



POLICY DIGEST

Monitoring Unit: Office of the President

Initially Issued: June 3, 2013

Last Revised: September 4, 2024

Louisiana State University acknowledges the importance of raising private funds. These funds play a critical role in LSU's ability to provide student and faculty support, support for capital projects and university enhancements. Additionally, private funds are necessary to build an endowment to sustain the university for future generations. LSU further recognizes that private, nonprofit organizations that support LSU's mission and have affiliation agreements with the LSU Board of Supervisors are effective in raising private funds to enhance the programs, facilities and research and educational opportunities offered by LSU.

This Policy Statement applies to all fundraising activities on behalf of or for the benefit of the university or any component thereof. Any exceptions to this policy must be approved in advance and in writing by the President of Louisiana State University (for the purposes of this policy, "President" shall refer to the President of LSU, and any other organization head with the title of "president" shall be referred to in a way specific to the organization; for example, "LSU Foundation President & CEO."). Questions concerning the interpretation or application of this policy should be submitted in writing to the President. Violations of this policy may result in disciplinary action up to and including dismissal.

The intent of this policy is to:

- A. establish university guidelines regarding fundraising, Donor Recognition, and Stewardship
- B. establish the coordination of all fundraising activities undertaken by Affiliated Organizations and the University
- C. recognize and establish parameters of the independent fundraising efforts of University Components and Affiliated Organizations

Affiliated Organization: refers to a foundation, alumni association or other private

terms of the Uniform Affiliation Agreement and applicable law.

Nothing contained in this policy shall be interpreted as: (a) limiting or

seeking contracts to supply goods or services to the University or any person or entity other than LSU employees. Any exception to this prohibition must be expressly granted in writing by the President.

3. Sale or distribution of items that violate university agreements and intellectual property rights, including but not limited to copyrights, trademarks, sponsorship, licensing, or other contracts.
4. Unless approved in advance and in writing by the President or their designee, fundraising activity where proceeds from the activity are intended to benefit organizations or programs not affiliated with the University. This prohibition includes any fundraising through Affiliated Organizations, Managed Affiliates, or university property or resources.
5. Participation in or conducting raffles by the university, university Components, LSU employees and raffles conducted on university property by organizations not affiliated with the university, but this prohibition shall not prevent the p-10 (an)10Jy10 (ot)C10 (r91(at)2 (i)1ot)C1 propertydated wisi(oper)U74 he()Tj0.00&1.15 Td325.

President. Fundraising by individual students on behalf of LSU, Affiliated Organizations or managed affiliates shall be governed by this policy and all other applicable LSU policies.

Volunteer Support Organizations (VSOs) are groups or organizations, whether incorporated or unincorporated, which are formed to advise, assist, or otherwise support a particular University Component and have not entered into an affiliation agreement with the Board of Supervisors. Examples of VSOs include friends groups, development councils, advisory boards, and similar organizations. The establishment of VSOs must comply with university policy and obtain required administrative approvals.

PS 10: *Internal and External Communications/Advertisement*

PS 70: *Naming University Facilities*

PS 93: *Use of University Name and Indicia*

[LSU Code of Student Conduct](#)

LSU Registered Student Organization Policy Manual

Association of Fundraising Professionals Code of Ethical Principles and Standards (AFP –<http://www.afpnet.org/Ethics>).

Louisiana Code of Governmental Ethics, La. R.S. 42:1101, et. Seq.

La. R.S. 17:3390