

Manship School of Mass Communication Assessment Plan – MMC Program

Review of sample of theses and professional projects		X		Direct measure of sample of MMC theses and professional projects by peer institutions' mass communication scholars and mass communication professionals
Review of syllabi by the graduate committee	X			Indirect measure of all core course syllabi

Every year the results of the annual assessment will be shared with the full faculty at the first faculty meeting. The associate dean will work with the Graduate Committee to implement the action plan.

MMC Curriculum Map

	SLO 1 – Mastery of Professional Skills	SLO 2 –
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Appendix A.

Appendix B.

