates.

December, 1994: Hosted journalist from Slovakia and arranged visits to local media.

March, 1995: Coordinated one week seminar and taught sessions on media ethics for journalists from Eastern and Central Europe here under sponsorship of USIA and Institute of International Education.

April, 1995: Hosted and arranged training sessions for Dr. Wang Wei, and ethics professor from Beijing, China, here under sponsorship of USIA and Institute of International Education.

June 1995: Hosted and arranged training sessions for Japanese journalist here under sponsorship of USIA and Institute of International Education.

June 1996: Hosted and coordinated training sessions and visits for Serbian journalist here under sponsorship of USIA and Institute of International Education.

July 1996: Hosted and coordinated training sessions for three journalists from Brazil here under sponsorship of USIA and Institute of International Education.

November 1996: Hosted and coordinated training sessions for two journalists from Uganda here under sponsorship of USIA and the African American Institute (Washington, D.C.)

April 1997: Hosted and coordinated training sessions for five journalists from the African nations of Angola, Mozambique, and Guinea Bissau here under sponsorship of USIA and the African American Institute (Washington, D.C.)

July 1997: Hosted and coordinated training sessions for 15 African (Francophone) journalists here under sponsorship of USIA and Institute of International Education.

October 1999: Hosted and coordinated training sessions for 13 African (Francophone) journalists here under sponsorship of USIA and Institute of International Education.

University and School Committees (Representative List, 1981-present)

Arts and Sciences Faculty Senate (Prior to School's separation from A&S)

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School Standard 3 (Curriculum) Accreditation Committee.

Chair, Flagship Agenda Standards Committee

Member, University Graduate Council

Chair, Faculty Senate Grievance Committee

Member, University Academic Practices Committee

Member, Faculty Senate Committee on Committees

Member and Chair, University Promotion and Tenure Committee

Chair, School Media Law Assessment Committee

Annual attendance since 1973 at Broadcast Education Association Convention. Program chairman of copyright session at BEA legal seminar in 1976; contributed paper to this 1976 seminar and presented paper at 1981 legal seminar sponsored by BEA in Washington, D.C. Chaired program at 1982 BEA convention on the "Genre" of situation comedies. Served for two years (1981-82) as Vice-Chairman of the BEA Regulations Committee and published for three years the Regulations Committee newsletter.

Program chairman for telecommunications panel for Southern Speech Communication Association, Atlanta, Georgia, April 1978.

Attended several Faculty/Industry workshops sponsored by the International Radio Television Society in New York, 1974, 1976, 1979, 1980. Nature of participation: member of "simulation team" to role play in management/programming problems.

Reviewed papers and chaired program for AEJMC regional conference, Baton Rouge, Louisiana, March 1983.

Attended Southwest Symposium on Journalism/Mass Communication, Austin, Texas, October 1983. Made paper presentation.

Member of Advisory Committee for Paralegal Studies Institute, Louisiana State University.

Attended seminar on tort law reform conducted by Southern Newspapers Publishers Association, Raleigh, NC, January 1987.

Attended writing workshop sponsored by Radio Television News Directors Association, Baton Rouge, LA, June 1987.

Attended workshop in Atlanta on graduate recruitment sponsored by Graduate and Professional School Enrollment Management Consultants. August 1987.

Attended Practising Law Institute Seminar in New York. November 1987.

Presentation on the use of case simulations in the teaching of media ethics, BEA convention in Las Vegas, April 1988.

Attended annual convention of Association for Education In Journalism and Mass Communication, 1988, 1989, 1990.

Served as judge for BEA Law/Policy Division competitive papers, January 1991.

Reviewed book manuscript on media law for Wadsworth Publishing Co., February 1991; reviewed prospectus for text on broadcast journalism for Allyn & Bacon, Spring 1991.

Frequent participant in high school newspaper/yearbook workshops sponsored by the Louisiana Scholastic Press Association. Presentations made on libel and invasion of privacy.

Chaired session on privacy law at AEJMC Southeast Colloquium, Tuscaloosa, Alabama, March 25-27, 1993.

Judge for Law Division papers for 1994 AEJMC Convention competitive papers.

Participated in workshops on critical thinking in 1994 (Denver) and 1995 (San Francisco) sponsored by the Foundation for Critical Thinking.

Traveled to Chile in August 1996 to further collaborative efforts with Diego Portales University and address students on subject of media ethics.

Judged Freedom of Information awards for Louisiana Press Association, 1996-2003

Panelist for program on ethical issues surrounding Food Lion case sponsored by Public Relations Association of Louisiana, March 1997.

Served as scholarly paper judge and chaired panel for Law Division at the annual AEJMC convention in New Orleans, August 1999.

Paper judge for law or ethics divisions of AEJMC, 2002-2008.

Moderator for Socratic Seminar titled “Should Journalists Testify Before War Crimes Tribunals?,” Association for Education in Journalism and Mass Communication Annual

Co-author (with Drew McDaniel), "INTELSAT and the Communist Nations' Policy On Satellite Communications," *Journal of Broadcasting*, Fall 1974, pp. 311-321.

"A Copyright Dilemma: The TV Format," *Journal of Broadcasting*," Spring 1978, pp. 249-57.

"Blanket Licensing and Public Policy," *Journal of Broadcasting*," Winter 1980, pp. 79-80.

"Shield Laws and the Separation of Powers Doctrine," *Communications and the Law*, Fall 1980, pp. 1-15. Reprinted in Theodore R. Kupferman (ed.), *Censorship, Secrecy, Access, and Obscenity*

"Credibility Gap In Outer Space: Commercial Success and Political Failure of United States Satellite Policy." Paper presented to the Southern Speech Communication

Senior author on paper co-authored with John Butler, "The Pedagogical Imperative: The Teaching of Ethics and Moral Reasoning In Scholastic Journalism." A Paper presented at the Secondary Education Division meeting, AEJMC, St. Petersburg, FL, January 1989.

Senior author on paper co-authored with John Butler, "The Virtue Ethics Canon: Laying The Foundation For Moral Responsibility In Scholastic Journalism." Presented to the Secondary Education Division of AEJMC, Miami, Florida, January 1991.

"Beyond The State Open Meeting Law: First Amendment Access To Official Proceedings." A paper presented to the Women In Communications, Inc. South Regional Conference, Tallahassee, Florida, April 1991.

"Pandering Statutes and the Regulation of Pornography." A paper presented to the 1991 Southwest Symposium (Sponsored by the Southwest Education Council for Journalism and Mass Communication), Corpus Christi, Texas, October 6-7, 1991.

"The Relevance of *Milkovich v. Lorain Journal Co.* To Scholastic Journalism: Liability For Expressions of Opinion In Student Publications." A paper presented to the Secondary Education Division, Association for Education In Journalism and Mass Communication, January 7-10, 1993, Atlanta, Georgia.

GRANTS

1996-97: U.S. Information Agency grant to support three graduate fellows from former Soviet Union under sponsorship of International Research and Exchanges Board.

1997-98: U.S. Information Agency grant to support one graduate fellow from the former Soviet Union under sponsorship of Open Society Institute.

Research grant: Darden Professorship, 2001-2002.