

Title/Topic: Naming University Facilities & Academic Units
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NAMING UNIVERSITY FACILITIES AND ACADEMIC UNITS

I. PURPOSE

To establish policies and procedures for naming facilities represented by the Board of Supervisors of Louisiana State University and associated Academic Units.

II. DEFINITIONS

University Facility: any building or portion thereof, site, street, park or open space, or other tangible and relatively permanent feature under the control of Louisiana State University.

Academic Unit: a college, school, department, institute, program, or center.

Notable Donor or Benefactor: a memorial gift, a living or deceased individual, a corporation, or other organization whose naming desires may be considered if the gift or donation meets or exceeds an approved amount or the following normal thresholds (see Section IV.F below for additional stipulations and Section V for restrictions) or, in individual cases of unusual character, some other threshold approved *in advance* by the President.

- A. for a building: normally contributes at least 50 percent of the cost of constructing

Note: Amounts listed in B., C., and D above may be adjusted from time to time to account for inflation or other considerations upon approval of and at the discretion of the President.

Committee on Naming University Facilities & Academic Units is appointed by the Executive Vice President & Provost and serves in an advisory capacity to the Executive Vice President & Provost. The Committee consists of the following individuals serving staggered terms:

- A. One committee chair voted on by the committee from among its voting members.
- B. Eight tenured faculty members serving for terms of four years, staggered in classes of two. Members may be reappointed.
- C. President's Office Designee –member with voice but no vote.
- D. Executive Vice President & Provost's designee- member with voice but no vote.
- E. Vice President for Finance & Administration's designee- member with voice but no vote.
- F. One CEO from either the LSU Foundation, Alumni Association or Tiger Athletic Foundation – ex-officio member serving a two year term with voice but no vote. CEO's serve on a rotating basis.

III. GENERAL POLICY

- A. The Facilities and Academic Units under the control of

the University, will not be made, nor any alleged promise of such naming honored, without compliance with this Policy Statement and the prior approval of the Dean, Vice President/Vice Provost, or comparable administrative official under whose immediate authority the Facility or Academic Unit falls, the Executive Vice President & Provost, the President, and the Board of Supervisors.

- E. Any proposal, gift, pledge or planned giving agreement that contemplates delivery of a naming to a donor must contain the following language:

- c. In the event of a corporate or organization naming of a facility, if the corporate or organization name changes, the university may deem that the naming period has concluded.
2. **Renaming:** When the benefactor's naming period has concluded, the facility or unit may be renamed, with the original name removed, in recognition of new gifts, subject to any specific terms and conditions set forth in the original naming agreement.
3. **Term Naming:** In appropriate instances, most often involving a corporate benefactor, a naming may be granted for a pre-determined fixed term, usually ten years. At the end of the term, the name of the facility or unit shall expire but may be renewed with the same or a new name. The gift agreement should clearly specify the period of time for which the facility or unit will be named.
4. **Benefactor or Honoree Name Changes:** If a benefactor requests a change to the name of a facility or unit, the university will consider the request. If approved, all replacement signage and other related costs may be at the donor's e7(opraTnt6u..004 c -0.003 Tw 0.67 0 Td [(Be)-t)4(h t)2(h)10c0(ot5317 >>BDC -

review and approval by the Facilities Design & Development Committee per Policy Statement 23.

V. SOURCES

A. Louisiana Revised Statute 42:267: *Except as authorized or provided by law, no public building, public bridge, public park, [and certain other enumerated facilities] owned by the State or by any political subdivision of the State, or by any institution receiving its support in whole or in part from the state shall be named in honor of any living person.*

B. Louisiana Revised Statute 17:3351G: *Each [higher education management] board may name buildings at institutions under its supervision and management in honor of living persons pursuant to a policy adopted by the board applicable to such actions. Such policy may include criteria to be used for the naming of buildings in honor of living persons, the policy shall require that such donation by made to an alumni association or a foundation that raises private funds for the support of the institution as provided in R.S. 17:3390.*

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