

# **Asha S. Winfield, Ph.D.**

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Manship School of Mass Communication  
Founder & Director, *The Storytellers Lab*  
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**EDUCA**Dr.

Srividya Ramasubramanian

**Committee Members:** Dr. Robin Means Coleman, Dr. Kristan Poirot, and Dr. Joe Feagin  
**Dissertation:**

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## **APPOINTMENTS & POSITIONS**

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- 2021- Assistant Professor, Louisiana State University  
MC 3333 Multiculturalism & the Media (3 sections) Fall 2021, Fall 2022  
MC 7014 Qualitative Methods, Spring 2022  
MC 7033 Race & Gender in Political Communication, Fall 2022
- 2020-2021 Difficult Dialogues, Innovation X Fellow, Texas A&M University  
Facilitator  
Lead Facilitator/Team Member  
Curriculum Developer
- 2019-2020 Graduate Research Assistant, Texas A&M University  
Supervisor: Dr. Robin Means Coleman, 2018-2019; 2019-2020  
o Interpretative Qualitative Methods (Co-Teacher)  
o Professional Seminar (Co-Teacher)  
Supervisor: Dr. Srivi Ramasubramanian, 2020
- 2017-2021 Graduate Teaching Assistant, Texas A&M University  
*Instructor of Record*  
COMM 203 Public Speaking (2017- 2018; Summer 2018; Summer 2019, Spring 2021)  
COM 205 Communication for Technical Professions (Summer 2020; Summer 2021)
- 2017 Instructor, Early High School College, Silsbee High School via Lamar Institute of Tech  
Public Speaking  
Interpersonal Communication
- 2016-2017 Adjunct Instructor, Lamar Institute of Technology  
Public Speaking/Business & Professional Speech
- 2015-2021 Adjunct Instructor, Lamar University  
*Instructor of Record*  
Public Speaking  
Interpersonal Communication  
Business & Professional Speech  
Interviewing  
Conflict Management & Small Groups  
Foundations of Black TV & Film
- 2014-2015 Graduate Student Teacher, University of Houston  
Public Speaking, Professor Debbie Bridges
- 2013-2014 Grader/Proctor, University of Houston

2010-2012

## **PUBLICATIONS**

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### **Book Chapters & Encyclopedia Entries**

1. Harris, R., & **Winfield, A.S.** (2022). To Be Black And Woman In Contemporary Black Horror:



5. **Winfield, A.S.**

Autoethnographic Reflection of Teaching During A Pandemic. *Departures in Critical*

9.

***Black Experiences With COVID-19, Media, Mourning & Faith, 2020/21/22 - Director, Editor***

*This documentary discusses the immediate and deep impacts of the COVID-19 pandemic on Black*





9, 2022. Released March 13,

2022. <https://podcasts.google.com/feed/aHR0cHM6Ly9vaGlvLnN0cmVhbWd1eXMxLmNvbS9EZWZpbmluZ01vbWVudHMvRGVmaW5pbmdNb21lbnRzLnhtbA/episode/MjFEOTg1MzQtRDBCNs00MjExLUFFMjEtQkM5RTMyQTU3QUY0?hl=en&ved=2ahUKEwi-2ILM3c72AhVohOAKHQ5rAbQQjrkEegQIAhAL&ep=6>

2.

Anthony R. Ramirez. November 12, 2021.

<https://open.spotify.com/episode/7LqVLzqCk48R7MTRzMHETF?si=70fe2871f1624a85>

3.

Anthony R. Ramirez. May 29, 2020.

<https://open.spotify.com/episode/63Hy4YfUQy9gcUQ6zIUpZ5?si=ea27ad4b65664ca5>

## **TEACHING AREAS**

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Communication studies, representation, speech communication, interpersonal communication, media studies, critical/cultural and ident( )][s)-6(t)7(udi)7(e)7(s)-6(, c)7(ri)7(t)-13(i)7(c)7(a)-13(l)7(/)7(c)7(u)-20(l)7(79.47

## GUEST LECTURES & PRESENTATIONS

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1. s. Business of Entertainment Media. Louisiana State University. *Spoke to a class of 50 undergraduate students about how culture is present in our media landscape and always has been.* January 2022.
2. Tarvin. Intercultural Course. Texas A&M University. *Spoke to a virtual class of 215 students about my co-authored piece on race, controlling images, and seeing Black women as scholars in our work.* October 2020.
3. Intercultural Communication. Professor Gloeckner. Baylor University. *Delivered a guest lecture to 5 combined classes totaling about 300 students enrolled in a course about cultural studies and identity in popular culture.* October 2020.
4. 38/AFT 338 Critical Race Discourse. Mr. Chante Anderson. Texas A&M University. *Virtual discussion with about 25 students on the history of Black social movements in the United States. Asked to discuss Black Lives Matter with the students along with two other guest scholars.* April 2020.
5. Coleman. *I presented a discussion on inclusive teaching with a graduate class of 16 students. I facilitated the discussion through the use of active learning techniques, lessons of mindfulness, and progressive transformative literature.* February 2, 2020.
6. Ramasubramanian. *Presented my research on Black primetime media to an undergraduate class of 25 students.* March 2019.
7. bin Means Coleman. Interpretive Methods - Graduate course. *Presented my methodology as techniques for qualitative methods through my Barbershop study. Reviewed how to perform coding and data analysis with groups of graduate students In this two-hour hands-on demonstration.* October 2019.
8. Intercultural Communication. Dr. Paige Gloeckner. Baylor University. *Presented my research on Black primetime media through a virtual visit to a group of 30 undergraduate students.* October 2019.
9. - Gender, Race, and Media. Texas A&M University. *In a small lecture classroom, I presented my research on Black primetime media and its impacts on viewers.* November 2019.



## **Campus Service - Texas A&M University**

2019-2021

President, 2020 - 2021

Vice President, 2019 - 2020

Yearbook Creator, 2019 - 2020

Member, Photographer, Graphic Designer, 2018-2021

Black Aggie Festival Facilitator, 2020 - 2021

BGSA Week Coordinator, 2019 - 2021

College of Architecture Diversity Council, Black Aggie Art Show (2019 - 2021)

Black Leaders On Campus (BLOC) - BGSA Representative, 2020 - 2021

Africana Studies Institute - BGSA Representative, Summer 2020

Woodson Black Awareness Committee, Educate to Elevate Program, 2019

2019-2021

Office of Graduate & Professional Students

Black Graduate Students Mental He

## **Campus Service - Lamar University**

- 2016-2017 Poetic Souls, Beaumont, TX. (2016 - 2017)  
Organization Faculty Advisor - Lamar University
- 2013-2015 Association for Women in Communication (AWC), University of Houston  
Vice President  
Marketing Director

## **SERVICE TO DISCIPLINE**

1. National Communication Association Convention
  - a. Mass Communication Division Reviewer, 2022
  - b. Critical Cultural Division Reviewer, 2022
2. International Communication Association Convention
  - a. Volunteer Reviewer, 2022
3. Southern States Communication Association Conference
  - a. Popular Culture Division Reviewer, 2022 2023

## **ACADEMIC & PROFESSIONAL MEMBERSHIPS**

1. ICA, International Communication Association, 2021 Present
  - Popular Media & Culture
  - Ethnicity & Race In Media
  - Children and Adolescents
  - Health Communication
  - Mass Communication
2. NCA, National Communication Association, 2017 - Present
  - African and African American Communication & Culture/Black Caucus at National Communication Association, 2017 - Present
  - Feminist & Gender Studies Caucus at National Communication Association, 2018 2020
  - Critical/Cultural Division
  - Mass Communication Division
3. AERA, American Educational Research Association, 2022 - Present
  - Research Focus on Black Education SIG
  - Art-based Educational Research SIG
  - Qualitative Research SIG
  - Biographical and Documentary Research SIG
  - Hip Hop Theories, Praxis, and Pedagogies SIG
  - Media, Culture, and Learning SIG
  - Narrative Research SIG
  - Counseling and Human Development SIG
4. APHA, American Public Health Association, 2021 - Present

5. SSCA, Southern States Communication Association, 2021 Present  
Popular Communication Division
6. AEJMC,