

# **POLICY STATEMENT 6**

## **SOLICITATION OF ADVERTISEMENT**

### **POLICY DIGEST**

Monitoring Unit: Office of Finance & Administration  
Initially Issued: June 10, 1975  
Last Revised: September 21, 2022

### **I. PURPOSE**

To establish the policy governing the solicitation of advertisements for publications and other media sponsored by the university or by student groups or organizations and the granting of licenses for the solicitation of advertising sales for the support of such publications and other media by third parties.

### **II. GENERAL POLICY**

Consistent with guidelines established by legal decisions in courts of appropriate jurisdiction, the University does not consider the distribution of purely commercial printed materials within its facilities and on its premises as enjoying the same degree of constitutional protection as non-commercial speech. Louisiana State University does assert its right to grant for appropriate consideration licenses for the exercise of advertising rights within its facilities and on its premises when the exercise of such rights is not inconsistent with its three-fold mission of teaching, research, and public

Student Affairs. This approval refers only to the fund raising aspect of the project.

### C. Fund Raising By Student Groups with Third Party Involvement

Solicitation of advertisements by student groups or organizations carried out by means of an agreement with a third party requires approval of the Vice President for Student Affairs with regard to the fund raising aspect of the activity and review by the Executive Vice President for Finance & Administration and CAO and/or the Office of Procurement for compliance with applicable state law and requirements. (1) Execution of a licensing agreement between a third party and the Board of Supervisors acting through Executive Vice President for Finance & Administration and CAO. (2) Such agreements that do not grant the third party an exclusive status may be entered into by negotiation. (3) A1.5 (r1par)7 5ith Th feq 6 (d)10 (ent) t6 (do Tw 5.39 0.4m