

JINX COLEMAN BROUSSARD
Professor
Bart R. Swanson Endowed Memorial Professor
Manship School of Mass Communication
Louisiana State University
Baton Rouge, Louisiana 70803

225-578-2336 | 225-578-1899 | 225-578-2125 (fax)
jinx@lsu.edu

SELECTED CAREER HIGHLIGHT

Recipient of the 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty

AEJMC History Division national award named in my honor. Jinx Coleman Broussard Award for Excellence in the Teaching of Media History 2019.

Recipient of the 2018 Scripps Howard Foundation Association for Education in Journalism and Mass Communication (AEJMC) National Teacher of the Year Award

Winner of the AEJMC History Division Book Award recognizing best journalism and mass communication history book published in 2013

PmAs-1 (Aa)4 (s14 (s14 oA)2 c)-6 iaAs14
orietim(a)4 (c)4 himt n thefr of publiceatio(s)-1 .k A

Recipient of the 2018 LSU African American Cultural Center Distinction in Diversity Award

Inducted into the School of Mass Communication and Journalism Hall of Fame, University of Southern Mississippi, 2010

Inducted into the Manship School of Mass Communication Hall of Fame, Louisiana State

Areas of Concentration: Public Relations, Journalism

Thesis: Establishment of a Public Information Program for the City of New Orleans

B.A.J. Louisiana State University (First African American to earn an undergraduate degree in Journalism from LSU)

ACADEMIC POSITIONS:

August 2014-present Professor and Bart R. Hanson Endowed Memorial Professor of Mass Communication, Louisiana State University

- Teach public relations, strategic communication, mass communication theory, media history, and pedagogy courses
- 2018 Developed pedagogy course (MC 7999: Special Topics in Pedagogy) that is now offered to graduate students

January 2010-August 2013 and July 2015-August 2016 Public Relations Area Head, Manship School of Mass Communication, Louisiana State University

- Guided curriculum development and revision
- Coordinated assessment process for PR Area
- Led faculty of approximately 10
- Scheduled courses

August 2004/2006

Co-Chair, Mass Communication Department, Dillard University

-

September 1990-May 2000 Adjunct Professor in Journalism (while pursuing the doctorate),
University of Southern Mississippi

- Taught news reporting and writing

September 1990-August 1997 Adjunct Professor, Dillard University

- Taught public relations, media management, and news reporting and writing courses

PROFESSIONAL EXPERIENCE:

January 1994-July 1997 Executive Director, Corpus Christi Neighborhood Revitalization Program

- Through my public relations firm, I developed, managed, and marketed a multimillion-dollar community housing development and rehabilitation initiative for the Liberty Bank Foundation and the Black Economic Development Council (My program won the City of New Orleans and Mayor Marc Morial's Golden Hammer Award for outstanding performance.)

August 1992-November 1992 Louisiana Press Secretary, Clinton Core Presidential Campaign

- Coordinated media relations throughout the state

May 1986-December 1993 Press Secretary to Mayor Sidney J. Barthelemy, City of New Orleans

- Provided advice and counsel to the mayor
- Coordinated public, employee, and media relations, and image building for the mayor and city
- Served as liaison between the mayor's office and other agencies and the public at-large
- Served as the mayor's official spokesperson

May 1986-December 1993 Director of Public Information, City of New Orleans

- Developed and coordinated a comprehensive public information program that included employee relations, media relations, community relations, and image building
- Employed and managed a staff of 12 communication and outreach specialists
- Conceived of and implemented award-winning public information/awareness campaigns
- Provided communication and promotional support and guidance to city agencies, boards, commissions, and task forces
- Coordinated publicity for special events by working with the media, business community, civic groups, and citizenry

August 1972-May 1986 Director, University Relations, Dillard University

Broussard, J.C. (2019, October). Panelist. Media and Race – War and Conflict in American Journalism Historians Association Annual Convention. Dallas, Texas.

Sundaramoorthy, R. & Broussard, J.C. (2019, May). Mediating the American women's suffrage movement: New historical perspectives for the center. *International Communication Association*. Washington, D.C.

Broussard, J. C. (2018, August). Panelist. The role of women in the struggle for suffrage. Association for Education in Journalism National Conference. Washington, D.C.

- Broussard, J.C. & Cooley, S.C. (2008, August). William Worth: Titan and the mission. Paper presented at the Association for Education in Journalism and Mass Communication, Chicago, Illinois. (Third place top faculty paper award in History Division).
- Broussard, J.C. & Cooley, S.C. (2007, November 8). Henry Perry, elusive correspondent. Paper presented at the annual Symposium on the 19th Century Press, the Civil War, and Free Expression, Chattanooga, Tennessee.
- Broussard, J.C. & Cooley, S.C. (2007, October). Ebony's Era Bell Thompson travels the world to tell the true story. Paper presented at the annual meeting of the American Journalism Historians Association, Richmond, Virginia. Paper won honorable mention in the Minorities in Media category.
- Broussard, J.C. & Hamilton, J.M. (2004, August 7). Covering a hot war: African American foreign correspondents during World War II. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Broussard, J.C., Izard, R. & Freeman, C. (2004, April). Losing credibility: The public's declining confidence in the media. Paper presented at the annual meeting of the Western Social Sciences Association Conference, Salt Lake City, Utah.
- Broussard, J.C. (2003, August). Exhortation to action: The writings of Amy Jacques Garvey: Journalist and Black Nationalist. Paper presented at the annual meeting of the Association for Journalism and Mass Communication Education, Kansas City, Missouri.
- Broussard, J.C. (2002, February). Amy Jacques Garvey: Propagandist for a man and a movement. Paper presented at the annual meeting of the National Association for African American Studies, Houston, Texas.
- Broussard, J.C. (2001, October). Amy Jacques Garvey: Early twentieth century black woman journalist and vocal race advocate. Paper presented at the annual meeting of the American Journalism Historian's Association, San Diego, California.
- Broussard, J.C. (2001, February). Sharply divided: The contrasting worldview of freedom summer as presented by Mississippi's black press, June-August 1964. Paper presented at the annual meeting of the National Association for African American Studies, Houston, Texas.
- Broussard, J.C. (2001, January). Black women journalists in the nineteenth century. Paper presented at the regional meeting of the American Journalism Historians Association, Panama City, Florida.
- Broussard, J.C. (2000, October). Saviors or scalawags: The Mississippi black press' contrasting coverage of freedom summer, June – August 1964. Paper presented at the annual meeting of the American Journalism Historians Association, Pittsburgh, Pennsylvania.

Broussard, J.C. (2000, March). Alice Dunbar Nelson: A Black Woman Journalist during the Jim Crow Era. Paper presented at the 25th annual meeting of the Southeast Colloquium of Association for Education in Journalism and Mass Communication, Chapel Hill, North Carolina

Broussard, J.C. (2000, February). A black woman journalist seeks to elevate her race presented at the national conference of the National Association of African American Studies, Houston Texas.

Broussard, J.C. (1999, October).

Broussard, J.C. (2018, October). Speaker. Crisis communication: Preparing on a sunny day before a storm. Louisiana Organ Procurement Agency annual education conference, Baton Rouge, Louisiana.

Broussard, J. C. (2017, November). Moderator. Resistance in the digital age: Exercising or abusing First Amendment rights. Panel Discussion. Reilly Center for Media and Public Affairs. Manship School of Mass Communication. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J.C. (2016, October). Panelist. Louisiana Scholastic Press Association. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2015, August). Panelist. Public relations in the eye of the storm: Lessons from professionals in the wake of Hurricanes Katrina and Rita. In *Katrina and Rita: A decade of research and recovery*. Symposium. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2015, August). Panelist. I have tenure: What's next? Annual meeting of Association for Education in Journalism and Mass Communication San Francisco, California.

Broussard, J. C. (2015, August). Panelist. Images of great women across the ages and races. Annual meeting of Association for Education in Journalism and Mass Communication. San Francisco, California.

Broussard, J. C. (2015, March). Panelist. Ida B. Wells as public relations pioneer. Pre-Conference at the AEJMC Southeast Colloquium, Knoxville, Tennessee.

Broussard, J. C. (2015, February). Florence and Jesse Courier Lecturer, The Black Press African American foreign correspondence. Department of Journalism and Public Relations. Bowling Green University. Bowling Green, Ohio.

Broussard, J. C. (2014). Guest Lecturer. The black press and African American foreign correspondence. School of Journalism and Broadcasting. Western Kentucky University. Bowling Green, Kentucky.

Broussard, J. C. (2014, September). Speaker. Tools in the strategic communication arsenal. National Conference of State Legislators Legislative Staff Information Officers. New Orleans, Louisiana.

Broussard, J. C. (2014, January). Panelist. Ida B. Wells as Social Reformer. Joint Journalism and Mass Communication History Conference. New York.

Broussard, J. C. (2014, December). Keynote Speaker. The Black press and African American foreign correspondence. Delaware University Symposium conducted at Mass Communication Day at Delaware University: Dover, Delaware.

Broussard, J. C. (2012, June). Keynote Speaker. Black and female: How I succeeded in mass communication. Symposium conducted at the meeting of the Louisiana Scholastic High School Journalism Institute. Baton Rouge, Louisiana.

Broussard, J. C. (2004, October). Panelist. Public relations as a tool for social reform: Ida B. Wells' anti-lynching campaign. Annual convention of the American Journalism Historians Association, Cleveland, Ohio.

Broussard, J. C. (2004, March). Panelist. Communicating with the community. Gulf South Service Learning Summit. New Orleans, Louisiana.

Broussard, J. C. (2002, November). Panelist. Engaging African American students in community partnerships: The role of service learning in the context of HBCUs. National Communication Association annual conference. New Orleans, Louisiana.

Broussard, J. C. (2002, November). Faculty/Convener. Conducted a National Communication Association Service Learning On Site Experience, National Communication Association. New Orleans, Louisiana.

Broussard, J. C. (2002, March). Panel Moderator. Historical perspectives: National and international issues, Southeast Colloquium of the Association for Education in Journalism and Mass Communication. Gulfport, Mississippi.

Broussard, J. C. (2002, March). Panel Moderator and Participant. Covering Mississippi: Veteran journalists recall coverage of the Civil Rights Movement. Southeast Colloquium of the Association for Education in Journalism and Mass Communications, Gulfport, Mississippi.

Broussard, J. C. (2002, February). Panel Moderator. Black Women Journalists and elevation. National Association for African American Studies, Houston. Texas.

Broussard, J. C. Workshop Designer and Presenter. (January 2001). Conducting a comprehensive public relations program," MultiImage Resource Group, New Orleans, Louisiana.

Broussard, J. C. Panel Moderator. (2000, February). The Implications of overrepresentation of African-American males in special education classes for school leaders and principals." National Conference of the National Association of African American Studies.

Broussard, J. C. (1998, March). Panelist. The nuts and bolts of public relations. Regional meeting of the National Association of Black Journalists. Houston, Texas.

Broussard, J. C. Workshop Designer and Presenter. (1999, April). Marketing your community based organization. New Orleans Neighborhood Development Collaborative. New Orleans, Louisiana.

AWARDS AND HONORS

- 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty

- Judge, New Orleans Chapter, International Association of Business Communication (IABC) Harmony Award, 1998
- Reviewer, History Division of AEJMC
- Reviewer, American Journalism Historians Association
- Reviewer, American Journalism
- Reviewer, Journalism Practice

TEACHING AND PROFESSIONAL ACHIEVEMENT

- 2018 Scripps-Howard Foundation National Teacher of the Year
- Recipient of the Guido H. Stempel Award for Research in Journalism and Mass Communication by the E.W. Scripps School of Journalism at Ohio University, 2019
- Jinx Coleman Broussard Award for Excellence in the Teaching of Media History AEJMC History Division Award named in my honor. Named November 2019.
- Recipient of the LSU Center for Engagement and Lifelong Learning (CCELL) that recognizes demonstrated excellence and dedication in service-learning practice, 2018
- Recipient of the Public Relations Association of Louisiana (PRA) St. Circle Award for lifetime achievement in the field of public relations, April 2018
- Recipient of the 2018 LSU African American Cultural Center Distinction in Diversity Award, February 2018
- Recognized by the St. James Parish (Louisiana) NAACP Outstanding national, state, local, and educational accomplishments during Black History Month, February 2018
- Recognized as a National Organ Donor Memorial National Award Nominee, 2017
- Recipient, Louisiana Organ and Procurement Agency Volunteer of the Year Award, 2017
- Featured in the Graduate Faculty Spotlight for the January 2017 issue of the LSU Graduate School Newsletter, 2017
- Recipient of the 2016 Baton Rouge Area Association of Black Journalists Pioneering Black Journalist Award
- Recipient of the 2015 Legends Award from LSU A. P. Tureaud Jr. Black Alumni Chapter, October 2015
- Nominated for the AEJMC Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education, 2013
- Featured as a pioneer (LSU's first black journalism graduate) on the LSU Web Site Home Page, (Late February and early March 2011)
- Featured as a Flagship Faculty member in LSU Today weekly newsletter, 2011
- Featured as one who has a Legacy of Leading in Storyline, the University of Southern Mississippi College of Arts and Letters centennial edition, 2010
- Inducted into the School of Mass Communication and Journalism Hall of Fame, University of Southern Mississippi, 2010
-

National Education Sorority, 2005

- Fellow, Journalism Leadership in Diversity (JLID), Association for Education in Journalism and Mass Communication and Association of Schools of Journalism, 2004-
- Recipient, Council on Research Summer Stipend, Louisiana State University, 2004-
- Black College Communication Association Journalism Ethics Fellow, 2003
- Research Fellow, Riley Center for Media and Public Affairs, Manship School of Mass Communication, Louisiana State University, January 2002-present
- Recipient, Mayor's Golden Hammer Award for Outstanding Community Development Corporation, New Orleans, Louisiana, 1996
- Inducted into the Manship School of Mass Communication Hall of Fame, Louisiana State University, 1996
- First African American President of the Louisiana Children's Museum in New Orleans, 1996
- Recipient, Award of Excellence from the New Orleans Chapter of the Public Relations Society of America, 1991
- Recipient, Silver Anvil Award of Excellence from the New Orleans Chapter of the International Association of Business Communicators, 1991
- Recipient of commendations from the New Orleans City Council for outstanding performance as director of public information for the city, 1993, 1991, 1989, 1987
- YWCA Role Model, New Orleans, Louisiana, 1992
- Recipient of commendations from the New Orleans City Council for outstanding performance as director of public information for the city, 1991
- Recipient, Award of Excellence from the New Orleans Chapter of the Public Relations Society of America, 1992
- Recipient, Silver Anvil Award of Excellence from the New Orleans Chapter of the International Association of Business Communicators, 1990
- First African American to earn an undergraduate degree in journalism from Louisiana State University, 1971

RESEARCH AWARDS

- 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty
- Awarded the E. W. Scripps School of Journalism at Ohio University 2019 Guido H. Stempel III Award that recognizes a body of research
- Recipient of the AEJMC History Division Book Award for best journalism and mass communication history book published in 2017 *African American and Foreign correspondents: A history*
 - o Printed Reviews of *African American Foreign Correspondents: A History*
"The intrepid men and women detailed in the book have been largely forgotten in the mists of history, but now they come alive and are accorded the prominence that they deserve through the author's careful research and

interesting writing.” PATRICK S. WASHBURN, Author of the African
American Newspaper, Voice of Freedom

- Recipient, Service Learning Incentive Grant, (with colleagues in Manship School) Louisiana State University Center for Community Engagement, Learning, and Leadership, Louisiana State University, 2006
- Recipient, Service Learning Scholars Incentive Grant, Louisiana State University Center for Community Engagement, Learning, and Leadership, Louisiana State University, 2005
- Recipient, Louisiana Board of Regents Grant to create the Enhancement of Mass Communication Education: A 3/3 Collaboration (EMCE) \$86,000. Established a relationship between Dillard University and the Manship of Mass Communication that led to Dillard students earning master's degrees from the Manship School, faculty exchange/visits and works between the two universities, mentoring, and Graduate Record Exam preparation. Students then pursued doctorates and master's from prestigious programs, 2003
- Recipient, Board of Regents Grant for Project Learning Tree Supplemental Environmental Education Program, \$6,000. Program brought 300 Orleans Parish school teachers to Dillard University for training over a nine month period, 1997.
- Recipient, City of New Orleans multimillion grants for the Liberty Foundation and Black Economic Development Council Corpus Christi Neighborhood Revitalization Program (Approximately \$3 million dollars over a three year period), 1994-1997
- Research Grant, Committee on Services and Resources for Women, University of Southern Mississippi, 1999.
- Recipient, Federal Home Loan Bank of Dallas Innovative/ Successful Community Development Corporation Grant, \$25,000, 1997
- Recipient, Keller Foundation Grant for Community in Schools program, 1996
- Recipient, Dryades Savings Bank Grant for Community in Schools, 1996

SERVICE:

Manship School of Mass Communication

- Chair, Promotion and Tenure Committee, August 2017-Present
- Chair, Search Committee for Manship

- Chair, Diversity Committee, 2012-2016
- Member, Planning Committee for Media and Diversity Forum, a joint program of the Manship School and the Baton Rouge Area of the Association of Black Journalists, 2013
- Member, Manship School Curriculum & Assessment Committee, 2013
- Member, Planning Committee for the “Bridging the Gap; How Media Educators and Professionals Connect to Prepare the Next Generation of Journalists,” a conversation sponsored by the Baton Rouge Area of the Association of Black Journalists at the Manship School—January 2013
- Member, Graduate Admissions Committee, 2002-2005
- Chair, Search Committee for Lemuel Heidel Brown Endowed Chair, 2012-
- Member, Search Committee for Reilly Endowed Chair, 2012
- Member, Advertising and Digital Media Search Committee, 2011-2012
- Faculty Adviser, Public Relations Student Society of America (PRSSA), Summer 2010
- Member, Search Committee for Manship Dean, 2010
- Standing Member, Public Relations Search Committee, 2010-2011, 2014
- Secured National Urban League President and CEO Marc Morial as a Public Policy Fellow, April 2010

0(s)] |əy

- Recommended and secured New Orleans City Councilwoman Cynthia Williams as a panelist for the “Women in Politics: Historical Roles and Contemporary Challenges,” forum sponsored by the Reilly Center for Media and Public Affairs

AFFILIATIONS :

Professional and Community/Civic

- American Journalism Historians Association
- Association for Education in Journalism and Mass Communication (AEJMC)
- Public Relations Society of America
- National Association of Black Journalists
- Pontchartrain Chapter of the Links, Incorporated, New Orleans, Louisiana