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EMPLOYMENT

- 6/12-present Associate Professor and Associate Dean for Sponsored Research & Programs, Manship School of M
Communication, Louisiana State University
- 8/06-6/12 Assistant Professor, Manship School of Mass Communication, Louisiana State University
- 8/10-present Deputy Director, Manship School Media Effects Lab, Louisiana State University
- 8/05-8/06 Instructor, College of Communication, The Pennsylvania State University
- 8/04-1/06 Media Effects Research Laboratory Coordinator, College of Communications
The Pennsylvania State University
- 8/01-8/04 Teaching and Research Assistant, College of Communication, The Pennsylvania State
University

EDUCATION

Ph.D. in Mass Communications, Minor in Social Psychology, The Pennsylvania State University, August 2006

Dissertation: Making a good (bad) impression: An examination of Disposition Theory's
and the Continuum Model's tenets of impression formation. Advisor: Mary Beth Oliver

M.A. in Media Studies, The Pennsylvania State University, May 2003

Thesis: Making it personal: How personality affects identification and enjoyment of heroes
and villains. Advisor: S. Shyam Sundar

B. A. in Mass Communication, Willard University, May 2001

RESEARCH AREAS OF INTEREST

- ¥ Cognitive processing of and psychophysiological response to media information
- ¥ Stereotypes and Counterstereotypes (processing and effects)
- ¥ Parasocial processing and moral

Esmail, A. M., Sullivan, J.M., & Sanders, M. S. (2010). Charter school vs. public school: A test of implicit preference. In A. Esmail and A. Duhon (Eds.) *Charter Schools: Answering the call, saving our children* University Press of America.

Sanders, M. S. (2000)

Sanders, M. S. (August, 2011). Using morality to distinguish between heroes and villains in entertainment

presented at the annual meeting of the National Communication Association (Mass Communication Division), Boston, MA.

- Sanders, M. S. (August, 2005) Monsters, gangsters, jesters and psychopaths: The examination of trait characteristics of movie villains and emotional responses. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Entertainment Studies Interest Group) San Antonio, TX.
- Sanders, M. S. (May, 2005) Evil is as evil does?: An examination of the impression content of media villains. Paper presented at the annual meeting of the International Communication Association (Mass Communications Division), New York, NY.
- Sanders, M. S. & Tsay, M. T. (February, 2005) Do's real and persona? Examining the relationship between viewer personality and perceived realism of reality. Paper presented at the winter meeting of the Association for Education in Journalism and Mass Communication (Entertainment Studies Interest Group) Kennesaw, GA.
- Sanders, M. S. (November, 2004) Making an impression: The impact of viewer personality and gender, and archetypal role on character perception. Poster presented at the annual meeting of the National Communication Association (Mass Communication Division), Chicago, IL.
- Sanders, M. S. (August, 2004) Liking them bad: Positive affective dispositions toward villainous characters. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Entertainment Studies Interest Group) Toronto, Ontario, Canada.
- Sanders, M. S. (May, 2004) Is it a male or female thing?: Identification and enjoyment of media characters. Paper presented at the annual meeting of the International Communication Association (Mass Communications Division), New Orleans, LA.
*Top Student Paper
- Raman, V.V., Sanders, M. S., Michael, P. W., & Warren, J. (May, 2004) If you don't have anything nice to say...: The effect of systems breakdown on human-computer interactions. Paper presented at the annual meeting of the International Communication Association (Communication and Technology Division), New Orleans, LA.

ÒSexual Violence in the MediaÓ Best lecture given to crime law and justice course on sexual and domestic violence, The Pennsylvania State University, March, 2006.

"De-Mystifying Psychophysiology: Skin Conductance" Workshop given to Media Effects Research Group, The Pennsylvania State University, March 2005.

ÒDeMystifying Psychophysiology: What The Heart Can Tell UsÓ Workshop given to Media Effects Research Group, The Pennsylvania State University, March 2005.

ÒThe DoÕs and DonÕts of Conference AttendanceÓ College of Communications Colloquium, March 2005.

ÒDeMystifying PsychophysiologyÓ Workshop given to Media Effects Research Group, The Pennsylvania State University, February 2005

Gabrielle Jones (MA Thesis Committee Chair)*
Cydney Palmer (MA Thesis Committee Member)*
Ben Miller (MA Thesis Committee Chair)*
Aariel Charbonnet (MA Thesis Committee Chair)*

(November 2007). Paper Respondent in Session "Media Involvement" at the annual conference of the National Communication Association (Mass Communication Division) Chicago IL.

(August, 2005). Refereed Paper Session "Top Papers in Entertainment Studies," at the annual conference of the Association for Education in Journalism and Mass Communication (Entertainment Studies Interest Group) San Antonio, TX.

(August, 2004). Panel entitled "Fantasy Leagues, Bettes and ESPN's "Playmakers": Sport from Fact to

